

07-11-2001

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

Atty Docket No. T2140.067630



101772598

Department of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
KMA Communications, Inc. *6-27-01*

Individuals(s) Association
 General Partnership Limited Partnership
 Corporation-State - California
 Other _____

Additional names(s) of conveying party(ies) attached Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: May 30, 2001

2. Name and address of receiving party(ies)
Name: **Trader Publishing Company**

Internal Address: _____

Street Address: **100 W. Plume Street**

City: **Norfolk** State: **VA** Zip: **23510**

Individual(s) citizenship _____
 Association _____
 General Partnership Virginia
 Limited Partnership _____
 Corporation-State _____
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No N/A

Additional names(s) & address(es) attached? Yes No

4. Application numbers(s) or patent numbers(s):

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s)
2,427,691

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **William H. Brewster**

Internal Address: **Kilpatrick Stockton LLP**

Suite 2800

Street Address: **1100 Peachtree Street**

City: **Atlanta** State: **GA** Zip: **30309**

6. Total number of applications and registrations involved

7. Total fee (37 CFR 3.41).....\$ **40.00**

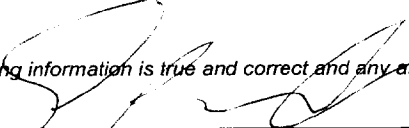
Enclosed

Authorized to be charged to deposit account
The Commissioner is authorized to charge any deficiency in the required fee or credit any over payment to Deposit Account No. 11-0860.

8. Deposit account number: _____

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Christopher P. Bussert  **6/27/01**
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document:

07/10/2001 T01421 000001:9 2427691

FD-48 40.00 DP

TRADEMARK
REEL: 002325 FRAME: 0951

ASSIGNMENT OF UNITED STATES TRADEMARK

KNOWN ALL MEN BY THESE PRESENTS, that KMA COMMUNICATIONS, INC., a California corporation ("KMA"), has adopted, used and is using the following mark (the "Trademark") which is registered in the United States Patent and Trademark Offices:


<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
AUTOS EN ESPANOL	2,427,691	February 6, 2001

KMA hereby assigns and transfers to TRADER PUBLISHING COMPANY, a Virginia general partnership ("Purchaser") all of KMA's right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, and the above-identified registrations thereof.

This instrument is executed and delivered pursuant to, and for the consideration provided in an Asset Purchase Agreement dated as of May 30, 2001.

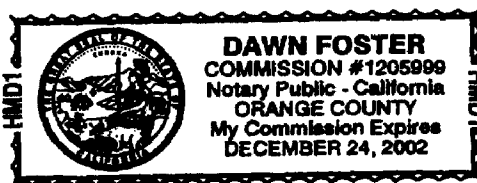
IN WITNESS WHEREOF, this instrument has been signed on behalf of KMA as of the dated above written.

KMA COMMUNICATIONS, INC. , a California corporation

By: 
 Name: MAUREEN DALEY-Webster
 Title: President

Attest:

Name: Dawn Foster
 Title: Notary Public



STATE OF California,
CITY/COUNTY OF Orange, to wit

I, Dawn Foster, a Notary Public, do hereby certify that on this 30th
day of May, 2001, personally appeared before me, Maureen Daley Wehr who, being by me
first duly sworn, declared that (he) (she) is the President of KMA,
Communications, Inc., that (he) (she) signed the foregoing document as President
of the corporation, and that the statements herein contained are true.

Dawn Foster
Notary Public

My Commission Expires: 12/24/02

