



06-28-2001

U.S. Patent & TMOft/TM Mail Ropt. Dt. #40

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TRADEMARKS RL

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document or copy thereof.

1. Name of conveying party(ies):

Bonnie J. Ehrlich

Individual

Additional names(s) of conveying party(ies) attached? NO

2. Name and Address of receiving party(ies):

Spartan Brands, Inc.  
220 East 23<sup>rd</sup> Street,  
Suite 605,  
New York, NY 10010

Corporation of the State  
of New York

If assignee is not domiciled in the United States, a  
domestic representative designation is attached: NO

(Designation must be a separate document from  
Assignment)

Additional name(s) & address(es) attached? NO

3. Nature of conveyance:

Assignment

Execution Date: June 10, 2001

4. A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,007,538

Additional numbers attached? NO

5. Name and address of party to whom correspondence  
concerning document should be mailed:

OSTROLENK, FABER, GERB & SOFFEN, LLP  
1180 Avenue of the Americas  
New York, New York 10036-8403

6. Total number of documents involved:

7. Total fee (37 CFR 3.41): \$ 40.00

Enclosed as part of Check No. 005284

In the event the actual fee is greater than the payment  
submitted or is inadvertently not enclosed or if any  
additional fee due is not paid, the Patent and Trademark  
Office is authorized to charge the underpayment to  
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8. To the best of my knowledge and belief, the foregoing information is true and correct and any attached  
copy is a true copy of the original document.

Robert C. Faber

Name of Person Signing

Signature

June 25, 2001

Date

Total number of pages including cover sheet, attachments, and document: 2

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TRADEMARK  
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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE****A S S I G N M E N T**

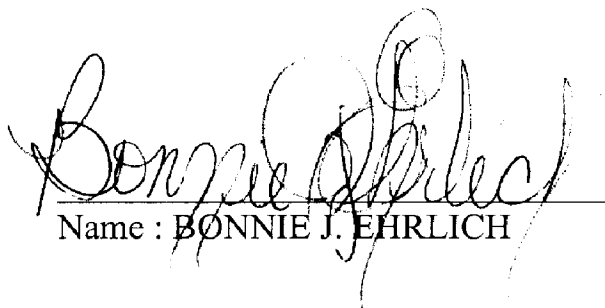
**WHEREAS**, BONNIE J. EHRLICH, assigning party, and doing business at: 7530 State Road 43 North, Battleground, Indiana 47920 (hereinafter called the Assignor), has adopted a mark which is the subject of a registration in the U.S. Patent and Trademark Office, as follows:

Reg. No. : 2007538  
 Mark : MAGIC SCARF  
 Registered : December 28, 1999

**AND, WHEREAS**, Spartan Brands, Inc., a corporation organized and existing under the laws of the State of New York, whose principal office and place of business is: 220 East 23<sup>rd</sup> Street, Suite 605, New York, New York 10010 (hereinafter called the Assignee), is desirous of acquiring said mark, and the registration thereof;

**NOW, THEREFORE**, for good and valuable consideration receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all of its rights, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark, and the registration thereof.

6-10-01  
 [Date]

  
 Name : BONNIE J. EHRLICH