

07-11-2001

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings



U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Media General Convergence, Inc. [ ] Individual(s) [ ] Association [ ] General Partnership [ ] Limited Partnership [X] Corporation-State Virginia [ ] Other Additional name(s) of conveying party(ies) attached? [ ] Yes [X] No

2. Name and address of receiving party(ies) Name: Media General Communications, Inc. Internal Address: Street Address: 333 East Franklin Street City: Richmond State: Virginia Zip: 23219 [ ] Individual(s) citizenship [ ] Association [ ] General Partnership [ ] Limited Partnership [X] Corporation-State Delaware [ ] Other If assignee is not domiciled in the United States, a domestic representative designation is attached: [ ] Yes [ ] No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? [ ] Yes [ ] No

3. Nature of conveyance: [ ] Assignment [X] Merger [ ] Security Agreement [ ] Change of Name [ ] Other Execution Date: May 30, 2000

4. Application number(s) or registration number(s): A. Trademark Application No.(s) 75/765,627

B. Trademark Registration No.(s) 1,934,676 Additional number(s) attached [X] Yes [ ] No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Peter E. Broadbent, Jr., Esq. Internal Address: Street Address: 909 East Main Street Suite #1200 City: Richmond State: Virginia Zip: 23219

6. Total number of applications and registrations involved: 8 7. Total fee (37 CFR 3.41) \$ 215 [X] Enclosed [ ] Authorized to be charged to deposit account 8. Deposit account number: (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Peter E. Broadbent, Jr. Signature Date July 2, 2001 Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 6

07/11/2001 LNUELLER 00000014 75765627

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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TRADEMARK REEL: 002326 FRAME: 0534

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY  
CONTINUATION

**Continuation of Item 4(b):**

**Additional Trademark Registration Numbers:**

Registration No.:

1,992,819

1,767,035

1,775,176

1,300,523

2,438,266

1,557,971

Office of the Secretary of State

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I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"MEDIA GENERAL CONVERGENCE, INC.", A VIRGINIA CORPORATION, WITH AND INTO "MEDIA GENERAL COMMUNICATIONS, INC." UNDER THE NAME OF "MEDIA GENERAL COMMUNICATIONS, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE THIRTY-FIRST DAY OF MAY, A.D. 2000, AT 9 O'CLOCK A.M.

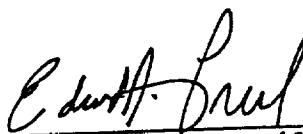
AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE FIRST DAY OF JUNE, A.D. 2000.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



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Edward J. Freel, Secretary of State

AUTHENTICATION: 0471035

DATE: 06-01-00

TRADEMARK  
REEL: 002326 FRAME: 0536

CERTIFICATE OF OWNERSHIP AND MERGER  
MERCING  
MEDIA GENERAL CONVERGENCE, INC.  
INTO  
MEDIA GENERAL COMMUNICATIONS, INC.

Pursuant to Section 253 of the Delaware General Corporation Law, Media General Communications, Inc., a Delaware corporation (the "Corporation"), does hereby certify as follows:

**FIRST:** The name of the surviving corporation is Media General Communications, Inc., a Delaware corporation. The name of the disappearing corporation is Media General Convergence, Inc., a Virginia corporation ("MGCV").

**SECOND:** The Corporation owns all of the issued and outstanding shares of the capital stock of MGCV.

**THIRD:** The Corporation, by resolution of its Board of Directors duly adopted by Unanimous Written Consent, dated as of the 24th day of March, 2000, determined to merge MGCV with and into itself. The resolutions adopted by the Board of Directors of the Corporation are as follows:

RESOLVED that MGCV shall merge with and into this Corporation, and the Corporation shall assume all of the liabilities and obligations of MGCV, such Merger to be effective as soon as practicable after the receipt from the Federal Communications Commission of all necessary consents to the Merger (the "Effective Date"). Upon the Merger, the corporate existence of the Corporation with all its purposes, powers and objects, shall continue unaffected and unimpaired by the Merger, and the corporate identity and existence of MGCV, with all its purposes, powers and objects, shall be merged with and into the Corporation, and the Corporation, as the surviving corporation, shall be fully vested therewith. The existence and corporate organization of MGCV shall cease as of the Effective Date, and after the Effective Date, the Corporation shall possess all the rights, privileges, immunities, powers, and purposes, of MGCV; all the property, real and personal, shall vest in the Corporation without further act or deed; and the Corporation shall assume and be liable for all the liabilities, obligations, and penalties of the Corporation and MGCV;

FURTHER RESOLVED, as of the Effective Date, (A) the 100 shares of the Corporation stock that are outstanding immediately prior to the Effective Date shall, by virtue of the Merger and without any action by the holder thereof, be and become 100 shares of the surviving corporation in the Merger; and

(B) the certificates representing the 100 shares of MGCV stock outstanding and presently owned by the Corporation shall be canceled; and

**FURTHER RESOLVED**, as of the Effective Date, the Certificate of Incorporation and the Bylaws of the surviving corporation shall be in the form of the existing Certificate of Incorporation and Bylaws of the Corporation;

**FOURTH:** The merger shall be effective on June 1, 2000, at 1:01 AM Eastern Standard Time.

**FIFTH:** The laws of the jurisdiction of organization of MGCV permit the merger of a business corporation of that jurisdiction with a business corporation of another jurisdiction.

*[SIGNATURE PAGE FOLLOWS]*

IN WITNESS WHEREOF, the undersigned has caused this Certificate of Ownership and Merger to be executed on its behalf by its duly authorized officer, as of this 30<sup>th</sup> day of May, 2000.

MEDIA GENERAL  
COMMUNICATIONS, INC.

By: \_\_\_\_\_  
Name: George L. Mahoney  
Title: Secretary

DCLIB02:339090-1

TRADEMARK  
REEL: 002326 FRAME: 0539

# CHRISTIAN & BARTON, L.L.P.

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July 2, 2001

Via First Class Mail

Commissioner of Patents and Trademarks

BOX ASSIGNMENTS

Washington, D.C. 20231

**Re: Recordation of Trademark Change of Name of Applicant for**

**MARK:** ENTERTAINMENT SPOTLIGHT  
**REG. NO.:** 1,934,676  
**OLD OWNER NAME:** Media General Newspapers, Inc.  
**NEW OWNER NAME:** Media General Communications, Inc.  
**OUR REF.:** 59011.01001

**MARK:** WINSTON-SALEM JOURNAL  
**REG. NO.:** 1,300,523  
**OLD OWNER NAME:** Media General Newspapers, Inc.  
**NEW OWNER NAME:** Media General Communications, Inc.  
**OUR REF.:** 59011.01001

**MARK:** PAWS  
**REG. NO.:** 1,992,819  
**OLD OWNER NAME:** Media General Newspapers, Inc.  
**NEW OWNER NAME:** Media General Communications, Inc.  
**OUR REF.:** 59011.01001

**MARK:** CAROLINA WEDDINGS  
**REG. NO.:** 1,767,035  
**OLD OWNER NAME:** Media General Newspapers, Inc.  
**NEW OWNER NAME:** Media General Communications, Inc.  
**OUR REF.:** 59011.01001

**MARK:** STAR WATCH  
**REG. NO.:** 1,775,176  
**OLD OWNER NAME:** Media General Newspapers, Inc.  
**NEW OWNER NAME:** Media General Communications, Inc.  
**OUR REF.:** 59011.01001

TRADEMARK  
REEL: 002326 FRAME: 0540

Commissioner of Patents and Trademarks

July 2, 2001

Page 2

**MARK:** THE BURG  
**SER. NO.:** 75/765,627  
**OLD APPLICANT NAME:** Media General Newspapers, Inc.  
**NEW APPLICANT NAME:** Media General Communications, Inc.  
**OUR REF.:** 59011.18001

**MARK:** LAP BY LAP  
**REG. NO.:** 2,438,266  
**OLD OWNER NAME:** Media General Newspapers, Inc.  
**NEW OWNER NAME:** Media General Communications, Inc.  
**OUR REF.:** 59011.18001

**MARK:** THE DAILY PROGRESS  
**REG. NO.:** 1,557,971  
**OLD OWNER NAME:** Media General Newspapers, Inc.  
**NEW OWNER NAME:** Media General Communications, Inc.  
**OUR REF.:** 59011.18001

Dear Sir or Madam:

I enclose the following items with respect to the above-identified trademark application:

- Four (4) Recordation Form Cover Sheets.
- Certified copies of Articles of Merger and Amended Articles of Incorporation showing the chain of title for this Application and these Registrations by merger and subsequent change of name from the original Applicant to the new Applicant. The Articles of Merger and Amended Articles of Incorporation demonstrate the chain of title of these Applications from the Applicant or Owner (Media General Newspapers, Inc.) to the new Applicant or Owner (Media General Communications, Inc.), through: (1) the merger of Media General Newspapers, Inc. into Media General Convergence, Inc.; (2) the merger of Media General Convergence, Inc. into Media General Communications, Inc., (3) the merger of Media General Communications, Inc. into MG Acquisitions, Inc., and (4) the change of name of MG Acquisitions, Inc. to Media General Communications, Inc.
- Four (4) firm checks, in the amount of \$215.00 each, to cover the recordation fees for each of the four Recordation Form Cover Sheets.