Form PTO -1618A Expires 06/30/99 OMB 0651-0027

07-12-2001

U.S. Department of Commerce Patent and Trademark Office TRADEMARK

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RE .....101.775225

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies). **Submission Type** Conveyance Type New **Assignment** (X) ( ) License ( ) Resubmission (Non-Recordation) ( ) **Security Agreement** ( ) **Nunc Pro Tunc Assignment Document ID# Effective Date** ( ) Merger Month Day Year Correction of PTO Error ( ) Change of Name ( ) Reel # Frame # Other: ( ) ( ) **Corrective Document** Reel # Frame # Conveying Party (X) Mark if additional names of conveying parties attached **Execution Date** Month Day Year Name PNV, Inc. 03 19 2001 **Formerly** ( ) Individual **General Partnership Limited Partnership** (X)Corporation Association () Other (X) Citizenship/State of Incorporation/Organization **DELAWARE** Receiving Party ( )Mark if additional names of receiving parties attached Name Randall Publishing Company, Inc. DBA/AKA/TA Composed of Address (line 1) 3200 Rice Mine Road, N.E. Address (line 2) Address (line 3) Alabama/USA 35406 Tuscaloosa, Zip Code city State/Country ( ) General Partnership ( ) Limited Partnership ( ) individual ( ) If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an (X) Corporation ( ) Association appointment of a domestic representative should be attached. ( ) Other (Designation must be a separate document from Assignment.) X) Citizenship/State of Incorporation/Organization Alabama 00000083 75806296 07/11/2001 DBYRME FOR OFFICE USE ONLY 40.00 OP 01 FC:481

02 FC:482 Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information Against and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Budget Package 0851-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

> Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

> > **TRADEMARK** REEL: 002327 FRAME: 0494

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Domestic Rep	resentative Name and A	ddress En	ter for the first Receiving Pa	irty only		
Name						
Address (line 1)						
Address (line 2)						
Address (line 3)						
Address (line 4)						
Correspondent Name and Address Area Code and Telephone Number 205-521-8369						
Name	Nathan W. Johnson					
Address (line 1)	<b>Bradley Arant Rose &amp; White</b>	<u>LLP</u>				
Address (line 2)	2001 Park Place					
Address (line 3)	Suite 1400					
Address (line 4)	Birmingham, AL 35203-2736	i				
Pages	Enter the total number of pages of the attached conveyance document including any attachments.					
Trademark Application Number(s) or Registration Number(s) ( ) Mark if additional numbers attached						
Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).						
Ti	Trademark Application Number(s) Registration Number(s)		mber(s)			
75806296 75806275 75699569 75679722 75701071	75806276 75699567 75701072 75701073					
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Fee Amount		Fee Amount for Properties Listed (37 CFR 3.41):		I): \$ <u>140</u>		
Method of Payment:		Enclosed (X)	Deposit Account ( )			
Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.) Deposit Account Number: #50-0954						
		•	on to charge additional fees:			

**Statement and Signature** 

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Tharges to deposit account are authorized, as indicated herein.

Nathan W. Johnson Name of Person Signing

Signature

**TRADEMARK** 

2001

**REEL: 002327 FRAME: 0495** 

## ASSIGNMENT AND ASSUMPTIONOF TRADEMARKS

ASSIGNMENT AND ASSUMPTION OF TRADEMARKS, dated March <u>19</u>, 2001 by and between PNV Inc., a Delaware corporation, debtor and debtor-in-possession ("Assignor") and RANDALL PUBLISHING COMPANY, INC., an Alabama corporation ("Assignee").

WHEREAS, Assignor and Assignee have executed and delivered that certain Asset Purchase Agreement, dated as of February 13, 2001 (the "Purchase Agreement"), in which Assignor agreed to transfer to Assignee all of Assignor's interest in any trademark, service mark or trade name to the extent that such mark or trade name is used in connection with or is associated with the business represented by the assets transferred under the Purchase Agreement (including the domain names listed in Exhibit A hereto, to the extent such domain names have been used as trademarks or service marks in connection with the Business, as defined below) (collectively, the "Marks");

WHEREAS, Under the terms of the Purchase Agreement, Assignor agreed to transfer to Assignee all assets associated with a division of its business commonly referred to as "pnv.com," which includes Internet services to the long haul trucking industry associated with or provided through the web site and internet portal located at the uniform resource locator ("URL") <a href="www.pnv.com">www.pnv.com</a> and all business activities relating to the operation, maintenance, servicing, advertising, or developing of that web site or related web sites (the "Business," as further defined below);

WHEREAS, Assignor is the owner of those portions of the United States Registrations and Applications ("Registrations and Applications") listed below that relate to the Business, along with the goodwill of the Business symbolized thereby:

<u>Mark</u>	U.S. Serial No.	U.S. Reg. No.	<b>Registration Date</b>
PNV	75/806,292		
PNV	75/806,296		
PNV	75/806,276		
PNV	75/806,275		
PNV.NET	75/699,567 (abandon	ed but possibly revival	ble)
PNV.NET	75/699,569		
PNV.NET	75/701,072 (abandon	ed but possibly revival	ble)
PNV CONNECT	75/679,722		
PNV.NET	75/701,073 (abandon	ed)	
PNV.NET	75/701,071 (abandon	ed)	

Assignor makes no representation or warranty with respect to the applications for marks identified above as having been abandoned, including, without limitation, any representation or warranty as to the validity thereof.

WHEREAS, Assignor is a debtor and debtor-in-possession in proceedings pending under chapter 11 of the United States Bankruptcy Code in the United States Bankruptcy Court for the Southern District of Florida (the "Bankruptcy Court");

TRADEMARK REEL: 002327 FRAME: 0496 WHEREAS, pursuant to Orders entered by the Bankruptcy Court on February 12, 2001 and March 7, 2001, the Bankruptcy Court has authorized and approved the Purchase Agreement and the transactions contemplated therein and in this Assignment and Assumption of Trademarks, and has authorized and directed the Assignor to make the assignment set forth herein;

NOW, THEREFORE in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which are hereby acknowledged:

1. ASSIGNOR hereby assigns to ASSIGNEE all of its right, title, and interest in and to the Marks and those portions of the Registrations and Applications which relate to the Marks ("Assigned Trademarks"), including all Business (as further defined below) associated with the Assigned Trademarks, together with the goodwill of the Business symbolized by the Assigned Trademarks, and any and all rights of action for infringement thereof, but Assignor does not assign any trademark, service mark or trade name, or any goodwill therein, to the extent that such mark or trade name is used in connection with the Excluded Business, as defined below.

For purposes of this Agreement, the term "Business" shall mean all business and activities of Assignor and its representatives, contract labor, and agents regarding or related to any aspects, features, content, capabilities or services (other than ISP Services and the domain names of <a href="https://www.pnv.net">www.pnv.net</a> and <a href="https://www.pnv.net">www.parknview.net</a>) offered on or through any website or domain that:

- (a) is associated with or is accessible at the URLs <u>www.pnv.com</u> and <u>www.parknview.com</u>, including without limitation any site or domain associated with or accessible at any URL that begins with such address, regardless of extension, or that automatically redirects to any such URL;
- (b) is operated by or on behalf of Assignor in any manner that may be seen as seamlessly integrated with any such website or domain; or
- (c) may appear to the average viewer to be a part of such websites or domains (collectively, the "Website").

Without limiting the generality of the foregoing sentence, the Business also includes particularly, but is not limited to, all business and activities relating to the operation, maintenance, servicing, advertising, or developing of:

- (i) the Website and electronic mail subscriber services associated therewith (regardless of e-mail address);
- (ii) website and electronic mail subscriber, visitor, and customer information collection, manipulation, and use;
- (iii) online advertising; online content creation, publication, dissemination, and aggregation; mail and electronic messaging

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- (iv) interactive tools including but not limited to web-accessible banking and financial tools, weight, mileage and hours logging tools, reporting tools, load matching tools, bulletin boards, route planning tools, and shopping tools;
- (v) online content, including but not limited to directories, help files, tips files, databases of all sorts, news reporting, and classifieds;
- (vi) downloadable electronic publications, namely, magazines featuring articles and information of general interest to truckers disseminated by means of a global computer information network;
- (vii) providing on-line magazines featuring articles and information of general interest to truckers disseminated by means of a global computer information network;
- (viii) dissemination of advertising for others via an on-line electronic communications network;
- (ix) providing information regarding the trucking industry and related information of interest to truck drivers via a global computer information network; and
  - (x) aggregation and coordination of any or all of the foregoing.

For purposes of this Agreement, the term "Excluded Business" shall mean all of the business and activities of Assignor and its representatives, contract labor, and agents not set forth in the definition of Business, above. Without limiting the foregoing, Excluded Business shall include the following:

- (a) Cable or wireless transmission to or from a user inside of a cab of a truck of internet service provider functions("ISP Services");
- (b) ISP Services from a kiosk located in a truck stop or a trucking terminal using the pnv.net domain name or any other domain name determined by Assignee (other than pnv.com or parknview.com);
  - (c) Telephone services including pre-paid, coin, and coinless telephone services;
  - (d) Cable TV and entertainment services; and
- (e) Advertising, creation, publication, dissemination, and aggregation of a print-based magazine.
- 2. Assignee hereby appoints Assignor as its representative and agent with the limited authority to act before the Patent and Trademark Office to divide any applications relating to both the Assigned Trademarks and the Excluded Business.
- TO HAVE AND TO HOLD the same unto Assignee, its successors and assigns, FOREVER, from and after the date hereof, subject to the terms, covenants, conditions, and provisions of the Purchase Agreement.

ASSIGNEE HEREBY ACCEPTS the foregoing assignment in accordance with the terms of the Purchase Agreement.

IN WITNESS WHEREOF, this Assignment and Assumption of Trademarks has been executed on the date and year first above written.

**ASSIGNOR:** 

PNV INC.

By: \_\_\_\_

Title:

ASSIGNEE:

RANDALL PUBLISHING COMPANY, INC.

By: \_\_\_\_\_\_\_Name: \_\_\_\_\_\_

Title:

IN WITNESS WHEREOF, this Assignment and Assumption of Trademarks has been executed on the date and year first above written.

ASSIGNUK:
PNV INC.
By: Name:
Title:
ASSIGNEE:
RANDALL RUBLISHING COMPANY, INC.
By: RANGY SCHWATTZONBURK
Title: PUBLISHEL 6, M.

## EXHIBIT A

PNV.COM
PARKNVIEW.COM
LOADPOST.COM
LOADPOSTING.COM
LOADPOST.NET
PNVFREEWAY.COM
PNVNET.COM
REALLOADS.COM
PNVONLINE.COM
PNVONLINE.NET
PNVOL.COM
PNVOL.NET
PNVRECRUITMENTSOLUTIONS.COM

**RECORDED: 07/03/2001** 

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