

07-16-2001

FORM PTO-1594  
(Rev. 6-93)

REC1



U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

To the Honorable Commissioner of Patents  
thereof.

101777004

Record the attached original documents or copy

1. Name of conveying party(ies): 7-9-01

Ab Ovo

- Individual(s)       Association
- General Partnership     Limited Partnership
- Corporation-State California
- Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached? No

3. Nature of conveyance:

- Assignment     Merger
- Security Agreement     Change of Name
- Other \_\_\_\_\_

Execution Date: June 19, 2001

2. Name and address of receiving party(ies):

Name: LeapFrog Enterprises, Inc.

Street Address: 6401 Hollis Street, Suite 150

City: Emeryville State: California ZIP: 94608

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic  
representative designation is attached:  
 Yes     No

(Designation must be a separate document from Assignment).  
Additional name(s) & address(es) attached?     Yes     No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/618,414

B. Trademark Registration No.(s)

Additional numbers attached? No

5. Name and address of party to whom correspondence  
concerning document  
should be mailed:

Name: Kathryn M. Wheble, Esq.

Internal Address: Cooley Godward LLP

Street Address: One Maritime Plaza, 20<sup>th</sup> Floor

City: San Francisco State: California ZIP 94111-3580

6. Total number of applications and registrations  
involved: 1

7. Total fee (37 CFR 3.41):

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

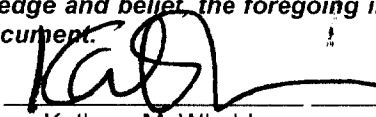
please charge discrepancy or credit overpayment to 03-3118

(Attach duplicate copy of this page if paying by  
deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

 7.6.01

Kathryn M. Wheble

Date

Total number of pages including cover letter, cover sheet, attachments, and document: Five (includes check)

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

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EXHIBIT A

ASSIGNMENT OF TRADEMARK REGISTRATION UNDER 37 C.F.R. 3.11

WHEREAS, Ab Ovo, a California partnership consisting of Claudette Lederer and Carol Bigelow, having its principal place of business at 54 Sea Isle Drive, Richmond, California 94804 ("Assignor"), has adopted, is using and has used the trademark LEAP FROG PONDS (the "Mark") in connection with educational CD-ROMs ("Assignor's goods");

WHEREAS, Assignor is the owner of U.S. Trademark Application Serial No. 75/618,414 for the mark LEAP FROG PONDS in connection with Assignor's goods; and

WHEREAS, LeapFrog Enterprises, Inc., a California corporation having its principal place of business at 6401 Hollis Street, Suite 150, Emeryville, California 94608 ("Assignee"), desires to acquire the Mark together with the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee all its right, title, and interest in and to the Mark, together with the goodwill of the business symbolized by and associated with the Mark.

Signed this \_\_\_\_\_ day of June, 2001.

ASSIGNOR  
Ab Ovo

\_\_\_\_\_  
Claudette Lederer

Title: \_\_\_\_\_

*Carol Bigelow*  
\_\_\_\_\_  
Carol Bigelow

Title: \_\_\_\_\_

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ASSIGNMENT OF TRADEMARK REGISTRATION UNDER 37 C.F.R. 3.11

WHEREAS, Ab Ovo, a California partnership consisting of Claudette Lederer and Carol Bigelow, having its principal place of business at 54 Sea Isle Drive, Richmond, California 94804 ("Assignor"), has adopted, is using and has used the trademark LEAP FROG PONDS (the "Mark") in connection with educational CD-ROMs ("Assignor's goods");

WHEREAS, Assignor is the owner of U.S. Trademark Application Serial No. 75/618,414 for the mark LEAP FROG PONDS in connection with Assignor's goods; and

WHEREAS, LeapFrog Enterprises, Inc., a California corporation having its principal place of business at 6401 Hollis Street, Suite 150, Emeryville, California 94608 ("Assignee"), desires to acquire the Mark together with the goodwill associated therewith.

Now, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee all its right, title, and interest in and to the Mark, together with the goodwill of the business symbolized by and associated with the Mark.

Signed this 19<sup>th</sup> day of June, 2001.

ASSIGNOR  
Ab Ovo

Claudette Lederer  
Claudette Lederer

Title: Educational Program Designer

\_\_\_\_\_  
Carol Bigelow

Title: \_\_\_\_\_

03/23/01 W/MP  
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