

07-16-2001

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ET U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

101777707 ▼ ▼ ▼ ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Snyder Communications, L.P.
6903 Rockledge Drive
Suite 1500
Bethesda, Maryland 20817 **7-901**
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other _____
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Bounty SCA Worldwide LLC
Internal Address: _____
Street Address: 550 West Washington Street
Suite 1000
City: Chicago State: IL Zip: 60606
 Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State _____
 Other Limited Liability Co.
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____
Execution Date: _____

4. Application number(s) or registration number(s):
A. Trademark Application No(s)
Serial No. 74595371
Additional number(s) attached Yes No

B. Trademark Registration No.(s)
1948513

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Bruce E. Bell, Esq.
Internal Address: c/o Schoenberg, Fisher
Newman & Rosenberg, Ltd.
Street Address: 222 S. Riverside Plaza
Suite 2100
City: Chicago State: IL Zip: 60606

6. Total number of applications and registrations involved: 1
7. Total fee (37 CFR 3.41).....\$ 40.00
 Enclosed
 Authorized to be charged to deposit account
8. Deposit account number:
N/A
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Colleen Snyder Colleen Snyder 6/20/01
Name of Person Signing Signature Date
Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

07/13/2001 DBYRNE 00000103 74595371
01 FC:481 40.00

TRADEMARK
REEL: 002328 FRAME: 0298

ASSIGNMENT OF TRADEMARK REGISTRATION

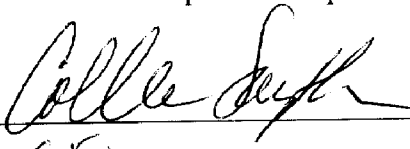
WHEREAS, Snyder Communications, L.P., a firm domiciled in the City of Bethesda, State of Maryland, doing business at 6903 Rockledge Drive, Suite 1500, adopted and used and is the owner of the following trademark which was registered in the United States Patent and Trademark Office as follows:

<u>Trademark</u>	<u>Registration No.</u>	<u>Date</u>
Diabetes Pack	1948513	January 16, 1996

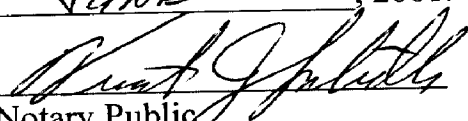
WHEREAS, BOUNTY SCA WORLDWIDE LLC, a Delaware limited liability company, presently having its principal office at 550 W. Washington Street, Suite 1000, Chicago, Illinois is desirous of acquiring the above mark together with the goodwill of the business appurtenant thereto;

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt thereof is hereby acknowledged, SNYDER COMMUNICATIONS, L.P. does hereby give, grant, and assign to BOUNTY SCA WORLDWIDE LLC, all of its right, title, and interest in and to the said trademark and the registration thereof, together with the goodwill of the business symbolized by the mark.

SNYDER COMMUNICATIONS, L.P., a
Delaware limited partnership

By: 
Its CEO

SUBSCRIBED and SWORN to
before me this 26 day of
JUNE, 2001.


Notary Public

VINCENT J. SPORTIELLO
Notary Public of New Jersey
My Commission Expires May 15, 2002

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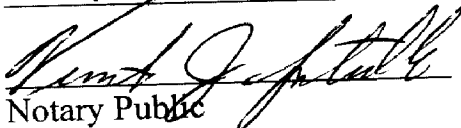
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SNYDER COMMUNICATIONS, L.P., a
Delaware limited partnership

By: 
Its CFO

SUBSCRIBED and SWORN to
before me this 26 day of
JUNE, 2001.


Notary Public

VINCENT J. SPORTIELLO
Notary Public of New Jersey
My Commission Expires May 15, 2002

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RECORDED: 07/09/2001

TRADEMARK
REEL: 002328 FRAME: 0300