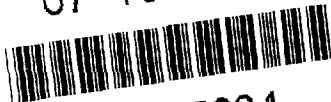


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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Getz-Majdoch, Inc. 7-9-01
Individual(s) Association
General Partnership Limited Partnership
Corporation-State Delaware
Other
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: BUYSEASONS, Inc.
Internal Address:
Street Address: 1416 Poplar Drive-Ste F
City: Waukesha State: WI Zip: 53188
Individual(s) citizenship
Association
General Partnership
Limited Partnership
Corporation-State Delaware
Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
Assignment Merger
Security Agreement Change of Name
Other
Execution Date:

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
76/218896
76/218897
Additional number(s) attached Yes No

B. Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: David L. Danner/ROTH & BINN
Internal Address:
Street Address: 15850 W. Bluemound Road
City: Brookfield State: WI Zip: 53005

6. Total number of applications and registrations involved: 2
7. Total fee (37 CFR 3.41): \$ 65.00
Enclosed
Authorized to be charged to deposit account
8. Deposit account number: N/A
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
David L. Danner
Signature Date: 5 July 2001

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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01 FC:481
02 FC:482

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25.00 OP

TRADEMARK
REEL: 002328 FRAME: 0717

TRADEMARK ASSIGNMENT

STATE OF WISCONSIN)
) SS
WAUKESHA COUNTY)

RECITALS

Getz-Majdoch, Inc. of 1319 Poplar Drive, Suite A, in the City of Waukesha, County of Waukesha, State of Wisconsin, (hereinafter referred to as "Assignor") has adopted and is using the trademarks "THE CENTER OF THE COSTUME UNIVERSE" for which it has filed an application in the United States Patent and Trademark Office for registration as serial number 76/218896 and "BUYCOSTUMES.COM" for which it has filed an application in the United States Patent and Trademark Office for registration as serial number 76/218897 (hereinafter referred to as "the Marks").

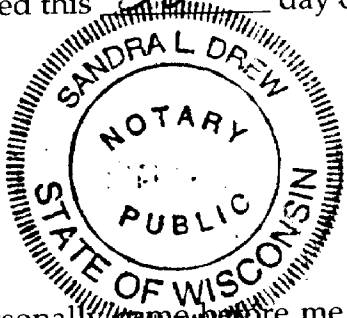
BUYSEASONS, Inc. of 1416 Poplar Drive, Suite F, in the City of Waukesha, County of Waukesha, State of Wisconsin, (hereinafter referred to as "Assignee") desires to acquire the Marks.

ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all rights, title, and interest in, and to the Marks, together with the goodwill of the business symbolized by the Marks, as well as the applications for registration thereof.

The Commissioner of Patents and Trademarks is requested to issue the Certificates of Registration for the Marks to the Assignee.

Dated this 20th day of June, 2001.



Getz-Majdoch, Inc.

[Signature]
By: Jalem Getz, President

Personally appeared before me this 20th day of June, 2001, the above-named Jalem Getz, to me known to be President of Getz-Majdoch, Inc. and the person who executed the foregoing instrument and acknowledged the same.

[Signature: Sandra L. Drew]
Notary Public, State of Wisconsin

My commission expires 9-21-2003