

07-16-2001

Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)
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IEET U.S. DEPARTMENT OF COMMERCE
.Y U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 7-9-01

The Procter & Gamble Company

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State Ohio
- Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Genesis Products International, Inc.

Internal
Address: _____

Street Address: 26201 Mira Way
Bonita
City: Springs State: Florida Zip: 34134

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Virginia
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other _____

Execution Date: November 1, 1999

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1389631 500569
417434

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Stephen P. Demm

Internal Address: Hunton & Williams
Riverfront Plaza, East Tower

Street Address: 951 East Byrd Street

City: Richmond State: Virginia Zip: 23219-4074

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41).....\$ 90.00

- Enclosed
- Authorized to be charged to deposit account (for additional fees)

8. Deposit account number:
08-3436

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Stephen P. Demm
Name of Person Signing

Stephen P. Demm
Signature

July 3, 2001
Date

Total number of pages including cover sheet, attachments, and document: 3

07/13/2001 DBYRNE 00000072 1389631

01 FC:481
02 FC:482

40.00 OP
50.00 OP

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002328 FRAME: 0864

UNITED STATES
TRADEMARK ASSIGNMENT

WHEREAS, The Procter & Gamble Company, a corporation of the State of Ohio, located and doing business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202, (the "Assignor") is the owner of the trademarks listed on the attached Schedule (the "Trademarks") and;

WHEREAS, Genesis Products International, Inc., a corporation of the State of Virginia located and doing business at Mira Way, Bonita Springs, Florida (the "Assignee"), is desirous of acquiring the Trademarks together with the goodwill of the business symbolized by the Trademarks;

NOW, THEREFORE, in exchange for good and valuable consideration paid to Assignor by Assignee, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Trademarks together with the goodwill of the business symbolized by the Trademarks.

Signed at Cincinnati, Ohio this 1st day of November, 1999.

(Assignee)

By: GWP
(Name) Gretchen W. Price
(Title) VICE PRESIDENT AND TREASURER

SCHEDULE

<u>Trademark Name</u>	<u>Reg. No.</u>
Prell	1,389,631
Prell	417,434
Prell	500,569