	FORM PTO-1694	U.S. DEPARTMENT OF COMMERCE	
*	07-1	7 - 2001 Patent and Trademark Office	
	Tab settings ⇒ ⇒ ⇒ ▼	77 (ARREL 1812) 18120 (ALB) 800 (AR	
	To the Honorable Commissioner of I	ginal documents or copy thereof.	
	1 Name of conveying party(ies):	Scaning Cathilles [11] [12]	
	7-~ - 101/	78885 UPIG RECORDINGS, INC.	
	POLYGRAM HOLDING, INC.		
	POLIGRAM HOLDING, INC.	Internal Address: LRW-6th	
		Street Address: 100 Universal City Plaza	
	☐ Individual(s) ☐ Association		
	☐ General Partnership ☐ Limited Partnership ☐ Corporation-State	City: Universal CityState: CA ZIP: 91608	
	□ Other	☐ Individual(s) citizenship	
	Additional name(s) of conveying party(ies) attached? 🔲 Yes 🔞 No	Association	
	2 Nature of conveyance	U Limited Partnership	
	3. Nature of conveyance:	☑ Corporation-State <u>Delaware</u>	
	Assignment	Other  # assignee is not domiciled in the United States, a domestic representative	
	Other	designation is attached: 🖸 Yes 🖾 No	
	Evention Date:	(Designations must be a separate document from Assignment) Additional name(s) & address(es) attached?	
	Execution Date:	1	
	4. Application number(s) or registration number(s):		
	A. Trademark Application No.(s)	B. Traderilary persuration ve. 15	
	, a 1, a		
		1/1/9\$B3 JUL - 2 200	
		1 1 3 3 3 JUL - 2 2001 1	
	Additional numbers at	tached? 🗆 Yes 🖾 No	
	5. Name and address of party to whom correspondence	6. Total number of applications and registrations involved:	
	concerning document should be mailed:  Name: Anne B. Nielsen		
	Internal Address: LRW-6th	7. Total fee (37 CFR 3.41):\$ 40.00	
		☐ Enclosed	
		Authorized to be charged to deposit account	
	Street Address: 100 Universal City Plaz	8. Deposit account number:	
		50-0333	
		(Attach duplicate copy of this page if paying by deposit account)	
	City: Universal City State: CA ZIP:91608		
07/16/2001 DBYRNE 00000074 500333 177958			
01 FC:481	40.00 CH		
OI LCIAOI	9. Statement and signature.		
	To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy		
	of the original document.		
	Anne B. Nielsen	6/68/01	
	Name of Person Signing	Signature Date Total number of pages comprising cover sheet: 3	
		Total number or pages comprising cover sines.	
	OMB No. 0651-0011 (exp. 4/94)  Do not detach this portion		
	Mail documents to be recorded with required cover sheet information to:		
	Commissioner of Patents and Trademarks		
	Box Assignments Washington, D.C. 20231		
	Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per		
	document to be recorded, including time for reviewing the document and gathering the data needed,		
	and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate		
	to the U.S. Patent and Trademark Office, Office of information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011),		
	Washington, D.C. 20503.	Profest after any venderious tolers (2007-2011)	
	" daitington, p.c. 2000.		

TRADEMARK **REEL: 002329 FRAME: 0185** 

## TRADEMARK ASSIGNMENT

WHEREAS, PolyGram Holding, Inc., a Delaware corporation, located and doing business at 100 Universal City Plaza, Universal City, California 91608 (hereinafter "PolyGram"), is the owner of all right, title and interest in and to the trademark SMASH (Logo), Registration No. 1779583 (the "Trademark"); and

WHEREAS, UMG Recordings, Inc., a Delaware corporation, located and doing business at 100 Universal City Plaza, Universal City, California 91608 (hereinafter "UMG"), wishes to acquire all right, title and interest in and to the aforementioned Trademark, and the goodwill of the business symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, PolyGram hereby assigns to UMG ownership of all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized thereby.

In testimony whereof, the undersigned has executed this instrument at Universal City, California this 26 day of June, 2001.

POLYGRAM HOLDING, INC.

Anne B. Nielsen

Assistant Secretary

RECORDED: 07/02/2001

TRADEMARK
REEL: 002329 FRAME: 0186