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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office
(48794-027)

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Challenge Products, Inc.

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State Missouri
- Other _____

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other _____

Execution Date: June 12, 2001

2. Name and address of receiving party(ies)

Name: Young Colorado, L.L.C.

Internal

Address: _____

Street Address: 650 South Taylor Avenue

Suite 20

City: Louisville State: CO Zip: 80027

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State _____
- Other Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1,076,235;
1,109,045; 1,137,537; 1,367,265;
1,598,126; and 1,608,667

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Patrick D. Richards

McDermott, Will & Emery
Internal Address: _____

Street Address: 227 West Monroe Street

Suite 4400

City: Chicago State: IL Zip: 60606

6. Total number of applications and registrations involved: _____

6

7. Total fee (37 CFR 3.41).....\$ 240.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

13-0206

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Patrick D. Richards

Name of Person Signing

Patrick D. Richards

Signature

6/29/01

Date

Total number of pages including cover sheet, attachments, and document: 6

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

07/16/2001 BBYRME 00000200 130206 1076235

01 FC:481 40.00 CH
02 FC:482 125.00 CH

TRADEMARK
REEL: 002329 FRAME: 0198

TRADEMARK ASSIGNMENT

WHEREAS, Challenge Products, Inc., a Missouri corporation (the “**Assignor**”), has adopted and used and is the sole and exclusive owner of the trademarks and related registrations listed in the attached Schedule A (the “**Trademarks**”), and of all of the goodwill of the business appurtenant thereto; and

WHEREAS, Young Colorado, LLC, a Delaware limited liability company (the “**Assignee**”), with its principal place of business at 650 South Taylor Avenue Suite 20, Louisville, Colorado 80027, wishes to acquire the Trademarks, together with all of the goodwill of the business connected to the Trademarks, from Assignor;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for and in consideration of the sum of One Dollar (\$1.00), and other valuable and legally sufficient consideration, the receipt and legal sufficiency of which is hereby acknowledged, the Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer unto the Assignee, the entire right, title and interest in and to the Trademarks, and in and to all of the goodwill of the business appurtenant thereto, together with all claims for damages by reason of infringement of same, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives.

AND, the Assignor hereby warrants and covenants that it has not executed, and will not execute, any agreements inconsistent herewith.

AND, Assignor agrees to execute any instruments and to perform any acts which may be necessary to fully effectuate and record this Assignment.

* * *

IN TESTIMONY WHEREOF, the Assignor has caused this Assignment to be executed by its duly authorized representatives effective this 12 day of June, 2001.

CHALLENGE PRODUCTS, INC.

By: *George J. Lane*
Title: *Secretary*

TRADEMARK SCHEDULE A

1. U.S. TRADEMARK REGISTRATIONS AND APPLICATIONS

Mark	Appln./ Serial No.	Filed	Reg. No.	Issue Date	Goods/Services
PERFECT CHOICE			1,608,667	8/7/1990	<p>Premixed developer and fixer for automatic dental film processors; manual fixer and replenisher; manual developer and replenisher; developer and fixer cleaner concentrates; and distilled water, all for use by the dental industry</p> <p>Stannous fluoride gel, stannous fluoride rinse and concentrates for making same, sodium fluoride brush-on gel, sodium fluoride droplets, and thixotropic topical fluoride, all for teeth; cleaner concentrates, dental evacuation system cleaner deodorizer; dental chair cleaner and conditioner; all purpose cleaner concentrates for use in ultra-sonic cleaners and washer-sterilizers; and liquid soap</p> <p>Dental instrument lubricant concentrates</p> <p>Dental preparations, namely phosphate fluoride prophylaxis paste; Copal varnish; cavity and crown</p>

					preparation, dentin, and root surface treatment; cavity liner and sensitivity reducer; tooth desensitizer; acidulated phosphate fluoride solution; and stannous fluoride dental treatment rinses and concentrates for making same, sanitizers and deodorizers for use with dental equipment Fluoride trays for use by the dental industry
DENTA-LITE			1,598,126	5/29/1990	Tooth Whitening Agent for Professional Use
PERFECT CHOICE			1,367,265	10/29/1985	Stannous Fluoride Gel for Teeth
BREAK-UP			1,137,537	7/8/1980	Powder Cleaner for Surgical Instruments
PLUNGE-N-KLEEN			1,109,045	12/19/1978	Liquid Medical Instrument Detergent and Cleaner
WHIFF			1,076,235	11/1/1977	Cleaning Preparation for Cleaning and also Deodorizing Oral Evacuation Systems and Equipment Utilized by Dentists

2. FOREIGN TRADEMARK APPLICATIONS AND REGISTRATIONS

Mark	Country	Reg. No.
DENTA-LITE	Canada	388,267
PERFECT CHOICE	Canada	333,705
BIOTROL INTERNATIONAL	Brazil	
BIREXSE	Brazil	

3. COMMON LAW TRADEMARKS

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