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07-17-2001

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U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark OfficeTab settings  $\square \square \square \blacktriangledown 6.28.01 \blacktriangledown$ 

To the Honorable Commissioner of Paten

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ad original documents or copy thereof.

## 1. Name of conveying party(ies):

BRISTOL-MYERS SQUIBB COMPANY

345 Park Avenue

New York, New York 10154

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation-State Delaware  
☐ Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

- ☐ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☒ Other to correct assignee

Execution Date: \_\_\_\_\_

## 2. Name and address of receiving party(ies)

Name: The Eric Davis FoundationInternal Address: Suite 326Street Address: 20929-47 Ventura Blvd.Woodland Hills State: Cal ZIP: 91364

- ☐ Individual(s) citizenship \_\_\_\_\_  
☐ Association \_\_\_\_\_  
☐ General Partnership \_\_\_\_\_  
☐ Limited Partnership \_\_\_\_\_  
☐ Corporation-State \_\_\_\_\_  
☒ Other nonprofit corporation

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? ☐ Yes ☐ No

## 4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

75/664260

75/664261

B. Trademark Registration No.(s)

Additional numbers attached? ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Coni McGuinnInternal Address: 21-29BRISTOL-MYERS SQUIBB COMPANYStreet Address: 345 Park AvenueCity: New York State: NY ZIP: 101546. Total number of applications and registrations involved: 27. Total fee (37 CFR 3.41).....\$ 65.00

- ☐ Enclosed  
☒ Authorized to be charged to deposit account

## 8. Deposit account number:

132505

(Attach duplicate copy of this page if paying by deposit account)

07/16/2001 LUNELLER 0000106 132505 75664260

01 FC:481  
02 FC:48240.00 CH  
25.00 CH

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## 9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*Coni McGuinn

Name of Person Signing

Coni McGuinn

Signature

28 Jun 2001

Date

7

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents &amp; Trademarks, Box Assignments

Washington, D.C. 20231

TRADEMARK

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LYU.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

P-I

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

BRISTOL-MYERS SQUIBB COMPANY

345 Park Avenue

New York, New York 10154 9.19.00

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation-State Delaware  
☐ Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other \_\_\_\_\_

Execution Date: September 18, 2000

## 2. Name and address of receiving party(ies)

Name: The Eric David Foundation

Internal Address: Suite 326

Street Address: 20929-47 Ventura Blvd.

City: Woodland Hill State: Cal ZIP: 91354

- ☐ Individual(s) citizenship \_\_\_\_\_  
☐ Association \_\_\_\_\_  
☐ General Partnership \_\_\_\_\_  
☐ Limited Partnership \_\_\_\_\_  
☐ Corporation-State \_\_\_\_\_  
☒ Other Nonprofit Corporation

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? ☐ Yes ☐ No

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## A. Trademark Application No.(s)

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75/664261

## B. Trademark Registration No.(s)

Additional numbers attached? ☐ Yes ☒ No

09-19-2000

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Coni McGuinn

Internal Address: 21-29

BRISTOL-MYERS SQUIBB COMPANY

Street Address: 345 Park Avenue

City: New York State: NY ZIP: 10154

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 65.00

☐ Enclosed☒ Authorized to be charged to deposit account

## 8. Deposit account number:

132505

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02/15/2001 J1ALLAH2 00000006 132505 75664260

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## 9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Coni McGuinn

Name of Person Signing

Signature

19 Sept 2000

Date

Total number of pages including cover sheet, attachments, and document: 3

# ASSIGNMENT

ASSIGNMENT OF TRADEMARK (the "Assignment") made by Bristol-Myers Squibb Company, a Delaware corporation, having a principal place of business at 345 Park Avenue, New York, New York 10154 ("Assignor") to The Eric Davis Foundation, a nonprofit corporation, having a principal place of business at 20929-47 Ventura Boulevard, Suite 326, Woodland Hills, California 91364 ("Assignee").

WHEREAS, Assignor has adopted, used and is using the mark SCORE AGAINST COLON CANCER (the "Assigned Mark"); and

WHEREAS, Assignee desires to purchase or acquire all Assignor's right, title and interest in and to the Assigned Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

Assignor does hereby sell, transfer, convey, assign and deliver to Assignee all right, title and interest of Assignor in and to the Assigned Mark and the goodwill of the business connected with the use thereof and symbolized thereby; all rights of priority therein in any country as may now or hereafter be granted to it by law, treaty or other international convention; and all rights, interests, claims and demands recoverable in law or equity, that Assignor has or may have in profits and damages for past, present and future infringements of the Assigned Mark, including, without limitation, the right to compromise, sue for and collect such profits and damages; the same to be held and enjoyed by Assignee, its successors and

assigns or their legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

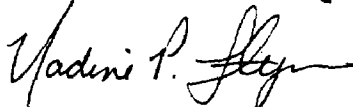
Assignor hereby agrees that Assignor shall and shall cause each of its affiliates to, from time to time, execute and deliver to Assignee such additional instruments, documents, conveyances or assurances and take such other action as shall be necessary or otherwise reasonably requested by Assignee to confirm and assure the rights and obligations contemplated herein.

Assignee hereby agrees that Bristol-Myers Squibb Company always will be recognized as the "Founding Sponsor" on all materials on which the Assigned Mark may appear, including, but not limited to, printed materials, advertising and the Internet. Assignee also agrees that a hypertext link to the Bristol-Myers Squibb Company Internet Web site always shall appear on the SCORE AGAINST COLON CANCER Internet Web site.

This Assignment shall be governed by, and construed in accordance with, the laws of the United States, in respect to trademark issues and in all other respects including as to validity, interpretation and effect by the laws of the State of New York without giving effect to the conflict of laws rules thereof.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed this 18 day of September, 2000.

BRISTOL-MYERS SQUIBB COMPANY

A handwritten signature in cursive script, appearing to read "Nadine P. Flynn".

Nadine P. Flynn, Assist. Secretary