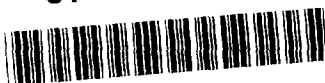


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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other _____

Effective Date
Month Day Year
06 28 2001

Conveying Party

Mark if additional names of conveying parties attached

Name Beautiful Visions, New York Corp.

Execution Date
Month Day Year
07 14 1992

Formerly _____

- Individual General Partnership Limited Partnership Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization New York

Receiving Party

Mark if additional names of receiving parties attached

Name NBTY, Inc.

DBA/AK/A/T/A _____

Composed of _____

Address (line 1) 90 Orville Drive

Address (line 2) _____

Address (line 3)

Bohemia

City

New York

State/Country

11716

Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization Delaware

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40.00 DP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002330 FRAME: 0696

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1917537"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Mitchell S. Drucker

July 2, 2001

Name of Person Signing

Signature

Date Signed

ASSIGNMENT OF REGISTERED TRADEMARK

WHEREAS, Beautiful Visions, New York Corp., a New York corporation (“Assignor”), having its principal offices at 90 Orville Drive, Bohemia, New York 11716, has adopted, used, is using and is the owner of the trademark registered in the United States Patent and Trademark Office, known as TEMPTIQUE, Registration No. 1,917,537 (the “Mark”).

WHEREAS, NBTY, Inc., a Delaware corporation (“Assignee”), having its principal offices at 90 Orville Drive, Bohemia, New York 11716, is desirous of acquiring the Mark.

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to the Mark together with the goodwill of the business symbolized by the Mark and registrations thereof, together with all claims for damages by reason of past infringement of the Mark and registration, with the right to sue for and collect the same.

Signed in Bohemia, New York, this 2nd day of ~~July~~ 2001.

BEAUTIFUL VISIONS, NEW YORK CORP.

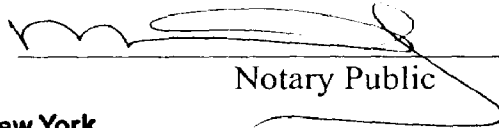
By: Michael C. Duban
Name: MICHAEL C. DUBAN
Title: GENERAL COUNSEL

ATTEST:

Hyannis
Secretary

STATE OF NEW YORK)
) ss.:
COUNTY OF SUFFOLK)

On the 7th day of July, in the year 2001, before me, the undersigned, a Notary Public in and for said state, personally appeared MICHAEL DUBAN, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.



Notary Public

Marialice Dunphy
Notary Public, State of New York
No. 01DU5026492
Qualified in Nassau County
Commission Expires April 18 2002