

07-19-2001

Form PTO-1594

(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

Tab settings ⇌ ⇌ ⇌ ▼



101782370

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

74121

Coolsavings.com, Inc.

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☐ Corporation-State  
☐ Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No

3. Nature of conveyance:

- ☐ Assignment ☐ Merger  
☒ Security Agreement ☐ Change of Name  
☐ Other \_\_\_\_\_

Execution Date: June 19, 2001

2. Name and address of receiving party(ies)

Name: Landmark Communications, Inc.

Internal Address: 150 W. Brambleton Avenue

Street Address: 150 W. Brambleton Avenue

City: Norfolk State: VA Zip: 23510

- ☐ Individual(s) citizenship \_\_\_\_\_  
☐ Association \_\_\_\_\_  
☐ General Partnership \_\_\_\_\_  
☐ Limited Partnership \_\_\_\_\_  
☒ Corporation-State Virginia  
☐ Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic  
representative designation is attached: ☐ Yes ☐ No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached? ☐ Yes ☐ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2,219,173

Additional number(s) attached ☒ Yes ☐ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Michael K. Cantwell

Internal Address: \_\_\_\_\_

Street Address: Willkie Farr & Gallagher  
787 Seventh Avenue

City: New York State: NY Zip: 10019-6099

6. Total number of applications and registrations involved: 28

7. Total fee (37 CFR 3.41).....\$715.00

- ☐ Enclosed  
☒ Authorized to be charged to deposit account

8. Deposit account number:

23-2405

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michael K. Cantwell

Name of Person Signing

Signature

6/29/01

Date

Total number of pages including cover sheet, attachments, and document: 12

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

07/18/2001 LNWELLER 00000160 232405 2219173

01 FC:481  
02 FC:48240.00 CH  
675.00 CHTRADEMARK  
REEL: 002331 FRAME: 0001

Mark	Registration No. Serial No.	Registration Date Filing Date
EVENTSLINE	2,219,172	Jan. 19, 1999
COOLSAVINGS	2,148,278	March 31, 1998
COOLTRAVEL	2,209,627	Dec. 8, 1998
COOLMALLS	2,209,744	Dec. 8, 1998
COOLCATALOGS	2,215,402	Dec. 29, 1998
COOLSAMPLES	2,211,836	Dec. 15, 1998
MISC.DESIGN	2,327,885	March 14, 2000
COOLDINING	2,349,629	May 16, 2000
COOLNEIGHBORHOODS	75/683,066	April 15, 1999
COOLGROCERS	2,337,763	April 4, 2000
COOLSUPERMARKETS	2,340,345	April 11, 2000
COOLSCHOOLS	75/581,370	Nov. 2, 1998
COOLCAMPUS	2,340,342	April 11, 2000
COOLEVENTS	2,340,344	April 11, 2000
COOLCOLLEGES	2,337,762	April 4, 2000

Mark	Registration No. Serial No.	Registration Date Filing Date
CLIP HERE NOW	75/863,823	Dec. 3, 1999
SAVINGSCENTER (Supplemental Register)	2,414,799	Dec. 19, 2000
COOLSAVINGS COUPON MANAGER	2,356,863	June 13, 2000
SQUEALS OF THE DAY	2,311,614	Jan. 25, 2000
SAVE. THEN SHOP.	75/776,417	Aug. 16, 1999
COOLCASH	76/102,515	Aug. 3, 2000
COOLSTAMPS	76/102,531	Aug. 3, 2000
COOLGREENSTAMPS	76/102,528	Aug. 3, 2000
COOLPERKS	75/908,398	Feb. 3, 2000
REWARDS WHENEVER YOU SHOP	75/908,820	Feb. 3, 2000
COOLCOINS	75/922,220	Feb. 17, 2000
SAVE. THEN DINE.	76/147,558	Oct. 16, 2000

**CONFIRMATORY GRANT OF SECURITY INTEREST  
IN INTELLECTUAL PROPERTY**

WHEREAS, COOLSAVINGS.COM, INC. (hereinafter "COOLSAVINGS"), a Michigan corporation whose registered office is at 360 N. Michigan Avenue, 19<sup>th</sup> Floor, Chicago, Illinois 60601, has acquired or will acquire the entire right, title and interest in and to intellectual property, including, without limitation, patents, patent applications, patents pending, and other intellectual property; developmental ideas and concepts; proprietary processes; blueprints, drawings, designs, diagrams, plans, reports, and charts; catalogs; manuals; technical data; computer software programs (including the source and object codes therefor), computer records, computer software, rights of access to computer record service bureaus, service bureau computer contracts, and computer data; tapes, disks, semi-conductors chips and printouts; trade secrets rights, copyrights, mask work rights and interests, and derivative works and interests; user, technical reference, and other manuals and materials; trade names, trademarks, service marks, and all goodwill relating thereto; applications for registration of the foregoing; the intellectual property listed on Schedule 1 attached hereto; and all other general intangible property of Borrower in the nature of intellectual property (hereinafter "INTELLECTUAL PROPERTY"); and

WHEREAS, LANDMARK COMMUNICATIONS, INC. (hereinafter "LANDMARK"), a Virginia corporation whose registered office is at 150 W. Brambleton Avenue, Norfolk, Virginia 23510, has acquired a security interest in the INTELLECTUAL PROPERTY by virtue of the LOAN AND SECURITY AGREEMENT entered into by both parties on June 14, 2001;

Confirmatory Grant of Security Interest from  
Coolsavings.com, Inc.  
to Landmark Communications, Inc.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration paid by LANDMARK, the receipt and sufficiency of which are hereby acknowledged, COOLSAVINGS has confirmed to have granted from the date above a continuing security interest in and to the INTELLECTUAL PROPERTY.

The security interest referenced herein is subject to that certain Intercreditor Agreement dated June/5, 2001 between American National Bank and Trust Company and Landmark Communications, Inc; provided, however, that upon any termination of such agreement, this security interest shall no longer be subject to such agreement.

IN WITNESS WHEREOF, we have hereunto set our hands and seals this 19th day of June, 2001.

**COOLSAVINGS.COM, INC.**

By: [Signature]  
Printed Name: Robert G. Newman  
Title: Executive Vice President

**LANDMARK COMMUNICATIONS, INC.**

By: [Signature]  
Printed Name: Guy R. Friddell III  
Title: Executive Vice President

savings.com inc.

is Report for All Patents at Niro, Scavone, Haller & Niro  
int as of: May 30, 2001

Patent No.	Country	Patent Title	Status	Patent No.	Issue Date	Expiration Date	Comments
CIPAR	Argentina	Interactive Marketing Network and Process Using Electronic Certificates	Abandoned	990102116	05-May-1999		Abandoned per Bob Gorman 4/10/2001: see MPM letter in
3CIPCT	Australia	Interactive Marketing Network and Process Using Electronic Certificates	Pending	3887799	06-Jul-2000		
PCTAU	Australia	Interactive Marketing Network and Process Using Electronic Certificates	Granted	6762796	25-Jul-1996	25-Jul-1998	
3CIPCT	Brazil	Interactive Marketing Network and Process Using Electronic Certificates	Pending	99102404	08-Nov-2000		
PCTBR	Brazil	Interactive Marketing Network and Process Using Electronic Certificates	Abandoned	P198100613	26-Jan-1998		Abandoned per Bob Gorman 4/10/2001: see MPM letter in
CIPBS	Bahamas	Interactive Marketing Network and Process Using Electronic Certificates	Inactive				Application withdrawn on May 5 per instructions from MPM.
3CIPCT	Canada	Interactive Marketing Network and Process Using Electronic Certificates	Pending	2310413	05-May-1999		3 year annuity paid by CPI
PCTCA	Canada	Interactive Marketing Network and Process Using Electronic Certificates	Pending	2227876	25-Jul-1996		Entered National Stage in Canada 1/23/98
CIPCL	Chile	Interactive Marketing Network and Process Using Electronic Certificates	Abandoned	80099	05-May-1999		Abandoned per Bob Gorman 4/10/2001: see MPM letter in
PCTCN	China	Interactive Marketing Network and Process Using Electronic Certificates	Published	961868427	09-Mar-1998		
3CIPCT	Europe	Interactive Marketing Network and Process Using Electronic Certificates	Pending	999217508	05-May-1999		
IPCTEP	Europe	Interactive Marketing Network and Process Using Electronic Certificates	Published	969280130	25-Jul-1996		
3CIPCT	United Kingdom	Interactive Marketing Network and Process Using Electronic Certificates	Pending	002811770	17-Nov-2000		

EXHIBIT A

TRADEMARK

REEL: 002331 FRAME: 0006

avings.com inc.  
s Report for All Patents at Niro, Scavone, Haller & Niro  
t as of: May 30, 2001

Patent No.	Country	Applicant	Inventor	Attorney	Filed	Pub. No.	Pub. Date	Class	Status	Comments
CIPFCT	Hong Kong	Interactive Marketing Network and Process Using Electronic Certificates	Inactive							Hong Kong will be re-registration of UK application
CTHK	Hong Kong	Interactive Marketing Network and Process Using Electronic Certificates	Abandoned	991008878	03-Mar-1999					Abandoned per Bob Gorman 4/10/2001: see MPM letter in
JPIN	India	Interactive Marketing Network and Process Using Electronic Certificates	Pending	419CAL99	05-May-1999					
JCIPFCT	Japan	Interactive Marketing Network and Process Using Electronic Certificates	Pending	2000547574	05-May-1999					
PCTJA	Japan	Interactive Marketing Network and Process Using Electronic Certificates	Pending	9507716	25-Jul-1996					
PCTKO	Korea	Interactive Marketing Network and Process Using Electronic Certificates	Abandoned	98700526	23-Jan-1998					Abandoned per Bob Gorman 4/10/2001: see MPM letter in
PCTME	Mexico	Interactive Marketing Network and Process Using Electronic Certificates	Pending	980671	23-Jan-1998					Per MPM do not proceed.
PCTNZ	New Zealand	Interactive Marketing Network and Process Using Electronic Certificates	Granted	318832	25-Jul-1996	315632	08-Feb-2000			Application sent by fax 4/30; withdrawn on May 3, 1999 at
CIIPA	Panama	Interactive Marketing Network and Process Using Electronic Certificates	Inactive							
PCTSG	Singapore	Interactive Marketing Network and Process Using Electronic Certificates	Granted	98016645	25-Jul-1996	51331	23-May-2000			Abandoned per Bob Gorman 4/10/2001: see MPM letter in
CIPTH	Thailand	Interactive Marketing Network and Process Using Electronic Certificates	Abandoned	050280	04-May-1999					Abandoned per Bob Gorman 4/10/2001: see MPM letter in
CIPTW	Taiwan	Interactive Marketing Network and Process Using Electronic Certificates	Abandoned	88107400	08-May-1999					Request for Certificate of
	United States	Interactive Marketing Network and Process Using Electronic Certificates	Granted	08507693	25-Jul-1995	5761648	02-Jun-1998			Correction sent 7/12/2000.

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REEL: 002331 FRAME: 0007

Report for All Patents at Niro, Scavone, Haller & Niro  
 as of: May 30, 2001

Patent No.	Country	Inventor	Status	Serial No.	Filed	Issued	Notes
CON2B	United States	Interactive Marketing Network and Process Using Electronic Certificates	Pending	09484290	18-Jan-2000		CON2B was filed with new matter and new inventions.
CON2C	United States	Interactive Marketing Network and Process Using Electronic Certificates	Abandoned	09073334	06-May-1998		CON2C was filed per MPM. CON2C was filed with disclosure from 1948 patent storage 7/88 in Box TE14.
CON	United States	Interactive Marketing Network and Process Using Electronic Certificates	Abandoned	09280441	13-Apr-1999		Abandoned per MPM in view of CON2B and CON2C.
CONCIP	United States	Interactive Marketing Network and Process Using Electronic Certificates	Pending	90005773	12-Jul-2000		2nd Reexamination Request by Catalina Marketing on U.S.
6CON2A)	United States	Interactive Marketing Network and Process Using Electronic Certificates	Pending	90005641	18-Feb-2000		
REX2	United States	Interactive Marketing Network and Process Using Electronic Certificates	Pending	90005641	05-May-1999		
REX	United States	Interactive Marketing Network and Process Using Electronic Certificates	Dispersed/No longer	US9909980	25-Jul-1996		
CIPCT	PCT	Interactive Marketing Network and Process Using Electronic Certificates	Dispersed/No longer	US9812101	15-Nov-1995	5855007	Patent Assigned to cool savings.com inc. on April 1998
PCT	PCT	Electronic Coupon Communication System	Granted	08559777	22-Dec-2000		
RE	United States	Electronic Coupon Communication System	Pending	08748807	12-Dec-2000		Reexamination of Patent No. 6,014,634 issued January 11, 2000 to Supermarkets Online.
REX	United States	System and Method for Providing Shopping Aids and Incentives to Customers Through a Computer	Pending	90005888			



coolsavings.com inc.  
 Status Report for All Trademarks at Niro, Scavone, Haller & Niro  
 Current as of: May 30, 2001

Trademark	Status	Marking	Serial	Reg. No.	Reg. Date	Reg. Term	Reg. Class	Reg. Desc.
TM1155	Registered	DINELINE	7472447	05-Sep-1995	2219173	19-Jan-1999		
TM1158	Registered	EVENTSLINE	74724476	05-Sep-1995	2219172	19-Jan-1999		
TM1204	Abandoned	INTERACTIVE COUPON NETWORK	75091929	22-Apr-1996				
TM1216AU (Australia)	Registered	COOLSAVINGS	758547	30-Mar-1998	758547	30-Mar-1998		
TM1216CA (Canada)	Registered	COOLSAVINGS	873778	30-Mar-1998	TMA525715	24-Mar-2000		
TM1216UK (United Kingdom)	Registered	COOLSAVINGS	2171238	03-Jul-1998	2171238	03-Jul-1998		
TM1216	Registered	COOLSAVINGS	75131552	09-Jul-1995	2148278	31-Mar-1998		
TM1282	Registered	COOLTRAVEL	75242659	18-Feb-1997	2209627	08-Dec-1998		
TM1312	Registered	COOLMALLS	75288297	22-May-1997	2208744	08-Dec-1998		
TM1322	Registered	COOLCATALOGS	75303588	05-Jun-1997	2215402	29-Dec-1998		
TM1323	Registered	COOLSAMPLES	75304883	05-Jun-1997	2211838	15-Dec-1998		
TM147CA (Canada)	Pending	MISC. DESIGN (Piggy Bank)	1076841	26-Sep-2000				

coolsavings.com inc.  
 Status Report for All Trademarks at Niro, Scavone, Haller & Niro  
 Current as of: May 30, 2001

Trademark No.	Status	Trademark Name	Serial No.	Issue Date	Registration No.	Registration Date
TM1447	Registered	MISC. DESIGN (Piggy Bank)	75470037	13-Apr-1998	2327885	14-Mar-2000
TM1500	Registered	COOLDINING	75580213	30-Oct-1998	2349629	18-May-2000
TM1501	Pending	COOLNEIGHBORHOODS	75683068	15-Apr-1999		
TM1502	Registered	COOLGROCERS	75580894	02-Nov-1998	2337763	04-Apr-2000
TM1503	Registered	COOLSUPERMARKETS	75581369	02-Nov-1998	2340345	11-Apr-2000
TM1504	Pending	COOLSCHOOLS	75681370	02-Nov-1998		
TM1505	Registered	COOLCAMPUS	75580342	30-Oct-1998	2340342	11-Apr-2000
TM1506	Registered	COOLEVENTS	75581351	02-Nov-1998	2340344	11-Apr-2000
TM1507	Registered	COOLCOLLEGES	75580889	02-Nov-1998	2337762	04-Apr-2000
TM1508	Pending	CLIP HERE NOW	75683823	03-Dec-1999		
TM1508	Registered	SAVINGS CENTER (Supplemental Registry)	75581352	02-Nov-1998	2414799	19-Dec-2000
TM1510	Registered	COOLSAVINGS COUPON MANAGER	75581368	02-Nov-1998	2356863	13-Jun-2000
TM1530CA (Canada)	Pending	SQUEALS OF THE DAY	1076940	26-Sep-2000		

coolsavings.com inc.  
 Status Report for All Trademarks at Niro, Scavone, Haller & Niro  
 Current as of: May 30, 2001

REGISTRATION NO.	STATUS	MARKING	REGISTRATION NO.	STATUS	MARKING	REGISTRATION NO.	STATUS	MARKING	REGISTRATION NO.	STATUS	MARKING
TM1530	Registered	SAUEALS OF THE DAY	75608318	21-Dec-1998	2311614	25-Jan-2000					
TM1586CA (Canada)	Pending	SAVE. THEN SHOP.	1075939	26-Sep-2000							
TM1588	Published	SAVE. THEN SHOP.	75776417	18-Aug-1999							
TM1592	Pending	COOLCASH	76102515	03-Aug-2000							
TM1593	Pending	COOLSTAMPS	76102531	03-Aug-2000							
TM1594	Pending	COOLGREENSTAMPS	76102528	03-Aug-2000							
TM1617	Unfiled	SAVINGSCENTER EXPRESS									
TM1618	Unfiled	COOL									
TM1661	Published	COOLPERKS	75908398	03-Feb-2000							
TM1662	Pending	REWARDS WHENEVER YOU SHOP	75908820	03-Feb-2000							
TM1663	Pending	COOLCOINS	75922220	17-Feb-2000							
TM1665	Unfiled	COOLPARENTING									
TM1666	Unfiled	COOL PARENTING									
TM1798	Pending	SAVE. THEN DINE.	76147568	16-Oct-2000							

TRADEMARK

RECORDED: 07/11/2001

REEL: 002331 FRAME: 0011