

07-19-2001



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### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

#### Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other

Effective Date  
Month Day Year  
**06 21 01**

#### Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date  
Month Day Year  
**06 21 01**

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

#### Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

- Individual  General Partnership  Limited Partnership
- Corporation  Association
- Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

07/18/2001 00000159 090474 75173155

01 FC:481 40.00 CH  
02 FC:482 225.00 CH

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="75/173,155"/>	<input type="text" value="75/180,057"/>	<input type="text" value="75/665,143"/>	<input type="text" value="2,171,801"/>	<input type="text" value="2,171,803"/>	<input type="text" value="2,213,308"/>
<input type="text" value="75/665,343"/>	<input type="text" value="75/694,652"/>	<input type="text" value="75/694,650"/>	<input type="text" value="2,213,309"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed  Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Grazia T. Micewicz

*Grazia T. Micewicz*

6-26-01

Name of Person Signing

Signature

Date Signed

**ASSIGNMENT OF TRADEMARK**

ASSIGNMENT made this 21<sup>st</sup> day of June between Mainspring Communications, Inc. ("Assignor"), a corporation of Delaware, with a place of business at One Main Street, 7th Floor, Cambridge, Massachusetts 02142, and International Business Machines Corporation ("Assignee"), a corporation of New York, with a place of business at New Orchard Road, Armonk, New York 10504;

WHEREAS, the Assignor represents and warrants it has adopted, used and is using; and is the sole owner of the entire right, title and interest, including the goodwill associated therewith, in and to the following trademarks; or in the case of App. Ser. Nos. 75/665,143 and 75/665,343, intends to use the trademark in commerce, and has filed the aforementioned applications with the U.S. Patent and Trademark Office, indicating that intention, but has not yet filed allegations of use under Section 1(c) or 1(d) of the Trademark Act;

MARK	APPLICATION SERIAL NO.	REGISTRATION NO.
MAINSRING	75/173,155	
MAINSRING		2,171,801
MAINSRING		2,171,803
COIL SPRING DESIGN	75/180,057	
COIL SPRING DESIGN		2,213,308
COIL SPRING DESIGN		2,213,309
ESTRATEGY	75/665,143	
CONTINUOUS ESTRATEGY	75,665,343	
ACCELERATED BUSINESS SESSIONS	75/694,652	
ACCELERATED BUSINESS CONSULTING	75/694,650	

WHEREAS, Assignor is assigning the marks in the above identified applications and registrations as part of the entire business or portion thereof to which the marks pertain, as required in the case of intent to use trademark applications, under 15 U.S.C. Section 1060;

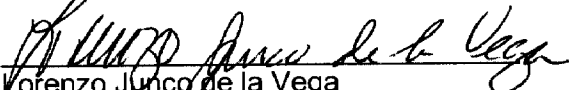
WHEREAS, Assignee is desirous of acquiring said marks, trademark registrations and applications thereof, including the goodwill associated therewith:

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor hereby irrevocably assigns, transfers and conveys to the Assignee, its successors, assigns or other legal representatives, all rights, title and interest in and to the said marks, and all trademark registrations and applications for trademark registrations in the United States and in all countries throughout the world, together with the goodwill of the business symbolized by the marks.

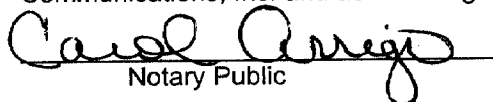
This assignment is effective as of the date signed.

ASSIGNOR: Mainspring Communications, Inc.

Dated: June 21, 2001

By:   
Name: Lorenzo Junco de la Vega  
Title: Assistant Secretary

On this 21 day of June, 2001 before me personally appeared Lorenzo Junco de la Vega, who declared that he/she is duly and lawfully authorized to execute this Assignment on behalf of Mainspring Communications, Inc. and acknowledged the foregoing signature to be his own.

  
Notary Public

**CAROL ARRIGO**  
NOTARY PUBLIC, STATE OF NEW YORK  
NO. 01AR5030797  
QUALIFIED IN PUTNAM COUNTY  
COMMISSION EXPIRES JULY 25, 2001  
**TRADEMARK**