



101784263

To the Honorable Commissioner of Patents and Trademarks, attached original documents or copy thereof.

1. Name of conveying party(ies):

D.I.D. Corporation

- Individual(s)
- General Partnership
- Corporation - State North Carolina
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: June 25, 2001

2. Name and address of receiving party(ies):

Name: Paul Flum Ideas, Inc.

Internal Address: _____

Address: _____

Street Address: 11100 Linpage Place

City: St. Louis State: Missouri Zip: 63132

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Missouri
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)
1,296,347

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Sam Digirolamo

Internal Address: Blackwell Sanders Peper Martin

Street Address: 720 Olive Street
24th Floor

City: St. Louis State: Missouri Zip: 63101

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41)..... \$ 40.00

Enclosed

Authorized to be charged to deposit account

If insufficient, please debit Deposit Account Number
8. Deposit account number:: 11-0160

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Sam Digirolamo
Name of Person Signing

Signature

July 12, 2001
Date

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TRADEMARK ASSIGNMENT

WHEREAS, D.I.D. Corporation, a corporation organized and existing under the laws of the State of North Carolina (hereinafter "Assignor"), with its principal office and place of business at 1101 Woodward Ave., Charlotte, North Carolina 28206, has adopted and used in its business, and is the owner of the entire right, title and interest in and to the following mark: SHOWOFF, for which registration has been granted by the U.S. Patent and Trademark Office under Registration Number 1,296,347 (hereinafter the "Mark"); and

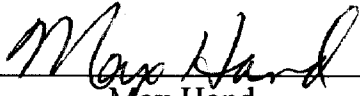
WHEREAS, Assignor represents and warrants that (a) it is the owner of the right, title and interest in the Mark, irrespective of whether it is used as a trademark, service mark and/or trade name; (b) it either (i) has not licensed any other entity or entities, other than Licensee, to use the Mark in conjunction with any goods and/or services, or (ii) has terminated such licenses prior to the date hereof; and, (c) it has no encumbrances or liens against said Mark and/or registration therefor;

WHEREAS, Paul Flum Ideas, Inc., a corporation organized and existing under the laws of the State of Missouri (hereinafter "Assignee"), with its principal office and place of business at 11100 Linpage Place, St. Louis, Missouri 63132, is desirous of acquiring all right, title and interest in and to said Mark, the registration therefor and the good will of the business associated therewith; and


NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, BE IT KNOWN THAT, for good and valuable consideration paid by Assignee, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, sells, transfers and sets over to Assignee Assignor's entire right, title and interest in and to said Mark, together with the goodwill, if any, of the business associated therewith, and Registration No. 1,296,347, the same to be held and enjoyed by Assignee for its own use and for the use of its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made; and the same to include any and all past and present rights and powers, under statutory and common law, which have accrued or may accrue to Assignor of any or all kind and nature appertaining to said Mark.

D.I.D. CORPORATION
(Assignor)

PAUL FLUM IDEAS, INC.
(Assignee)



Name: Max Hand
Title: President
Date: 6/25/01



Name: Donald S. Miller, Jr.
Title: Chief Operating Officer
Date: 6-6-01