

07-20-2001

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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): **7-1301**  
**Orlando Magic, Ltd.**

Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation-State      **Florida**  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
Name: **RDV Sports, Inc.**  
Internal \_\_\_\_\_  
Address: \_\_\_\_\_

Street Address: **8701 Maitland Summit Blvd**  
City: **Orlando** State: **FL** Zip: **32810**

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State **Michigan**  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment       Merger  
 Security Agreement       Change of Name  
 Other \_\_\_\_\_

Execution Date: **MARCH 13, 2001**

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s) \_\_\_\_\_  
B. Trademark Registration No.(s) **2,237,041**

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: **JULIA L. FREY, ESQ.**  
Internal Address: \_\_\_\_\_  
**Lowndes, Drosdick, Doster, Kantor & Reed, P.A.**  
**P O Box 2809**  
Street Address: **215 N. Eola Drive**  
City: **Orlando** State: **FL** Zip: **32801**

6. Total number of applications and registrations involved: ..... **1**

7. Total fee (37 CFR 3.41).....\$ **40.00**  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_  
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Julia Frey  
Name of Person Signing

[Signature]  
Signature

7/12/01  
Date

Total number of pages including cover sheet, attachments, and document: **2**

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 002332 FRAME: 0409

UNITED STATES OF AMERICA  
TRADEMARK ASSIGNMENT

WHEREAS, Orlando Magic, Ltd., a Florida Limited Partnership, located and doing business at Post Office Box 76, Orlando, Florida 32802-0076 (hereinafter referred to as the "Assignor"), is the owner of the servicemark RDV SPORTSPLEX, U.S. Reg. No. 2,237,041, registered on April 6, 1999, in the United States Patent and Trademark Office; and

WHEREAS, RDV SPORTS, INC., a Michigan corporation, located and doing business at 8701 Maitland Summit Boulevard, Orlando, Florida 32810, United States of America (hereinafter referred to as the "Assignee"), is desirous of acquiring said trademark registration.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to the said trademark and its registration, together with that part of the goodwill of the business connected with the use of and symbolized by the said trademark.

The undersigned represents and warrants that she has all requisite authority to execute this assignment on behalf of the Assignor. This Assignment is effective as of April 7, 1999.

IN WITNESS WHEREOF, this Assignment has been executed this 13<sup>th</sup> day of March, 2001.

Orlando Magic, Ltd., a Florida Limited Partnership

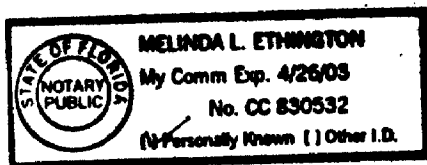
By: RDV SPORTS, INC., General Partner,

Michigan corporation  
*Suzanne DeVos VanderWeide*

By: Suzanne DeVos VanderWeide, Vice President

STATE OF FLORIDA  
COUNTY OF ORANGE

The foregoing instrument was acknowledged before me this 13<sup>th</sup> day of March, 2001, by Suzanne DeVos VanderWeide, as Vice President of RDV Sports, Inc., a Michigan corporation, on behalf of the corporation, as General Partner of Orlando Magic, Ltd., a Florida Limited Partnership. She is personally known to me or has produced \_\_\_\_\_ as identification.



Signature: Melinda L. Ethington  
Print Name: Melinda L. Ethington  
Commission No. 830532  
Commission Expires: 4/26/03  
(Notary Seal)