

07-16-01

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FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

07-20-2001



REC 101783892 AT

WLD  
7/14/01

### TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

#### Conveyance Type

- Assignment  License
  - Security Agreement  Nunc Pro Tunc Assignment
  - Merger  Change of Name
  - Other \_\_\_\_\_
- Effective Date  
Month Day Year  
**June 15, 2001**

#### Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year  
**6/15/01**

Name **Athlon Sports Communications, Inc.**

Formerly \_\_\_\_\_

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization **Tennessee**

#### Receiving Party

Mark if additional names of receiving parties attached

Name **General Wig, Inc.**

DBA/AKATA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) **14110 N.W. 57th Court**

Address (line 2) \_\_\_\_\_

Address (line 3) **Miami Lakes** **Florida** **33014**  
City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization **Florida**

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

#### FOR OFFICE USE ONLY

07/19/2001 LMUELLER 00000272 76234892  
01 FC:481 40.00 OP

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, DC 20221

TRADEMARK  
REEL: 002332 FRAME: 0740

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name Paige Mills, Esq.

Address (line 1) Wyatt, Tarrant & Combs, LLP

Address (line 2) 29 Music Square East

Address (line 3) Nashville, Tennessee 37203

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name Paige Mills, Esq.

Address (line 1) Wyatt, Tarrant & Combs, LLP

Address (line 2) 29 Music Square East

Address (line 3) Nashville, Tennessee 37203

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

76/234,892

**Number of Properties**

Enter the total number of properties involved.

# 1

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 40.00

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Paige Mills, Esq.

Authorization to charge additional fees:

Yes

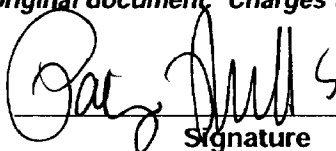
No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Paige Mills

Name of Person Signing



Signature

7-13-01

Date Signed

**ASSIGNMENT OF TRADEMARKS, SERVICE MARKS  
AND FEDERAL TRADEMARK AND SERVICE MARK APPLICATIONS**

**WHEREAS**, Athlon Sports Communications, Inc., a Tennessee corporation, having a principal place of business at 220 25th Avenue North, Suite 200, Nashville, Tennessee 37203, is the owner of a pending application for the service mark listed below in the United States Patent and Trademark Office, to wit:

<u>Service Mark</u>	<u>Serial No.</u>	<u>File Date</u>	<u>Class</u>
<b>NETSTYLIST</b>	<b>76/234,892</b>	<b>April 3, 2001</b>	<b>I.C. No. 42</b>

**WHEREAS**, General Wig, Inc., a company duly organized and existing under and by virtue of the laws of the state of Florida, having a principal place of business at 14110 N.W. 57th Court, Miami Lakes, Florida 33014, is desirous of acquiring all right, title and interest of Athlon Sports Communications, Inc. in and to said mark, their subject federal service mark application, and the goodwill of the business associated therewith.

**NOW, THEREFORE**, for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Athlon Sports Communications, Inc. hereby assigns unto General Wig, Inc. all of it's right, title and interest in and to said mark, together with the goodwill of the business associated with and symbolized by said mark, and the application thereof hereinbefore set forth, and including the right to sue for past infringement, if any there may be.

Dated as of June 15, 2001.

**ATHLON SPORTS COMMUNICATIONS, INC.**

By: *Charles W. Allen*  
Charles W. Allen, President

STATE OF TENNESSEE    )  
  ) SS  
COUNTY OF Davidson

Before me, *John Gallagher*, of the state and county aforementioned, personally appeared Charles W. Allen, with whom I am personally acquainted (or proved to me on the basis of satisfactory evidence), and who, upon oath, acknowledged himself to be President of Athlon Sports Communications, Inc., the within named bargainors, corporations, and that he as such President, executed the foregoing instrument for the purpose therein contained, by signing the names of the corporations by himself as President.

Witness my hand and seal, at office in Nashville, Tennessee, this 15<sup>th</sup> day of June, 2000.

*John Gallagher*  
NOTARY PUBLIC

My commission expires:

09/28/02

40027701.1



Certificate of Mailing

Re: ASSIGNMENT OF "NETSTYLIST," Application Serial No. 76/234,892

This is to certify that I have filed the following papers and fees:

Assignment of Trademarks, Service Marks and Federal Trademark and Service Mark Applications for the above-referenced mark; Recordation Form Cover Sheet; check in the amount of \$40.00; and our return post card

by depositing the package containing the same addressed to the U.S. Patent and Trademark Office, 2900 Crystal Drive, Arlington, Virginia 22202-3513, with the United States Mail on the 13<sup>th</sup> day of July, 2001, via Express Mail Next Day Service Voucher #ET311982373US.

Paige W. Mills  
Robin Mitchell Joyce  
WYATT, TARRANT & COMBS, LLP  
29 Music Square East  
Nashville, Tennessee 37203  
(Telephone 615-255-6161)