

Form PTO-1594  
(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)  
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### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Casino Journal

- Individual(s)
- General Partnership
- Corporation-State NEV.
- Other \_\_\_\_\_
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: 7-31-01; effective 1-1-01

2. Name and address of receiving party(ies)

Name: SEM COMMUNICATIONS, LLC

Internal Address: \_\_\_\_\_  
Address: \_\_\_\_\_

Street Address: 250 W. 57th St.

City: NEW YORK State: NY Zip: 10107

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Delaware
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,163,497

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Russell H. Falconer

Internal Address: Baker Botts LLP

Street Address: 30 Rockefeller Plaza

City: New York State: NY Zip: 10112

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

02-4377

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Russell Falconer

Russell Falconer

9-24-01

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: 1

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

ASSIGNMENT

Assignment effective this 1st day of January, 2001.

WHEREAS, Casino Journal (hereinafter "Assignor"), a corporation organized and existing under the laws of the state of Nevada, with a place of business at 8025 Black Horse Pike West, Atlantic City, New Jersey 08232, is the owner of all right, title and interest in and to the trademark CASINO JOURNAL, Registration No. 2,163,497 for that mark and the goodwill thereof; and


WHEREAS, GEM Communications, LLC (hereinafter "Assignee"), organized and existing under the laws of the state of Delaware, with a place of business at 250 West 57th Street, #2421, New York, NY 10107-2499, is desirous of acquiring said mark, the registration thereof and the goodwill thereof:

NOW, THEREFORE:

In consideration of and in exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign unto Assignee its rights, title and interest in and to the said trademark, together with the goodwill thereof and the registration thereof.

CASINO JOURNAL

Dated: 7/31/01

By:   
Name: Alan R. Worosila  
Title: President