

Form PTO-1594  
(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Gaming Entertainment Exhibitions, Inc.

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 7-31-01 ; effective 1-1-01

2. Name and address of receiving party(ies)

Name: GEM Communications, LLC

Internal

Address:

Street Address: 250 W 57th St

City: New York State: NY Zip: 10019

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/918,817  
75/918,824

Additional number(s) attached  Yes  No

B. Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Russell H. Falconer

Internal Address: Baker Butts LLP

Street Address: 30 Rockefeller Plaza

City: New York State: NY Zip: 10112

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 65

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

02-4377

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Russell Falconer

Name of Person Signing

*Russell Falconer*

Signature

9-24-01

Date

Total number of pages including cover sheet, attachments, and document: 1

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

ASSIGNMENT

Assignment effective the 1<sup>st</sup> day of January, 2001.

WHEREAS, Gaming Entertainment Exhibitions, Inc. (hereinafter "Assignor"), a corporation organized and existing under the laws of the state of Nevada, with a place of business at Bayport One, Suite 470, 8025 Black Horse Pike West, Atlantic City, New Jersey 08232, is the owner of all right, title and interest that may exist in and to the trademarks listed on Attachment A hereto, the pending applications therefor, and the goodwill thereof; and

WHEREAS, GEM Communications, LLC (hereinafter "Assignee"), a corporation organized and existing under the laws of the state of Delaware, with a place of business at 250 West 57th Street, #2421, New York, NY 10019, is desirous of acquiring said marks:

NOW, THEREFORE:

In consideration of and in exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign unto Assignee its rights, title and interest in and to the said trademarks, together with the goodwill thereof and the United States trademark applications therefor.

GAMING ENTERTAINMENT  
EXHIBITIONS, INC.

Dated: 7/31/01

By: 

Name: Alan R. Woinoski

Title: President

**ATTACHMENT A**

<b>Trademark</b>	<b>Serial No.</b>	<b>Goods/Services</b>
NORTHERN GAMING SUMMIT	75/918,817	Organization of trade shows in the field of gaming, sponsoring trade shows in the gaming field, Class 35 and education services, namely, conducting seminars in the field of gaming, Class 41
AMERICAN GAMING LODGING & LEISURE SUMMIT	75/918,824	Organization of trade shows in the field of gaming, Class 35 and education and entertainment services, namely, conducting trade shows