

ORIGINAL

Form PTO-1594

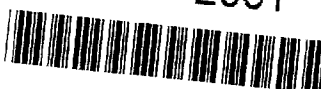
(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

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07-23-2001



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DEPARTMENT OF COMMERCE
S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached documents or copy thereof.

1. Name of conveying party(ies): 7-16-01
Televisa International, LLC

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other _____

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other _____

Execution Date: July 16, 2001

2. Name and address of receiving party(ies)

Name: Televisa Internacional, S.A. de C.V.
Internal Avenida Vasco de Quiroga 2000
Address: Edificio A, Piso 4, Colonia Zedec
Santa Fe, Delegacion Alvaro
Street Address: Obregon

City: _____ State: MX DF Zip: 01210

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Mexico
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,535,771 - UNIVISA

1,497,148 - PROTELE

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Norman P. Leventhal

Internal Address: Suite 600

Street Address: 2000 K Street, N.W.

City: Washington State: DC Zip: 20006

6. Total number of applications and registrations involved:

7. Total fee (37 CFR 3.41).....\$ 65.00 ✓

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Janet Y. Shih

Name of Person Signing

Janet Y. Shih
Signature

7/16/01

Date

Total number of pages including cover sheet, attachments, and document:

7/20/2001 ANNEXE1 00000150 1535771

FC:481
FC:482

40.00 OP
25.00 OP

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 2333 FRAME: 0365

Jul-11-01

15:28

From-LEVENTHAL SENTER LERMAN

202 283 4764

T-843 P.002/003 F-688

**UNITED STATES DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE**

Registrant: Televisa Intemacional,)
S.A. de C.V.)
)
Registration No.: 1,535,771)
)
Mark: UNIVISA)

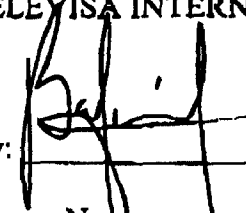
TO: Honorable Commissioner for Trademarks
Box: ASSIGNMENT/FEE
2900 Crystal Drive
Arlington, VA 22202-3513

POWER OF ATTORNEY AND DESIGNATION OF DOMESTIC REPRESENTATIVE

Registrant hereby appoints Norman P. Leventhal and Janet Y. Shih, members of the Bar of the District of Columbia and associated with the firm of Leventhal, Senter & Lerman P.L.L.C., 2000 K Street, N.W., Suite 600, Washington, D.C. 20006-1809, as its attorneys, with full power of substitution and revocation, to prosecute this application to register, to transact all business in the Patent and Trademark Office in connection therewith and is hereby designated as Representatives upon whom notice or process in proceedings affecting the mark may be served.

Registrant requests that all correspondence in connection with this registration be directed to Norman P. Leventhal.

TELEVISA INTERNACIONAL, S.A. DE C.V.

By: 

Name: JOAQUIN BALCARCEL

Title: Legal Director

Date: 7-16-01

Jul-11-01 15:29

From-LEVENTHAL SENTER LERMAN

202 293 4764

T-843 P 003/003 F-699

**UNITED STATES DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE**

Registrant: Televisa Inteternacional,)
S.A. de C.V.)
Registration No.:1,497,148)
Mark: PROTELE)


TO: Honorable Commissioner for Trademarks
Box: ASSIGNMENT/FEE
2900 Crystal Drive
Arlington, VA 22202-3513

POWER OF ATTORNEY AND DESIGNATION OF DOMESTIC REPRESENTATIVE

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Registrant requests that all correspondence in connection with this registration be directed to Norman P. Leventhal.

TELEVISA INTERNACIONAL, S.A. DE C.V.

By: 

Name: JOAQUIN BALCARCEL

Title: Legal Director

Date: 7-16-01

154250

ASSIGNMENT OF INTELLECTUAL PROPERTY

This ASSIGNMENT OF INTELLECTUAL PROPERTY, dated as of July 16, 2001 _____, 2001, is entered into by and between Televisa International, LLC, a Delaware corporation, and Televisa Internacional, S.A. de C.V., a Mexican corporation. Televisa International, LLC was, and Televisa Internacional, S.A. de C.V. is, a wholly-owned subsidiary of Grupo Televisa, S.A. ("Grupo Televisa").

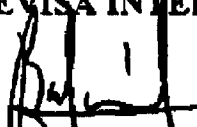
WHEREAS, Televisa International, LLC has owned the rights to the service mark "PROTELE" - Registration No. 1,497,148 and "UNIVISA" - Registration No. 1,535,771 in the United States, (the "Marks").

WHEREAS, due to a corporate reorganization Televisa International, LLC was merged into Televisa Internacional, S.A. de C.V. and the Marks have been assigned from Televisa International, LLC to Televisa Internacional S.A. de C.V. Thus, this assignment is to a successor to the business of the applicant.

WHEREAS, accordingly, Televisa International, LLC hereby assigns and Televisa Internacional, S.A. de C.V. hereby assumes, all rights, title and interest in the Marks.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment of Intellectual Property to be executed and delivered effective as of the date first written above.

TELEVISA INTERNATIONAL, LLC

By: 

JOAQUIN BALCARCEL
Legal Director

TELEVISA INTERNACIONAL, S.A. de C.V.

By: 

Name: JOAQUIN BALCARCEL
Title: Legal Director

154240