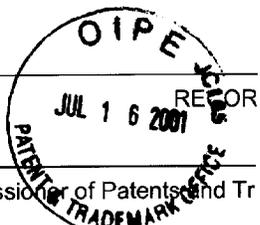


D.S.

FORM PTO-1594



07-23-2001



U.S. Department of Commerce
Patent and Trademark Office
Attorney Docket No. 06997.0013

To the Honorable Commissioner of Patents and Trademarks

101785686

all documents or copy thereof.

1. Name(s) of conveying party(ies):

- I.P.C. Magazines Limited
- Individual(s)
- Association
- Limited Partnership
- Corporation of United Kingdom
- General Partnership
- Other:

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other:

Execution Date: June 8, 2000

2. Name(s) and address(es) of receiving party(ies):

Name: IPC Media Limited

Address: Kings Reach Tower
Stamford Street
London
SE1 9LS
United Kingdom

- Individual(s) [Identify Country of citizenship]
- Association [Identify country/state]
- General Partnership [Identify country/state]
- Limited Partnership [Identify country/state]
- Corporation United Kingdom
- Other: [Identify type of entity and country/state]

If assignee is not domiciled in the United States, a domestic representative is attached: Yes No

(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

UND 7.16.01

A. Trademark Application Number(s):

76/034,699

B. Trademark Registration Number(s):

[Text]

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Susan M. Freedman, Esq.

Address: FINNEGAN, HENDERSON, FARABOW,
GARRETT & DUNNER, L.L.P.
1300 I Street, N.W.
Washington, D.C. 20005-3515

6. Total number of applications and registrations involved: [No.]

7. Total fee (37 CFR 3.41): \$40

- Enclosed
- Authorized to be charged to deposit account
- Authorized to be charged to deposit account only if fee is deficient

8. Deposit Account No.: 06-0916

07/20/2001 DBYRNE 00000184 76034699

01 FC:481

40.00 DP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Susan M. Freedman

Name of person signing

Susan M. Freedman

Signature

July 16, 2001

Date

Total number of pages including cover sheet, attachments and documents: 3



Attorney Docket: 06997.0013

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: IPC Media Limited (by change of name
from IPC Magazines Limited)
Serial Number: 76/034,699
Filing Date: April 25, 2000
Mark: COUNTRY LIFE

Examining Atty: E. Gregory Watson, Esq.
Law Office: 113

ASSISTANT COMMISSIONER FOR TRADEMARKS
2900 Crystal Drive
Arlington, Virginia 22202-3513

DESIGNATION OF DOMESTIC REPRESENTATIVE

Finnegan, Henderson, Farabow, Garrett & Dunner, L.L.P., having a postal address at 1300 I Street, N.W., Washington, D.C. 20005-3315, is hereby designated as the applicant's representative upon whom notices or process in proceedings affecting the mark may be served.

IPC MEDIA LIMITED (by change of
name from IPC Magazines Limited)

By: T.J. Parish

Name: T.J. PARISH

Title: LEGAL ADVISOR

Date: 2/16/07

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LAW OFFICES
FINNEGAN, HENDERSON,
FARABOW, GARRETT,
& DUNNER, L.L.P.
1300 I STREET, N.W.
WASHINGTON, DC 20005
202-408-4000



**CERTIFICATE OF INCORPORATION
ON CHANGE OF NAME**

Company No. 53626

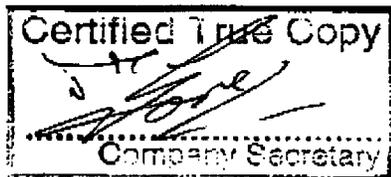
The Registrar of Companies for England and Wales hereby certifies that

I.P.C. MAGAZINES LIMITED

having by special resolution changed its name, is now incorporated
under the name of

IPC MEDIA LIMITED

Given at Companies House, London, the 8th June 2000



16th June 2000 -

K DAVIS

For The Registrar Of Companies



C O M P A N I E S H O U S E