

Form PTO-1594
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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
BMT Publications, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State okla.
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: GEN Communications Holdings, LLC
Internal
Address: _____
Street Address: 988 Seventh Ave.
City: NEW YORK State: NY Zip: 10019

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: 2-28-98

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)
 B. Trademark Registration No.(s)
1,485,436

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Russell H. Falconer
 Internal Address: Baker Botts LLP

 Street Address: 30 Rockefeller Plaza

 City: NEW YORK State: NY Zip: 10112

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
02-4377

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Russell Falconer Russell Falconer 9-24-01
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 1
 Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patent & Trademarks, Box Assignments
 Washington, D.C. 20231

A S S I G N M E N T

Assignment effective the 28th day of February, 1998.

WHEREAS, BMT Publications, Inc. (hereinafter "Assignor"), a corporation organized and existing under the laws of the state of Oklahoma, with a place of business at 254 W. 31st Street, New York, New York 10001, is the owner of all right, title and interest in and to the trademark WORLD GAMING CONGRESS AND EXPO, Registration No. 1,485,436 for said mark, and the goodwill thereof; and

WHEREAS, GEM Communications Holdings, LLC (hereinafter "Assignee"), a corporation organized and existing under the laws of the state of Delaware, with a place of business at 888 Seventh Avenue, New York, NY 10019, is desirous of acquiring said mark, the registration thereof and the goodwill thereof:

NOW, THEREFORE:

In consideration of and in exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign unto Assignee its entire right, title and interest in and to the said trademark, together with the goodwill thereof and the United States trademark registration thereof.

BMT PUBLICATIONS, INC.

Dated: 2-28-98

By: B-M.
Name: Brian Meyer
Title: Vice President