



CONFIRMATORY TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made between Equifax Inc., a corporation organized under the laws of the State of Georgia, with its principal place of business at 1550 Peachtree Street, N.W., Atlanta, Georgia 30309 ("Assignor") and Equifax Direct Marketing Solutions, Inc., a corporation organized under the laws of the State of Georgia, with its principal place of business at 1550 Peachtree Street, N.W., Atlanta, Georgia 30309 ("Assignee").

WHEREAS, the Assignor has adopted and used in the United States the MATCHMAKER trademark ("Mark") and is the owner of the U.S. Registration No. 1,844,687 for the Mark; and

WHEREAS, the Assignee has acquired all of Assignor's rights in and to the Mark and the good will associated therewith.

NOW THEREFORE, in consideration for one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns, and confirms the assignment to the Assignee of, all rights, title and interest in and to the Mark and the registration thereof together with the *good will of the business* which is symbolized by the Mark and with the right to recover for damages and profits and all other remedies for past infringements thereof. Assignee covenants and agrees to reassign the Mark if requested to do so by the Assignor.

Executed on this 3rd day of July, 2001, nunc pro tunc as of January 5, 2001.

Assignor

By: 

Kent E. Mast

Title: Corporate Vice President and General Counsel