FORM PTO-1594 (Rev. 6-93) OMB No. 0651-0011 (exp. 4/94) 20.01

07-26-2001 

R SHEET ONLY

U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

	Atty Docket No. 43185.258956
To the Assistant Commissioner of Patents and Hademans.	he attached original documents or copy thereof.
Name of conveying party(ies):  EQUIFAX INC.	Name and address of receiving party(ies)     Name: EQUIFAX DIRECT MARKETING     SOLUTIONS, INC.
☐ Individuals(s) ☐ Association   ☐ General Partnership ☐ Limited Partnership   ☐ Corporation-State of Georgia ☐ Other   ☐ Other	Internal Address:  Street Address: 1550 PEACHTREE STREET N.W.  City: ATLANTA State:GA Zip: 30309  Individual(s) citizenship  Association  General Partnership  Limited Partnership  Corporation-State  Georgia  Other  If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No  Additional names(s) & address(es) attached? Yes No
Application numbers(s) or patent numbers(s):  A. Trademark Application Nos.  Additional numbers attack	B. Trademark Registration Nos. 1,844,687
Name and address of party to whom correspondence concerning document should be mailed:      Name: William H. Brewster  Internal Address: KILPATRICK STOCKTON LLP	6. Total number of applications and registrations involved 1  7. Total fee (37 CFR 3.41)\$ 40.00  Enclosed  Authorized to be charged to deposit account The Commissioner is authorized to charge any deficiency in the required fee or credit any over payment to Deposit Account No. 11-0860.
Street Address: 1100 Peachtree Street, Suite 2800  City: Atlanta State: GA Zip: 30309-4530	8. Deposit account number:
DO NOT U	SE THIS SPACE
9. Statement and signature.  To the best of my knowledge and belief, the foregoing information is copy of the original document.  Christine P. James  Name of Person Signing  Signature  07/25/2001 DBYRNE 0000011 otal 4468 per of pages including cover sheel	Date

**TRADEMARK REEL: 2333 FRAME: 0975** 

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## CONFIRMATORY TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made between Equifax Inc., a corporation organized under the laws of the State of Georgia, with its principal place of business at 1550 Peachtree Street, N.W., Atlanta, Georgia 30309 ("Assignor") and Equifax Direct Marketing Solutions, Inc., a corporation organized under the laws of the State of Georgia, with its principal place of business at 1550 Peachtree Street, N.W., Atlanta, Georgia 30309 ("Assignee").

WHEREAS, the Assignor has adopted and used in the United States the MATCHMAKER trademark ("Mark") and is the owner of the U.S. Registration No. 1,844,687 for the Mark; and

WHEREAS, the Assignee has acquired all of Assignor's rights in and to the Mark and the good will associated therewith.

NOW THEREFORE, in consideration for one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns, and confirms the assignment to the Assignee of, all rights, title and interest in and to the Mark and the registration thereof together with the *good will of the business* which is symbolized by the Mark and with the right to recover for damages and profits and all other remedies for past infringements thereof. Assignee covenants and agrees to reassign the Mark if requested to do so by the Assignor.

Executed on this \_\_3rd day of \_July \_\_\_\_, 2001, nunc pro tunc as of January 5, 2001.

Assignor

Зу:

Title: Corporate Vice President and General Counsel

TRADEMARK
RECORDED: 07/20/2001 REEL: 2333 FRAME: 0976