Form PTO-1594

U.S. DEPARTMENT OF COMMERCE

(Rev. 03/01) U.S. Patent and Trademark Office OMB No. 0651-0027 (exp. 5/31/2002) Tab settings ⇒⇒⇒ 101789098 To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. 90) 1. Name of conveying party(ies): 2. Name and address of receiving party(ies) Name: Silver Springs Citrus, Inc. The Kroger Co. of Michigan Internal Address: Individual(s) Association 25411 N. Mare Ave. Street Address: General Partnership Limited Partnership City: Howey In Michigan Corporation-State The Hills Other Individual(s) citizenship □ Association Additional name(s) of conveying party(ies) attached? 📮 Yes 📮 No General Partnership 3. Nature of conveyance: Limited Partnership Assignment Merger Corporation-State Security Agreement Change of Name Other_ If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No Other_ Execution Date: May 23, 2001 (Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? 4. Application number(s) or registration number(s): B. Trademark Registration No.(s) A. Trademark Application No.(s) 1780488 5. Name and address of party to whom correspondence 6. Total number of applications and concerning document should be mailed: registrations involved: Name: Janet Welling 40 c/o The Kroger Co. 7. Total fee (37 CFR 3.41)..... internal Address: Enclosed 07/26/2001 STON11 00000007 1780488 Authorized to be charged to deposit account 40.00 OP 1014 Vine Street 8. Deposit account number: Street Address: OH 45202 Cincinnati Zip: (Attach duplicate copy of this page if paying by deposit account) State: DO NOT USE THIS SPACE 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Paul W. Heldman, President Signature Name of Person Signing

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Total number of pages including cover sheet, attachments, and document Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

ASSIGNMENT OF REGISTRATION OF A MARK

WHEREAS, The Kroger Co. of Michigan, of 1014 Vine Street, Cincinnati, Ohio 45202 ("Assignor"), has adopted, used and is using a mark which is registered in the United States Patent and Trademark Office, Registration No. 1780488, dated July 6, 1993; and

WHEREAS, Silver Springs Citrus, Inc., of 25411 N. Mare Avenue, Howey in Hills, Florida 34737 ("Assignee") desires to acquire said mark and the registration thereof;

NOW THEREFORE, for and in consideration of the payment by Assignee to Assignor of Seventy-Five Thousand and 00/100 Dollars, Assignor does hereby assign unto Assignee all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above identified registration thereof, effective as of this 23rd day of May, 2001.

THE KROGER CO. OF MICHIGAN

President

STATE OF OHIO)
) ss
COUNTY OF HAMILTON)

On this 23rd day of May, 2001, before me, a notary public in and for the State of Ohio, appeared Paul W. Heldman, President of The Kroger Co. of Michigan, who acknowledged that he signed this instrument on behalf of such corporation.

Notary Public - State of Ohio My Commission Expires Sept. 5, 2005

> TRADEMARK REEL: 002334 FRAME: 0035

NANCY WHITE

RECORDED: 07/19/2001