

07-27-2001



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COVER SHEET
ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

FORNEY DOCKET NO. SAMS01-00019

To the Commissioner for Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Samsung Telecommunications America, Inc.

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State of Delaware
☐ Other _____

Additional name(s) of conveying party(ies) attached?

☐ Yes ☒ No

2. Name and address of receiving party(ies):

Name: Samsung Electronics Co., Ltd.

Internal Address: 416 Maetan-Dong
Paldal-ku
Suwon-City, Kyungki-Do
Republic of Korea

Additional name(s) & address(es) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Date: February 3, 2000

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) _____

B. Trademark registration No. 2,462,102
Registered: June 19, 2001

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

William A. Munck, Esq.
Novakov Davis & Munck, P.C.
900 Three Galleria Tower
13155 Noel Road
Dallas, Texas 75240

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41):

- ☒ Enclosed - \$40.00
☐ Authorized to be charged to deposit account.

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

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DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

William A. Munck, Reg. No. 39,308
Name of Person Signing

William A. Munck
Signature

July 18, 2001
Date

Total number of pages including cover sheet, attachments, and document: 10

ASSIGNMENT OF TRADEMARK RIGHTS

This ASSIGNMENT OF TRADEMARK RIGHTS (this "Assignment") is entered into and effective as of this 3rd day of February, 2000, and is by and between SAMSUNG TELECOMMUNICATIONS AMERICA, INC. (" STA") and SAMSUNG ELECTRONICS Co., LTD. (" SEC") (collectively, STA and SEC are hereinafter referred to as the " Parties").

W I T N E S S E T H:

WHEREAS, STA, a Delaware corporation having a business address at 1130 East Arapaho Road, Richardson, Texas, United States of America, is a subsidiary of SEC, a Korean corporation having a business address at #416 Maetan-Dong, Paldal-ku, Suwon-City, Kyungki-Do, Republic of Korea;

WHEREAS, STA has adopted, used, is using and is the owner certain common law trademarks (collectively, the " STA Marks," defined broadly as any and all proprietary right, title or interest STA has in or to any word, phrase, symbol or device, or any combination thereof, used to identify and distinguish STA's commodities, goods, merchandise, products, wares or the like from the goods, merchandise, products, wares or the like of any other party and to identify STA as the source of its commodities, goods, merchandise, products, wares and the like);

WHEREAS, STA has applied for and been granted a federal registration by the United States Patent and Trademark Office for the trademark " STARACER," namely, United States Registration No.2,308,670, for " communications equipment, namely, communications switches," all in International Class 009 (the " STARACER Registration").

WHEREAS, STA has also identified, designed and applied for federal registration of certain proposed trademarks before the United States Patent and Trademark Office under section 1(b) of the Trademark Act (15 U.S.C. 1051(b), as amended), asserting in each such trademark application a bona fide intention to use such proposed trademark in commerce in manners common to the industry (collectively, the " STA Intent-to-Use Applications"), as shown on attached EXHIBIT A (which is incorporated herein by reference for all purposes as if fully set forth herein);

WHEREAS, SEC is desirous of acquiring all of STA's right, title and interest in and to the STA Marks and the STARACER Registration, as well as any right, title or interest STA may acquire in any such proposed trademark or federal registration granted from any of the STA Intent-to-Use Applications.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged and confessed, the Parties hereto agree as follows:

1. STA hereby assigns to SEC, and SEC does hereby accept, all right, title and interest, including, but not limited to, rights to existing causes of action and the right to past damages associated therewith, in and to the STA Marks and the STARACER Registration together with the goodwill of the business symbolized by the same.
2. Upon the acceptance by the United States Patent and Trademark Office of (i) an " Amendment to Allege Use" under 37 C.F.R. 2.76 or (ii) a " Statement of Use"

under 37 C.F.R. 2.88, in any of the STA Intent-to-Use Applications, STA will automatically assign to SEC, and SEC will automatically accept, without any further action by either of the Parties, all right, title and interest, including, but not limited to, rights to existing causes of action and the right to past damages associated therewith, in and to the trademark defined by such STA intent-to-use application, together with the goodwill of the business symbolized by the same, and any federal registration ultimately granted by the United States Patent and Trademark Office on such STA intent-to-use application, if any.

NOW THEREFORE, the Parties hereto have their duly authorized agents execute this Assignment on their behalf.

SAMSUNG TELECOMMUNICATIONS AMERICA, INC.

By: *[Signature]*

Name: MYUNG YUN SHIN

Title: CFO

Date: FEB. 3. 2000

SAMSUNG ELECTRONICS Co., LTD.

By: *[Signature]*

Name: Wangho Kim

Title: Managing Director

Date: Jan 28. 2000

EXHIBIT "A"**SAMSUNG TELECOMMUNICATIONS AMERICA, INC.****INTENT-TO-USE TRADEMARK APPLICATIONS**

TRADEMARK	DESCRIPTION OF GOODS	UNITED STATES SERIAL NO.
CADENCE	Telecommunication Products, Namely, Business Telephone Systems (I.C. 009)	75-409,863
WAIT UNTIL YOU HEAR WHAT WE SEE	Telecommunication Products, Namely, Telephone Software and Hardware (I.C. 009)	75-410,465
SARA	Software for use in Activating of Communication Devices in Wireless Communication Systems (I.C. 009)	75-443,537
SECURE ALGORITHM REMOTE ACTIVATION	Software for use in Activating of Communication Devices in Wireless Communication Systems (I.C. 009)	75-443,535
TURBO CHARGER	Accessories for PCS Communication Devices, Namely, Portable Re-chargers and Portable Charging Cords and Adapters (I.C. 009)	75-443,538
MSYS	Multi-Function Electronic Business Systems, Namely, Photocopiers, Fax Machines, Optical Scanners, Laser Printers, and Wireless Telephones That, in Addition to Their Primary Function, Provide One or More of the Following Features: Photocopying, Faxing, Optical Scanning, Printing, and Sending Data over a Wireless Network (I.C. 009)	75-474,125
QWIKLASER	Multi-function Electronic Business Systems, Namely, Photocopiers, Fax Machines, Optical Scanners, Laser Printers, and Photocopiers, Fax Machines, Optical Scanners, Laser Printers, and Wireless Telephones That, in Addition to Their Primary Function, Provide One or More of the Following Features: Photocopying, Faxing, Optical Scanning, Printing, and Sending Data over a Wireless Network (I.C. 009)	75-474,160

TRADEMARK**REEL: 002334 FRAME: 0619**

TRADEMARK	DESCRIPTION OF GOODS	UNITED STATES SERIAL NO.
PICOBTS	Base Transceiver Stations (I.C. 009)	75-474,226
COLORJET	Electronic Systems and Equipment, Namely, Computer Printers, Optical Scanners, Photocopiers, and Systems and Equipment That Combine at Least Two of Computer Printing, Optical Scanning or Photocopying Capabilities (I.C. 009)	75-474,227
SIMPLE AND SMART	Networking Systems and Products; Namely; Ethernet Hubs and Routers; ATM Wide Area Networks Switches; Ethernet and ATM Switches; and Ethernet and ATM Adapter Cards (Int. Cl. 42) Advertising and Management of Networking Systems and Products, Namely, Ethernet Hubs and Routers; ATM Wide Area Networks Switches; Ethernet and ATM Switches; and Ethernet and ATM Adapter Cards; Design, Maintenance and Repair of Client Networking Systems; Training and Consulting Services; and Development of Instructional Manuals for Users and Resellers of Networking Equipment (I.C. 009)	75-281,261
SMART CONTROL	Communications Systems, Namely, Communications Software that Emulates a Digital Key Set Telephone for Performing Telecommunication Tasks, Including Outbound Dialing Telephone Control, Inbound Call Control Functions and the like (I.C. 009)	75/739,855
SMART OPERATOR	Communications Systems, Namely, Communications Software that Emulates an Operator's Telephone Console Workstation and Performs Telecommunication Tasks (I.C. 009)	75/741,572

TRADEMARK	DESCRIPTION OF GOODS	UNITED STATES SERIAL No.
SMART QUEUE	Communications Systems, Namely, Communications Software that Automatically Distributes Incoming Calls to Agents by Agent Work Group (I.C. 009)	75/741,592
SMART AGENT	Communications Systems, Namely, Communications Software that Performs Outbound Dialing, Telephone Control, and Inbound Call Control (I.C. 009)	75/741,593
SMART IVR	Communications Systems, Namely, Communications Software that Answers Inbound Calls and Uses Interactive Voice Response to Perform Inbound Call Control (I.C. 009)	75/741,573

TRADEMARK	DESCRIPTION OF GOODS	UNITED STATES SERIAL NO.
WHO WOULD YOU LIKE TO CALL	Telecommunications Products, Namely, Telephone Systems Comprising a Handset and Console Unit; Wired and Cordless Telephones; Speakerphones, Also Known as Hands Free Telephones; Mobile Telecommunication Equipment Comprising a Control Telephone Unit, Transceiver and Antenna; Wireless Telephones and Component Parts Thereof; Batteries for Wireless Telephones; Telephone Answering Machines; Caller Identification Devices; Modems; Computer Programs for Telecommunications Switches and Voice Mail and Messaging; Telephone Installation Apparatus, Namely, Phone Mounts, Dual Outlet Adapters, Telephone Outlets, Modular Jacks, Wire Junctions and Plug-in Converters; Interactive Television Units for Acquisition of Information from Data Bases; Telecommunications Switches; Computer Programs for Managing Telecommunications Networks; Voice and Data Transmitting, Transceiving and Receiving Equipment, Namely, Telecommunication Transceivers, Central Office and Remote Terminals, Channel Banks, Electronic Plug-ins and Pair-gain Apparatus, Base Transceiver Stations; Network Multiplexers; Data Communication Multiplexers and Concentrators; Video Terminals; Electric Emergency Call Units; Videophones; Pagers; Personal Communicators, Namely, Writing Styli and Tablets That Enable Individuals to Communicate over a Wired or Wireless Telecommunications Network; and Video Teleconferencing Products, Namely, Video Transmitters and Receivers, Video Display Monitors, Video Cameras, Loud Speakers (I.C. 009)	75/768,813

TRADEMARK	DESCRIPTION OF GOODS	UNITED STATES SERIAL No.
YOU SAY THE WORD AND THE PHONE DIALS THE NUMBER	Telecommunications Products, Namely, Telephone Systems Comprising a Handset and Console Unit; Wired and Cordless Telephones; Speakerphones, Also Known as Hands Free Telephones; Mobile Telecommunication Equipment Comprising a Control Telephone Unit, Transceiver and Antenna; Wireless Telephones and Component Parts Thereof; Batteries for Wireless Telephones; Telephone Answering Machines; Caller Identification Devices; Modems; Computer Programs for Telecommunications Switches and Voice Mail and Messaging; Telephone Installation Apparatus, Namely, Phone Mounts, Dual Outlet Adapters, Telephone Outlets, Modular Jacks, Wire Junctions and Plug-in Converters; Interactive Television Units for Acquisition of Information from Data Bases; Telecommunications Switches; Computer Programs for Managing Telecommunications Networks; Voice and Data Transmitting, Transceiving and Receiving Equipment, Namely, Telecommunication Transceivers, Central Office and Remote Terminals, Channel Banks, Electronic Plug-ins and Pair-gain Apparatus, Base Transceiver Stations; Network Multiplexers; Data Communication Multiplexers and Concentrators; Video Terminals; Electric Emergency Call Units; Videophones; Pagers; Personal Communicators, Namely, Writing Styli and Tablets That Enable Individuals to Communicate over a Wired or Wireless Telecommunications Network; and Video Teleconferencing Products, Namely, Video Transmitters and Receivers, Video Display Monitors, Video Cameras, Loud Speakers,	75/769,887

TRADEMARK	DESCRIPTION OF GOODS	UNITED STATES SERIAL NO.
YOU SAY THE WORD AND THE PHONE DIALS THE NUMBER, LETTING EVERY NAME RING A BELL	Telecommunications Products, Namely, Telephone Systems Comprising a Handset and Console Unit; Wired and Cordless Telephones; Speakerphones, Also Known as Hands Free Telephones; Mobile Telecommunication Equipment Comprising a Control Telephone Unit, Transceiver and Antenna; Wireless Telephones and Component Parts Thereof; Batteries for Wireless Telephones; Telephone Answering Machines; Caller Identification Devices; Modems; Computer Programs for Telecommunications Switches and Voice Mail and Messaging; Telephone Installation Apparatus, Namely, Phone Mounts, Dual Outlet Adapters, Telephone Outlets, Modular Jacks, Wire Junctions and Plug-in Converters; Interactive Television Units for Acquisition of Information from Data Bases; Telecommunications Switches; Computer Programs for Managing Telecommunications Networks; Voice and Data Transmitting, Transceiving and Receiving Equipment, Namely, Telecommunication Transceivers, Central Office and Remote Terminals, Channel Banks, Electronic Plug-ins and Pair-gain Apparatus, Base Transceiver Stations; Network Multiplexers; Data Communication Multiplexers and Concentrators; Video Terminals; Electric Emergency Call Units; Videophones; Pagers; Personal Communicators, Namely, Writing Styli and Tablets That Enable Individuals to Communicate over a Wired or Wireless Telecommunications Network; and Video Teleconferencing Products, Namely, Video Transmitters and Receivers, Video Display Monitors, Video Cameras, Loud Speakers,	75/768,830

TRADEMARK	DESCRIPTION OF GOODS	UNITED STATES SERIAL NO.
WHO WOULD YOU LIKE TO CALL SAMSUNG VOICE DIALING & Design	Telecommunications Products, Namely, Telephone Systems Comprising a Handset and Console Unit; Wired and Cordless Telephones; Speakerphones, Also Known as Hands Free Telephones; Mobile Telecommunication Equipment Comprising a Control Telephone Unit, Transceiver and Antenna; Wireless Telephones and Component Parts Thereof; Batteries for Wireless Telephones; Telephone Answering Machines; Caller Identification Devices; Modems; Computer Programs for Telecommunications Switches and Voice Mail and Messaging; Telephone Installation Apparatus, Namely, Phone Mounts, Dual Outlet Adapters, Telephone Outlets, Modular Jacks, Wire Junctions and Plug-in Converters; Interactive Television Units for Acquisition of Information from Data Bases; Telecommunications Switches; Computer Programs for Managing Telecommunications Networks; Voice and Data Transmitting, Transceiving and Receiving Equipment, Namely, Telecommunication Transceivers, Central Office and Remote Terminals, Channel Banks, Electronic Plug-ins and Pair-gain Apparatus, Base Transceiver Stations; Network Multiplexers; Data Communication Multiplexers and Concentrators; Video Terminals; Electric Emergency Call Units; Videophones; Pagers; Personal Communicators, Namely, Writing Styli and Tablets That Enable Individuals to Communicate over a Wired or Wireless Telecommunications Network; and Video Teleconferencing Products, Namely, Video Transmitters and Receivers, Video Display Monitors, Video Cameras, Loud Speakers,	75/783,219