FORM PTO-1594 RECORD A TION 1.31-92 0.7 -	-27 - 2001 IT U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office	
Tab settings ⇔ ⇔ ▼		
	1790313 red original documents or copy thereof.	
Name of conveying party(ies):	2. Name and address of receiving party(ies):	
	- Name:Firstar Bank, N.A.	
Ferrell Reed LTD. 7-190)	i	
	Internal Address:	
	Street Address:	
☐ Individual(s) ☐ Association	St. Louis MO 63124	
☐ General Partnership ☐ Limited Partnersh ☐ Corporation-State	nip City:State:ZIP:	
Other	Individual(s) citizenship	
Additional name(s) of conveying party(ies) attached? Yes No	Association — national General Partnership	
3. Nature of conveyance:	☐ Limited Partnership	
• 	Corporation-State	
☑ Assignment ' ☐ Merger☐ Security Agreement ☐ Change of Name	Other	
Other	designation is attached:	
Execution Date:	(Designations must be a separate document from Assignment) Additional name(s) & address(es) attached? Yes X2 No	
	1,722,068 rs attached?	
Name and address of party to whom correspondence concerning document should be mailed: Name: Harvey S. Hertz	6. Total number of applications and registrations involved:	
Internal Address:	7. Total fee (37 CFR 3.41):\$ 40.00	
	☐ Enclosed	
<u>-</u>	Authorized to be charged to deposit account	
0000 1711.11 01 1 1000	Authorized to be charged to deposit account	
Street Address: 9777 Wilshire Blvd., #805	8. Deposit account number:	
City: Beverly Hills State: CA ZIP: 90212		
97/26/2001 ANNED1 00000142 1722068 DO NOT	USE THIS SPACE	
1 FC:481 40.00 0P		
O Statement and almost up		
9. Statement and signature. To the best of my knowledge and belief, the foregoing in	nformation is true and correct and any attached copy is a true copy	
of the original document.		
Harvey S. Hertz	MT 7-16-01	
Name of Person Signing	Signature Date Total number of pages comprising cover sheet:	
	1000 Humber of pages comprising over silver.	
OMB No. 0651-0011 (exp. 4/94)	TRADEMARK	
	REEL: 002334 FRAME: 0752	

ASSIGNMENT

FERRELL REED, LTD., a corporation, duly organized and existing under the laws of the State				
of Colorado, with office	es at San Diego	,ch	, has adopted, used and is	
using the following mark which is registered in the United States Patent and Trademark Office:				
<u>Mark</u>	Registration	No. Dated		
CITY OF LOND BY FERRELL R		Oct. 6	5, 1992	
FIRSTAR BANK, N.A. is a National Banking association, duly organized and existing under				
the laws of U.S., with offices at Clarton, Wo.				
For and good and valuable consideration, the receipt of which is hereby acknowledged, by				
these presents FERRELL REED, LTD. does hereby sell, assign, and transfer unto FIRSTAR BANK,				
N.A. the entire right, title and interest in and to the trademark CITY OF LONDON BY FERRELL				
REED, and the United States registration thereof, Registration No. 1,722,068, dated October 6, 1992,				
together with the good will of the business connected with the use of and symbolized by said mark.				
		Name: Ferrell Reed Title: President	TD.	
State of <u>California</u> County of <u>San Dies</u>) ss.	MARIANNE FR Commission # 12 Notary Public - Co San Diego Co. My Comm. Expires Au	71921 (xilfornia š unty (
On $\neg \neg \neg$				
Witness my han	d and official seal.			
C:\WINDOWS\TEMP\AssignmentLondonBan	c doc	Merrane Notary Pu	blic	

RECORDED: 07/19/2001

TRADEMARK REEL: 002334 FRAME: 0753