

07-27-2001

FORM PTO-1594

REC



U.S. Department of Commerce
Patent and Trademark Office
Attorney Docket No. 7091.0001

To the Honorable Commissioner of Patents and

101790191

Original documents or copy thereof.

1. Name(s) of conveying party(ies):
Claudia Mayer

- Individual(s)
- Association
- Limited Partnership
- Corporation
- General Partnership
- Other:



Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other:

7-20-01

Execution Date: July 12, 2001

2. Name(s) and address(es) of receiving party(ies):

Name: Placebo, Inc.
Address: 34 Gramercy Park
Apartment 5AR
New York, NY 10003

- Individual(s) [Identify Country of citizenship]
- Association [Identify country/state]
- General Partnership [Identify country/state]
- Limited Partnership [Identify country/state]
- Corporation (Delaware)
- Other: [Identify type of entity and country/state]

If assignee is not domiciled in the United States, a domestic representative is attached: Yes No

(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application Number(s):

75/380,907

B. Trademark Registration Number(s):

[Text]

Additional numbers attached?

Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Susan M. Freedman, Esq.
Address: FINNEGAN, HENDERSON, FARABOW,
GARRETT & DUNNER, L.L.P.
1300 I Street, N.W.
Washington, D.C. 20005-3515

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$40

- Enclosed
- Authorized to be charged to deposit account
- Authorized to be charged to deposit account only if fee is deficient

8. Deposit Account No.: 06-0916

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Susan M. Freedman

July 20, 2001

Name of person signing

Signature

Date

07/26/2001 6TOM11 00000061 75380907

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40.00 BP

Total number of pages including cover sheet, attachments and documents: 3

168656_1

TRADEMARK
REEL: 002334 FRAME: 0846

ASSIGNMENT

Claudia Mayer, a United States individual residing at 34 Gramercy Park East, Apartment 5AR, New York, New York 10003 ("Assignor"), is the owner of the mark identified in Exhibit A and of the U.S. trademark application therefor ("the Trademark").

Placebo, Inc., a Delaware corporation with its principal place of business at 34 Gramercy Park, Apartment 5AR, New York, New York 10003 ("Assignee"), wishes to acquire the Trademark.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademark, together with the goodwill of the business associated with the Trademark, and the right to sue and recover for past infringements, dilution, and other violations.

The Commissioner is requested to issue the certificate of registration to Assignee.

CLAUDIA MAYER

By: 

Date: 7/12/01

EXHIBIT A

MARK

SERIAL NO.

FILING DATE

PLACEBO

75/380,907

October 28, 1997

168167.1