

Form PTO-1594
(Rev. 03/01)
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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
San Jose Mercury News, Inc., a
California corporation

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

07/23/01

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other

Execution Date: June 18, 2001

2. Name and address of receiving party(ies)

Name: Christine M. Nolan

Internal Address: _____

Street Address: 1310 Jones St. Apt. 205

City: San Francisco State: CA Zip: 94109

Individual(s) citizenship: U.S.A.

Association

General Partnership

Limited Partnership

Corporation-State

Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,365,493

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Terry Gross

Internal Address: _____

GROSS & BELSKY LLP

Street Address: One Maritime Plaza,

Suite 1040

City: San Francisco State: CA Zip: 94111

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Terry Gross

Name of Person Signing

Signature

July 18, 2001

Date

Total number of pages including cover sheet, attachments, and document: 2

07/26/2001 DBYRNE 00000170 2365493

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40.00 DP

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

**ASSIGNMENT OF TRADEMARK AND THE
UNITED STATES REGISTRATION THEREOF**

This Assignment of Trademark is made by and between the San Jose Mercury News, Inc., a California corporation (hereinafter "Assignor") and Christine M. Nolan (hereinafter "Assignee").

WHEREAS, Assignor adopted and uses, and thereby owns all rights, title and interest in and to the trademark and United States Registration thereof identified below (hereinafter the "Mark" and "Registration," respectively), along with the goodwill of the business appurtenant to said Mark:

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
TALK IS CHEAP	2,365,493	July 4, 2000

WHEREAS, Assignor has agreed to assign all rights, title, and interest in the Mark and the Registration to Assignee, including the goodwill associated with the Mark.


NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee all rights, title and interest in and to the Mark and the Registration, together with the goodwill of the business symbolized by the Mark.

Nothing herein provides Assignee with the right to seek damages or any other recovery from any person or entity, including but not limited to Assignor, for any alleged infringement of the Mark and Registration prior to the effective date of this Assignment.

Assignor makes no representations regarding the validity or enforceability of the Mark and the Registration.

IN WITNESS WHEREOF, Assignor has caused this Assignment of Trademark and the United States Registration thereof to be executed by its duly authorized representative effective as of June 18, 2001.

SAN JOSE MERCURY NEWS, INC.

By: 
David Yarnold, Executive Editor

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RECORDED: 07/23/2001

**TRADEMARK
REEL: 002334 FRAME: 0988**