

TF

07-27-2001

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To the Honorable Commissioner of Patents

ed original documents or copy thereof.

101790422

1. Name of conveying party(ies):

Name of receiving party(ies):

Ferrell Reed LTD.

7-19-01

Name: Firststar Bank, N.A.

Internal Address:

Street Address: 8820 Ladue

City: St. Louis State: MO ZIP: 63124

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

- Individual(s) citizenship
- Association - national
- General Partnership
- Limited Partnership
- Corporation-State
- Other

Additional name(s) of conveying party(ies) attached?  Yes  No

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date:

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

2,072,947

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Harvey S. Hertz

Internal Address:

Street Address: 9777 Wilshire Blvd., #805

City: Beverly Hills State: CA ZIP: 90212

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41):..... \$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

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40.00

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Harvey S. Hertz

Name of Person Signing

Signature

7-16-01

Date

Total number of pages comprising cover sheet:

1

**ASSIGNMENT**

FERRELL REED, LTD., a corporation, duly organized and existing under the laws of the State of Colorado, with offices at San Diego, CA, has adopted, used and is using the following mark which is registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Registration No.</u>	<u>Dated</u>
BOULDER TRADING GROUP	2,072,947	June 24, 1997

FIRSTAR BANK, N.A. is a National Banking association, duly organized and existing under the laws of U.S., with offices at clayton, Mo.

For good and valuable consideration, the receipt of which is hereby acknowledged, by these presents FERRELL REED, LTD. does hereby sell, assign, and transfer unto FIRSTAR BANK, N.A. the entire right, title and interest in and to the trademark BOULDER TRADING GROUP, and the United States registration thereof, Registration No. 2,072,947, dated June 24, 1997, together with the good will of the business connected with the use of and symbolized by said mark.

FERRELL REED, LTD.

Ferrell Reed

Name: Ferrell Reed  
Title: President

State of California )  
  ) ss.  
County of San Diego )



On 7-9-01, before me, personally appeared Ferrell Reed, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature executed this instrument.

Witness my hand and official seal.

Marianne Frost  
Notary Public