FORM PCT-1618A Expires 6/30/99 OMB 0651-0027

07-27-2001



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		1,827,134	<i>'</i>	
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ASSIGNMENT OF TRADEMARK

WHEREAS, JORDON BELLER, O.D., ("Assignor") has adopted, owns, and is using the Mark FAMILY VISION CARE and Design ("the Mark") in connection with the following goods and services, "Eyeglass cleaners, cosmetic products; namely, hot packs for eyes," "eyeglass frames, eyeglass cases, eyeglass chains, eyeglass lenses, eyeglasses, contact lens cases, eyeglass repair kits, magnifying lenses," and "optician services, optometry services, fitting of optical lenses, and optical laboratory services"; and

WHEREAS, Assignor owns a federal registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and services identified therein, Registration No. 1,827,134, registered on March 22, 1994; and

WHEREAS, NOVAMED EYECARE SERVICES, LLC, a corporation organized and existing under the laws of Delaware ("Assignee"), desires to acquire the Mark and the above-referenced Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the registration thereof, effective as of July 19, 1999.

JORDON BELLER, O.D.

Name: fordon Beller

Date: JULY 16,2001

TRADEMARK REEL: 002335 FRAME: 0321

RECORDED: 07/20/2001