

IN THE UNITED STATE



OFFICE

101782854

Hon. Commissioner of  
Patents and Trademarks  
Washington, D.C. 20231  
Attention: Assignment Division

**REQUEST FOR RECORDAL OF CHANGE OF ADDRESS**

Ideation International, Inc. is a corporation organized and existing under the laws of Delaware, doing business at 25505 West Twelve Mile Road, Suite 5500, Southfield, Michigan 48034.

The above-identified registrant has changed its address from 25160 Lasher, Suite 110, Southfield, Michigan 48034, and hereby requests that said change of address be recorded in the records of the United States Patent and Trademark Office against the following registrations:

<u>Serial No.</u>	<u>Mark</u>	<u>Date of Filing</u>
75/439,785	AFD	February 23, 1998
75/439,784	AFD	February 23, 1998
75/543,257	DIRECTED EVOLUTION	August 27, 1998
75/538,240	THE IDEATOR SYSTEM	August 14, 1998
74/565,842	INNOVATION WORKBENCH	August 22, 1994
75/531,873	INNOVATION SITUATION QUESTIONNAIRE	August 6, 1998
75/531,979	ISQ	August 6, 1998
75/439,786	IWB	February 23, 1998
75/536,487	KNOWLEDGE WIZARD	August 14, 1998
75/544,019	PROBLEM FORMULATOR	August 28, 1998

75/544,885

PF

August 28, 1998

74/563,632

TRIZSOFT

August 22, 1994

Ideation International, Inc. hereby appoints Charles R. Brainard (Reg. No. 21,069), Joseph F. Nicholson, and Andrea H. Scheidt (Reg. No. 36,918), members of the Bar of the State of New York, as its attorneys to file this request for change of address, to transact all business in the Patent and Trademark Office in connection therewith, and to receive evidence that the change of address has been recorded against the above registration.

Signed at New York, this 2 day of July, 2001.

**IDEATION INTERNATIONAL, INC.**

By: Andrea H. Scheidt

Name: Andrea H. Scheidt

Title: Attorney of Record

**SUPPORTING DOCUMENTATION FOR**

**CHANGE OF ADDRESS**

**IS NO LONGER REQUIRED**

**EFFECTIVE**

**MAY 1, 2001**