



To the Honorable Commissioner of Patent and Trademark

attached original documents or copy hereof.

1. Name of conveying party(ies):

BALLY'S PARK PLACE, INC.

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State New Jersey
- Other

Additional name(s) of conveying party(ies) attached  Yes  No

101791554

-1170

Name and address of receiving party(ies):  
 Name: PARK PLACE ENTERTAINMENT CORPORATION  
 Address: 3930 Howard Hughes Parkway, 4<sup>th</sup> Fl. Las Vegas, Nevada 89109

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  
 Yes  No  
 (Designations must be a separate document from Assignment)  
 Additional name(s) & addresses attached?  
 Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: December 31, 1998

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s).

1,173,549 - 1,219,913 - 1,173,550 - 1,353,936 - 1,224,155 -

Additional Numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Patrick Boisson

Internal Address: Fross Zelnick Lehrman & Zissu, P.C.

Street Address: 866 United Nations Plaza

City: New York State: NY Zip: 10017

6. Total number of applications and registration involved:.....5

7. Total fee (37 CFR 3.41) ..... \$ 140.00

- Enclosed
  - Authorized to be charged to deposit account
- (Only if total fee is not sufficient)

8. Deposit account number:

23-0825-0576900

(Attach duplicate copy of this page if paying by deposit account)

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Patrick Boisson  
Name of Person Signing

Boisson  
Signature

7/17/01  
Date

Total number of pages comprising cover sheet: \_\_\_\_\_

07/27/2001 RANMED1 00000058 1173549  
 01 FC:481 40.00 DP  
 02 FC:482 100.00/OP

DO NOT USE THIS SPACE

**CONFIRMATORY ASSIGNMENT**

WHEREAS, BALLY'S PARK PLACE, INC., a New Jersey corporation, with an address of Atlantic City, New Jersey ("Assignor"), was the owner of the following trademarks listed in the attached schedule (hereinafter, the "Trademarks"):

WHEREAS, PARK PLACE ENTERTAINMENT CORPORATION, a Delaware corporation, located and doing business at 3930 Howard Hughes Parkway, 4<sup>th</sup> Floor, Las Vegas, Nevada 89109 ("Assignee"), acquired said Trademarks and all associated goodwill in the Trademarks, effective December 31, 1998;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms the assignment to Assignee, effective December 31, 1998, of all right, title and interest in and to the Trademarks and the above-named registrations therefor, together with the goodwill of the business symbolized by the Trademarks, and with all claims arising out of or relating to the use or ownership of the Trademarks.

Dated: 6/29/01

BALLY'S PARK PLACE, INC.

By: 

Name: BERNARA E. DeLury

Title: Sr. Vice President

**SCHEDULE OF TRADEMARKS**

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>	
PARK PLACE & Design	1,173,549	
PARK PLACE & Design	1,219,913	
PARK PLACE	1,173,550	-----
PARK PLACE	1,353,936	2 P 24
Miscellaneous Design (tree design)	1,224,155	