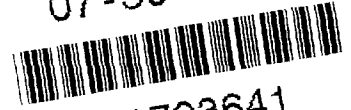


07-30-2001



101793641

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New 07/17/01

Resubmission (Non-Recordation)
Document ID #

Correction of PTO Error
Reel # Frame #

Corrective Document
Reel # Frame #

Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment

Merger Effective Date
Month Day Year

Change of Name

Other

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

Individual General Partnership Limited Partnership Association

Corporation Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from

FOR OFFICE USE ONLY

07/27/2001 MWREB1 00000047 76234322
01 ET:481
02 ET:482
23:00 UP

The burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D. C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D. C. 20231

TRADEMARK
REEL: 002336 FRAME: 0054

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

| | | | | | |
|---------------------------------------|---------------------------------------|---------------------------------------|--------------------------------------|--------------------------------------|--------------------------------------|
| <input type="text" value="76234322"/> | <input type="text" value="76157776"/> | <input type="text" value="75789969"/> | <input type="text" value="2287638"/> | <input type="text" value="1913555"/> | <input type="text" value="1907891"/> |
| <input type="text" value="76234132"/> | <input type="text" value="76133820"/> | <input type="text" value="75746036"/> | <input type="text" value="2159328"/> | <input type="text" value="1919991"/> | <input type="text" value="1906713"/> |
| <input type="text" value="76164989"/> | <input type="text" value="75789953"/> | <input type="text" value="75713191"/> | <input type="text" value="2007212"/> | <input type="text" value="1977430"/> | <input type="text" value="1859214"/> |

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

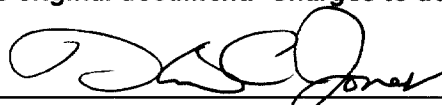
Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Kevin C. Jones
Name of Person Signing


Signature

7/16/01
Date Signed

RECORDATION FORM COVER SHEET
CONTINUATION
TRADEMARKS ONLY

Conveying Party

Mark if additional names of conveying parties attached

Enter Additional Conveying Party

Execution Date

Month Day Year

Name Jerome Foods, Inc.

7 9 2001

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization Wisconsin

Receiving Party

Mark if additional names of receiving parties attached

Enter Additional Receiving Party

Name The Turkey Store Company

DBA/AKA/TA

Composed of

Address (line 1) 34 N. 7th Street

Address (line 2)

Address (line 3) Barron Wisconsin 54812-0070

Individual General Partnership Limited Partnership Corporation Association

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from

Citizenship/State of Incorporation/Organization Wisconsin

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

| | | |
|----------|--|--|
| 75666059 | | |
| 76164984 | | |
| 76164983 | | |
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| 1748677 | 0843325 | |
| 1662621 | 0731926 | |
| 1662622 | 0735005 | |
| 1665952 | 0735006 | |
| 1306238 | 0740292 | |
| 1353066 | 1828435 | |
| 1351915 | | |

ASSIGNMENT

WHEREAS, Jerome Foods, Inc., a Wisconsin corporation, having an office and place of business at 34 N. 7th Street, Barron, WI, 54812-0070, is the owner of certain rights with respect to the following trademark registrations:

| <i>Trademark</i> | <i>Registration No.</i> | <i>Registration Date</i> |
|--------------------------------------|-------------------------|--------------------------|
| THE GREAT AMERICAN SANDWICH | 2,287,638 | October 19, 1999 |
| IT'S TODAY'S MEAT | 2,159,328 | May 19, 1998 |
| JEROME'S CRUMBLES | 2,007,212 | October 8, 1996 |
| SMART 'N TASTY | 1,913,555 | August 22, 1995 |
| THE TURKEY STORE | 1,919,991 | September 19, 1995 |
| SEASONED CUTS | 1,977,430 | May 28, 1996 |
| GOLD PLATE | 1,907,891 | July 25, 1995 |
| THE OPERATOR FRIENDLY TURKEY | 1,906,713 | July 18, 1995 |
| GOBBLESTIX | 1,859,214 | October 18, 1994 |
| NORWESTERN FRESH DELI MEATS & Design | 1,748,677 | January 26, 1993 |
| JEROME'S | 1,662,621 | October 29, 1991 |
| EASY FEAST | 1,662,622 | October 29, 1991 |
| GOLDEN GLO | 1,665,952 | November 26, 1991 |
| THANKSGIVING DAY BREAST & Design | 1,306,238 | November 20, 1984 |
| NW NORWESTERN & Design | 1,353,066 | August 6, 1985 |
| NORWESTERN & Design | 1,351,915 | July 30, 1985 |
| MISS COUNTY FAIR | 843,325 | January 30, 1968 |
| DYNRITE & Design | 731,926 | May 22, 1962 |
| OVENRITE & Design | 735,005 | July 24, 1962 |
| GOLDEN GLO & Design | 735,006 | July 24, 1962 |
| TASTERITE & Design | 740,292 | November 6, 1962 |
| Design Mark | 1,828,435 | March 29, 1994 |

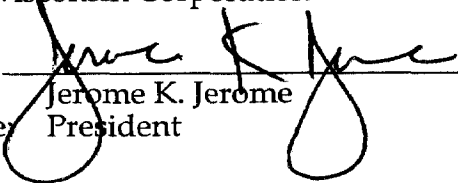
| <i>Trademark</i> | <i>Serial No.</i> | <i>Filing Date</i> |
|-------------------------------------|-------------------|--------------------|
| CREATIVE CUTS | 76/234,322 | April 2, 2001 |
| THE TURKEY STORE & Design | 76/234,132 | April 2, 2001 |
| THE GREEN AWNING MEANS GREAT EATING | 76/164,989 | November 14, 2000 |
| THE GREEN AWNING MEANS GREAT EATING | 76/157,776 | November 1, 2000 |
| GOBBLETHINS | 76/133,820 | September 22, 2000 |
| LET'S DO ITALIAN | 75/789,953 | September 1, 1999 |
| LET'S DO MEXICAN | 75/789,969 | September 1, 1999 |
| CLASSIC PATTIES | 75/746,036 | July 8, 1999 |
| CREATIVE CUTS | 75/713,191 | May 24, 1999 |
| THE GREEN AWNING MEANS GREAT EATING | 75/666,059 | March 23, 1999 |
| MAKE IT GREAT FOR LESS | 76/164,984 | November 14, 2000 |
| GOBBLESTIX | 76/164,983 | November 14, 2000 |

WHEREAS, The Turkey Store Company, a Wisconsin corporation, having an office at 34 N. 7th Street, Barron WI 54812-0070, is desirous of acquiring any and all rights which Jerome Foods, Inc. has in said listed trademarks and the goodwill of the business of Jerome Foods, Inc. in connection with said trademarks.

NOW, THEREFORE, to all whom it may concern:

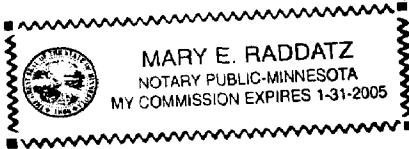
Be it known that for substantial consideration, the receipt of which is hereby acknowledged, said Jerome Foods, Inc. does hereby sell, assign and transfer unto said The Turkey Store Company its entire right, title and interest in and to the said listed trademarks, together with the goodwill of the business symbolized by the mark, and the above identified registrations thereof.

Jerome Foods, Inc.,
a Wisconsin Corporation

By: 
Jerome K. Jerome
Title: President

State of Minnesota)
County of Kandiyohi)ss

On this 9th day of July, 2001, before me, a notary public, appeared the person who signed this instrument, who acknowledged that he signed it as his free act on behalf of Jerome Foods, Inc., with authority to do so.




Notary Public

[Seal]