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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Communication Companies International

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State of **California**
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
 Name: **True Colors**
 Internal Address: _____
 Street Address: **12395 Doherty Street**
 City: **Riverside** State: **CA** Zip: **92503**

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State **California**
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: **March 29, 2001**

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s) **76/108,177**
Document ID No.: 101689745

Additional number(s) attached Yes No

B. Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: **Kit M. Stetina**
STETINA BRUNDA GARRED & BRUCKER
 Internal Address: _____

Street Address: **75 Enterprise, Suite 250**

City: **Aliso Viejo** State: **CA** Zip: **92656**

6. Total number of applications and registrations involved: **1**

7. Total fee (37 CFR 3.41).....\$ _____
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Kit M. Stetina
 Name of Person Signing

Signature

7/18/01
 Date

Total number of pages including cover sheet, attachments, and document: **1**

Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patent & Trademarks, Box Assignments
 Washington, D.C. 20231

TRADEMARK
 REEL: 002336 FRAME: 0225

04-13-2001
U.S. Patent & TMO/TM Mail Rcpt Dt. #10

ASSIGNMENT

WHEREAS, Communication Companies International, a California Corporation having a principal place of business at 2875 Sampson Avenue, Corona, California, 91719 (hereinafter "ASSIGNOR"), has adopted, used, and is using a mark which was filed in the United States Patent and Trademark Office, Application Serial No. 76/108,177, filed August 11, 2000, for the mark READING COLORS for educational services namely providing reading instruction, (hereinafter "mark"); and

WHEREAS, TRUE COLORS a California corporation, having a principal place of business at 12395 Doherty Street, Riverside, California, 92503-4842, (hereinafter "ASSIGNEE"), is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto said ASSIGNEE, all right, title, and interest in and to said mark, together with the goodwill of the business symbolized by the mark in the above-identified registration thereof.

IN TESTIMONY WHEREOF, ASSIGNEE hereunto sets its hand and seal this 29 day of March, 2001.

ASSIGNOR: Communication Companies International

By: [Signature]
Name: Donald Lowry
Title: President

State of California)
) ss:
County of Orange)

On this 29th day of March, 2001, before me, Alexandra Alavi, a Notary Public in and for the State and County aforesaid, personally appeared DONALD LOWRY personally known to me, or proved to me on the basis of satisfactory evidence, to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument and acknowledged the same to be his free act and deed.

[Signature]
Notary Public

SEAL:

