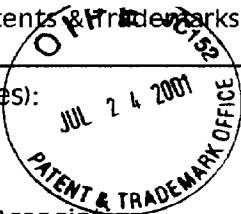


T



101793491

To the Hon. Commissioner of Patents & Trademarks: Please record the attached original documents or copy thereof.



1. Name of conveying party(ies):  
 ESBA, S.C.P.

Individual(s)                       Association  
 General Partnership             Other-Private  
 Limited Partnership                Civil Company  
 Corporation

Additional name(s) of conveying party(ies) attached?  
 Yes  No

07/24/01

2. Name and address of receiving party(ies):

Name:  
 ZETA ESPACIAL S.A.

Street Address:  
 Avda. De las Olimpiadas, s/n,  
 Poligono Industrial Can Roses  
 08191 Rubi (Barcelona), Spain

Individual(s) citizenship:  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation  
 Other - Company

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

Assignment                               Merger  
 Change of Name                         Other  
 Security Agreement

Execution Date: June 27, 2001

4. Application number(s) or registration (numbers):

A. Trademark Application No(s):  
 75/770,658  
 76/017,751  
 76/017,782  
 76/017,783  
 76/182,941

B. Trademark Registration No(s):  
 1,380,669

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Mark Lebow, Esquire  
 YOUNG & THOMPSON  
 Second Floor  
 745 South 23rd Street  
 Arlington, VA 22202

6. Total number of applications and registrations involved:  
 6

7. Total fee (37 CFR 3.41).....\$ 165.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit Account No. 25-0120  
 (Attach duplicate copy of this page if paying by deposit account.)

07/27/2001 TBIAZ1 00000114 74770658

01 FC:481                              40.00 DP  
 02 FC:482                              125.00 DP

DO NOT USE THIS SPACE

9. Statement and signature.  
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mark Lebow  
 Name of Person Signing

Signature

Date 7/24/01

Total number of pages including cover sheet: [3]

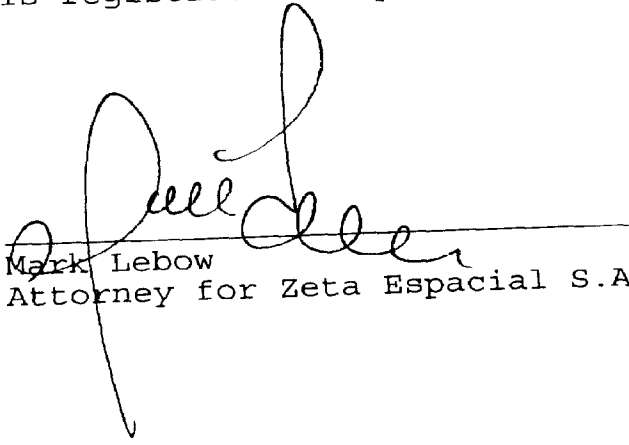
Registration No. 1,380,669 (POP ROCKS)  
Appln. Serial Nos. 75/770,658 (POP ROCKS SURPRISE)  
76/017,751 (POP ROCKS)  
76/017,782 (POP ROCKS)  
76/017,783 (POP ROCKS)  
76/182,941 (POP ROCKS & Design)

**POWER OF ATTORNEY**

ZETA ESPACIAL S.A. hereby appoints ROBERT J. PATCH, Reg. No. 17,355, ANDREW J. PATCH, Reg. No. 32,925, ROBERT F. HARGEST, Reg. No. 25,590, BENOIT CASTEL, Reg. No. 35,041, THOMAS W. PERKINS, Reg. No. 33,027, ERIC JENSEN, Reg. No. 37,855, ROLAND E. LONG, JR., Reg. No. 41,949, and MARK LEBOW, c/o YOUNG & THOMPSON, 745 South 23rd Street, Arlington, VA 22202, telephone: (703) 521-2297, its attorneys, to handle all matters pertaining to the assignment of the above-referenced registration/applications, and to transact all business in the Patent and Trademark Office in connection therewith.

**APPOINTMENT OF DOMESTIC REPRESENTATIVE**

Robert J. Patch, Andrew J. Patch, Robert F. Hargest, Benoît Castel, Thomas W. Perkins, Eric Jensen, Roland E. Long, Jr., or Mark Lebow, whose postal address is c/o YOUNG & THOMPSON, 745 South 23rd Street, Arlington, VA 22202, telephone: (703) 521-2297, telefax: (703) 685-0573, is hereby designated ZETA ESPACIAL S.A.'s representative upon whom notices or process in proceedings affecting this registration may be served.

  
\_\_\_\_\_  
Mark Lebow  
Attorney for Zeta Espacial S.A.


7/24/01  
\_\_\_\_\_  
Date

ASSIGNMENT OF MARKS, APPLICATIONS & REGISTRATIONS

Whereas ESBA, S.C.P. C/Urgell 249, 8o, 2a, 08036 Barcelona, Spain, is the owner of Application Serial Nos. 76/182,941 (POP ROCKS and Design), 76/017,751 (POP ROCKS), 76/017,782 (POP ROCKS), 76/017,783 (POP ROCKS) and 75/770,658 (POP ROCKS SURPRISE), as well as Registration No. 1,380,669 (POP ROCKS), all of which are now pending or registered in the U.S. Patent and Trademark Office; and

Whereas ZETA ESPACIAL, S.A. of Avda. De las Olimpiadas, s/n, Poligono Industrial Can Rosés, 08191 Rubi (Barcelona), Spain, is desirous of acquiring said marks, applications and registration thereof;

Now, therefore, in consideration of \$10.00 and for other good and valuable consideration, receipt of which is hereby acknowledged, said ESBA, S.C.P. does hereby assign unto the said ZETA ESPACIAL, S.A. all rights, title and interest in and to the said marks, applications and registration, together with the good will of the business symbolized by the said marks.

  
\_\_\_\_\_  
Signature of ESBA, S.C.P. Officer

Ramon Escobar Gallart - RAMON BAYES DURU  
Printed Name and Title / Directors of ESBA, S.C.P.

27-06-2001  
\_\_\_\_\_  
Date