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07-30-2001

Form PTO-1594  
(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)

**RECORDATION FORM COVER SH  
TRADEMARKS ONLY**



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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Victoria Jackson

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)

Name: William Guthy  
Internal Address: \_\_\_\_\_  
Street Address: 4570 Encino Avenue  
City: Encino State: CA Zip: 91316

Individual(s) citizenship United States of America  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State \_\_\_\_\_  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

Assignment                       Merger  
 Security Agreement               Change of Name  
 Other \_\_\_\_\_

Execution Date: July 7, 2001

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.: 1,431,668

Additional number(s) attached  Yes  No

6. Total number of applications and registrations involved: \_\_\_\_\_

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Julie Dalke, Esq.  
Internal Address: \_\_\_\_\_  
\_\_\_\_\_

Street Address: Latham & Watkins  
650 Town Center Drive, Suite #2000  
City: Costa Mesa State: CA Zip: 92626-1925

7. Total fee (37 CFR 3.41) ..... \$ 40.00

Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_

(Attach duplicate copy of this page if paying by deposit account)

**DO NOT USE THIS SPACE**

9. Statement and signature

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Sheri N. Wilson \_\_\_\_\_ July 12, 2001  
Name of Person Signing                      Signature                      Date

Total number of pages including cover sheet, attachments, and document: \_\_\_\_\_

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

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**TRADEMARK  
REEL: 002336 FRAME: 0300**



**TRADEMARK ASSIGNMENT**

07-12-2001

U.S. Patent & TMO/c/TM Mail Rcpt Dt #75

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the 6th day of March, 2001, by and between Victoria Jackson, an individual, who has a principal place of residence at 4570 Encino Avenue, Encino, California 91316, (hereinafter referred to as "Assignor") and William Guthy, an individual, who has a principal place of residence at 4570 Encino Avenue, Encino, California 91316 (hereinafter referred to as "Assignee");

WHEREAS, Assignor has adopted and is, to the best of her knowledge and belief, the owner of the trademark registration listed on Schedule A attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, domain name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as the "Trademark Registration");

WHEREAS, Assignor has acquired goodwill associated with and symbolized by said Trademark Registration and has not abandoned the same;

WHEREAS, Assignee is desirous of acquiring all rights, title, and interest in and to the Trademark Registration; and

WHEREAS, Assignor is willing to assign to Assignee all rights, title, and interest as Assignor may possess in and to the Trademark Registration;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and sells to Assignee all rights, title, and interest as Assignor may possess in and to the Trademark Registration as set forth in Schedule A; together with the goodwill symbolized by said Trademark Registration.

**Victoria Jackson, an individual**

Executed at Encino, CA, this 7<sup>th</sup> day of July, 2001.

By: [Signature]  
Victoria Jackson

**William Guthy, an individual**

Executed at Encino, CA, this 7<sup>th</sup> day of July, 2001.

By: [Signature]  
William Guthy

**SCHEDULE A**

***FEDERAL TRADEMARK REGISTRATION***

<b><u>Mark</u></b>	<b><u>Registration Number</u></b>	<b><u>Issue Date</u></b>
<b>LOLA</b>	1,431,668	March 10, 1987