



08-02-2001



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FORM PTO-1594 (Rev. 6-93)

HEET

U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
United Signature Foods, LLC *07/30/01*

Individual(s)       Association  
 General Partnership     Limited Partnership  
 Corporation  
 Other - DELAWARE limited liability company

Additional name(s) of conveying party(ies) attached?  Yes  No

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3. Nature of conveyance:  
 Assignment     Merger  
 Security Agreement     Change of Name  
 Other \_\_\_\_\_

Execution Date: July 13, 2001

2. Name and address of receiving party(ies):  
 Name: Nancy's Specialty Foods  
 Internal Address: 6500 Overlake Place  
 Street Address: \_\_\_\_\_  
 City: Newark State: California ZIP 94560

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation- CALIFORNIA  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  
 Yes     No  
 (Designation must be a separate document from Assignment).  
 Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):  
 A. Trademark Application No.(s)  
76-239792

Additional numbers attached?  Yes  No

B. Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:  
 Name: Victor F. DeFrancis, Esq.  
 Internal Address: Cooley Godward LLP  
 Street Address: One Freedom Square  
Reston Town Center  
11951 Freedom Drive  
 City: Reston State: VA ZIP 20190-5601

6. Total number of applications and registration involved: 1 (one)

7. Total fee (37 CFR 3.41): \$ 40.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
03-3118  
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

7/30/01  
 Victor F. DeFrancis Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

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**ASSIGNMENT OF TRADEMARKS**

WHEREAS, United Signature Foods, LLC, a Delaware limited liability company having its principal offices at 707 Skokie Blvd, Northbrook, Illinois 60062 ("Assignor"), has adopted and used the following mark ("the Mark"), an application for which is pending in the United States Patent and Trademark Office:

KETTLE-RICH - Serial No. 76/239,792, filed April 12, 2001; and

WHEREAS, Nancy's Specialty Foods, a California corporation having its principal offices at 6500 Overlake Place, Newark, California 94560 ("Assignee"), wishes to acquire all rights, title and interest of Assignor in and to the use of the Mark and the goodwill symbolized thereby; and

WHEREAS, this Assignment of Trademarks will effectuate that assignment;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee all rights, title and interest in the United States and throughout the world, in and to the use of the Mark, together with the goodwill of the business symbolized by the Mark and the application thereof, and the right to recover damages for any past infringement of the Mark.

United Signature Foods, LLC  
a Delaware limited liability company

Date: July 13, 2001

By Jane M Boyce

Name: Jane M Boyce

Title: VP - Marketing

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