



RECORDATION FORM COVER SHEET  
**TRADEMARKS ONLY**

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To the H **101799482**

Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Whole Foods Market Services, Inc.

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other
- Association
- Limited Partnership

07/24/01

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):

Name: Whole Foods Market IP, Inc.

Internal Address: \_\_\_\_\_

Street Address: 601 N. Lamar Boulevard

Suite 300

City Austin State Texas ZIP 78703

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:

Yes  No  
(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

3. Nature of Conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: July 17, 2001

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 76/094,375

B. Trademark Registration No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Christopher L. Graff

Internal Address: SKJERVEN MORRILL MacPHERSON, LLP

Street Address: 25 METRO DRIVE, SUITE 700

City SAN JOSE State CA ZIP 95110

6. Total number of applications and registrations involved: One

7. Total fee (37 CFR 3.41): .....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 19-2386

(Attach duplicate copy of this page if paying by deposit account)

08/02/2001 GTON11 00000134 192386 76094375  
01 FC:481 40.00 CH

DO NOT USE THIS SPACE

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Christopher L. Graff  
Name of Person Signing

7/24/01  
Date

Total number of pages comprising cover sheet: 2

OMB No. 0651-0011 (exp. 4/94)

**Do not detach this portion**

Mail documents to be recorded with required cover sheet information to:

**Director of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231**

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project, (0651-011), Washington, D.C. 20231.

ASSIGNMENT

WHEREAS, Whole Foods Market Services, Inc., a Delaware corporation, having a business address of 601 N. Lamar, Suite 300, Austin, Texas 78703 has adopted and is using the following mark for which the following United States trademark application for registration has been filed:

MARK	SERIAL NO.	FILED
WHOLE FOODS MARKET 365 EVERY DAY VALUE & Design	76/094,375	July 24, 2000

WHEREAS, Whole Foods Market IP, Inc., a Delaware corporation having an address of 601 N. Lamar, Suite 300, Austin, Texas 78703, desires to acquire any and all rights and goodwill associated with the above-referenced mark and the application for registration thereof;

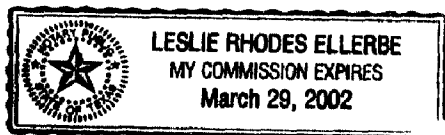
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Whole Foods Market Services, Inc. does hereby assign to Whole Foods Market IP, Inc. all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark and the application for registration of the mark.

**WHOLE FOODS MARKET SERVICES, INC.**

By: *Glenda Flanagan*  
Name: GLEND A FLANAGAN  
Title: VP/CFO  
Date: JULY 17, 2001

STATE OF TEXAS §  
§  
COUNTY OF TRAVIS §

Before me, the undersigned authority, on this 17 day of July, 2001, personally appeared GLEND A FLANAGAN known to me to be the person whose name is subscribed to the foregoing instruments and acknowledged to me that (he/she) is authorized to execute the same on behalf of the identified corporation and that (he/she) executed the same on behalf of the corporation for the purposes and consideration therein expressed.



*Leslie Rhodes Ellerbe*  
Notary Public, State of Texas  
Name Printed: LESLIE RHODES ELLERBE  
My Commission Expires: MARCH 29, 2002