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08-03-2001

Form PTO-1594  
(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)  
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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks, please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
Linear Dynamics, Inc.  
400 Lanidex Plaza, Parsippany, NJ 07054

Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation-State Delaware  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
Name: Lafarge Road Marking  
Internal Address: \_\_\_\_\_  
Street Address: 400 Lanidex Plaza  
City: Parsippany State: NJ Zip: 07054

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State Delaware  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment       Merger  
 Security Agreement       Change of Name  
 Other Nunc Pro Tunc Assignment

Execution Date: July 18, 2001

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s)  
B. Trademark Registration No.(s)  
See Schedule A attached

Additional number(s) attached  Yes  No

6. Total number of applications and registrations involved: ..... 20

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: Beth M. Kotran, Esq.  
Internal Address: \_\_\_\_\_  
Street Address: GOODWIN PROCTER LLP  
7 Becker Farm Road  
City: Roseland State: New Jersey Zip: 07068


7. Total fee (37 CFR 3.41).....\$ 515.00

Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
06-0923  
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Beth M. Kotran, Esq.            July 24, 2001  
Name of Person Signing      Signature      Date

Total number of pages including cover sheet, attachments, and document: 6

08/03/2001 LNUELLER 00000076 060923 2374248  
01 FC:481 40.00 CH  
02 FC:482 475.00 CH

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 002338 FRAME: 0880

SCHEDULE A

<u>Trademark</u>	<u>Registration No.</u>
LINEAR DYNAMICS INC.	2,374,248
HOT PLASTIX	2,359,163
PRISMOLINE	2,238,947
PLASTIX	2,307,061
THORMA-JOINT	2,320,295
THERMALINE	2,252,824
BJS	1,775,592
LINEAR DYNAMICS INC.	1,857,696
LDI & Design	1,748,019
LINEAR DYNAMICS INC.	1,511,547
OVERSEAL BANDING	1,247,896
LIFELINE & Design	371,240
NITE-LINER	807,757
PRISMO	762,597
NITE-LINER	752,928
ROLL O SCOPE	758,404
ULTRASIGN	745,944
PRISMOLITE & Design	740,500
NITE-LINE & Design	753,203
PRISMOLITE	740,498

## U.S. TRADEMARK ASSIGNMENT

WHEREAS, Linear Dynamics, Inc., a corporation organized and existing under the laws of the State of Delaware, having a principal place of business at 400 Lanidex Plaza, Parsippany, New Jersey 07054 ("Assignor"), is the owner of all right, title and interest to the U.S. Trademark Registrations annexed hereto in Schedule A (the "Trademarks") and all related goodwill; and

WHEREAS, Lafarge Road Marking, a corporation organized and existing under the laws of the State of Delaware, having a principal place of business at 400 Lanidex Plaza, Parsippany, New Jersey 07054 ("Assignee"), is desirous of acquiring the Trademarks, the goodwill associated therewith and the U.S. Trademark Registrations for the Trademarks;

NOW, THEREFORE, effective on and as of August 5, 1998 for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, free and clear of all liens and encumbrances, all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the U.S. Trademark Registration, all income, royalties, damages and payments now or hereafter due or payable in respect to the Trademarks, and all causes of action (in law or in equity) and the right to sue, counterclaim and recover for past, present or future infringement of the Trademarks and the rights thereto.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be signed in its corporate name by its duly authorized officer this 18<sup>th</sup> day of July, 2001.

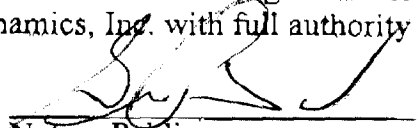
LINEAR DYNAMICS, INC.

By: Ray O'Drew

STATE OF New Jersey  
COUNTY OF ESSEX )  
  ) s.:

ACKNOWLEDGMENT

On this 10th day of July, 2001, before me came, who stated that he is the Asst. Secretary of Linear Dynamics, Inc. and acknowledged that he executed the above instrument as the act and deed of Linear Dynamics, Inc. with full authority to do so.

  
\_\_\_\_\_  
Notary Public

**GEORGE BARDI**  
**NOTARY PUBLIC OF NEW JERSEY**  
**Commission Expires 2/8/2003**

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