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(Rev. 03/01)
OMB NO. 0651-0027 (exp. 5/31/2002)



U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Tab settings ⇄⇄⇄

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To the Honorable Commissioner of Patents

and attached original documents or copy thereof.

1. Name of the conveying party(ies):
BISSELL Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State: Michigan
 Other:

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
Name: BISSELL Homecare, Inc.
Internal
Address:
Street Address: 2345 Walker Avenue, N.W.
City: Grand Rapids State: MI Zip: 49544

Individual(s) citizenship:
 Association:
 General Partnership:
 Limited Partnership:
 Corporation-State: Michigan
 Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment.)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other:

Execution Date: June 20, 2001

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)

B. Trademark Registration No.(s)
2,451,314

Additional numbers attached Yes No


5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Joel E. Bair
Internal Address: RADER, FISHMAN, GRAUER & MCGARRY, AN OFFICE OF RADER, FISHMAN & GRAUER PLLC
Street Address: 171 Monroe Avenue, NW, Suite 600
City: Grand Rapids State: MI Zip: 49503

6. Total number of applications and registrations involved: One (1)
7. Total fee (37 CFR 3.41).....\$ 40.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: 18-0013
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Joel E. Bair, Reg. No. 33,356  July 23, 2001

Name of Person Signing Signature Date

08/03/2001 LMUELLER 00000082 180013 2451314

01 FC:481 40.00 CH Total number of pages including cover sheet, attachments and document: 2 Atty. Docket No. 71189-963

Mail documents to be recorded with required cover sheet information to :
Commissioner of Patents & Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK ASSIGNMENT

WHEREAS, BISSELL Inc., a Michigan corporation, having its principal place of business at 2345 Walker Avenue, N.W., Grand Rapids, Michigan, 49544, U.S.A. is the record owner of the entire right, title and interest in and to U.S. Trademark Registration No. 2,451,314 for the trademark EASY VAC ("Trademark"); and

WHEREAS, Assignor has agreed to assign and transfer its entire right, title and interest in and to the Trademark, together with all of the goodwill associated therewith and symbolized thereby, including all common law rights associated with the Trademark by virtue of its use in commerce, to BISSELL Homecare, Inc., a Michigan corporation, having its principal place of business at 2345 Walker Avenue, N.W., Grand Rapids, Michigan, 49544, U.S.A. ("Assignee"); and

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, in view of the premises herein and in consideration of the sum of One Dollar (\$1.00) and other valuable and legally sufficient consideration, the receipt of which is hereby acknowledged by Assignor, Assignor does hereby sell, convey, transfer and assign and deliver unto Assignee, its successors and assigns, the entire right, title and interest in and to the Trademark, together with the goodwill associated therewith and symbolized thereby, and in and to any and all renewals thereof, together with all rights to sue and recover for past infringement thereof, to have and to hold forever for the sole and exclusive use and benefit of Assignee.

Assignor hereby consents that a copy of this ASSIGNMENT shall be deemed a full legal and formal equivalent of any assignment, consent to file, or like document that may be required in any particular country for any purpose and more particularly in proof of the right of Assignee to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended.

Assignor hereby requires that this assignment be drawn in English.

IN TESTIMONY WHEREOF, an officer of the said Assignor has hereunto set his hand on the date indicated below.

BISSELL Inc.
Dated: 6/20/01
By: [Signature]
William J. Brennan
Vice President and General Counsel
Assignor

STATE OF MICHIGAN)
) ss.
COUNTY OF KENT)

On this 20th day of June, 2001, personally appeared before me the above-named William J. Brennan, to me known and known to me to be the person described in and who executed the foregoing instrument on behalf of BISSELL Inc. and acknowledged the same to be his free act and deed in and for the purposes set forth in said instrument.

[Signature]
Notary Public
My commission expires: 3/3/2002

THERESE E. HANSEN
Notary Public, Kent County, MI
My Commission Expires 3/3/2002

Accepted: [Signature]
Jonathan Miner
Vice President of Research/Development and Quality Design
BISSELL Homecare, Inc.
Assignee

STATE OF MICHIGAN)
) ss.
COUNTY OF KENT)

On this 20th day of June, 2001, personally appeared before me the above-named Jonathan Miner, to me known and known to me to be the person described in and who executed the foregoing instrument on behalf of BISSELL Homecare, Inc. and acknowledged the same to be his free act and deed in and for the purposes set forth in said instrument.

[Signature]
Notary Public
My commission expires: 3/3/2002

THERESE E. HANSEN
Notary Public, Kent County, MI
My Commission Expires 3/3/2002

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