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U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

OMB No. 0651-0011 (exp. 4/94)



Tab settings

To the Honorable Commissioner of Patents

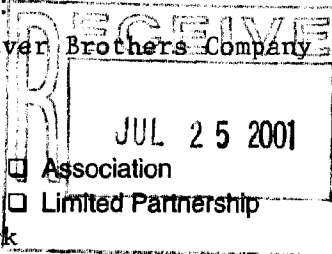
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Send original documents or copy thereof.

1. Name of conveying party(ies):  
Conopco, Inc. dba Lever Brothers Company

- Individual(s)
- General Partnership
- Corporation-State New York
- Other

- Association
- Limited Partnership



Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: August 8, 2000

2. Name and address of receiving party(ies)

Name: Chesebrough-Pond's Inc.

Internal Address:

Street Address: 501 Silverside Road

City: Wilmington State: DE ZIP: 19809

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,148,264

2,376,057

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Rowena DeLeon

Internal Address: Unilever HPC

Street Address: 33 Benedict Place

City: Greenwich State: CT ZIP: 06830

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

03-1595

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

01 FC:481 40.00 CH  
02 FC:482 25.00 CH

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Rowena DeLeon  
Name of Person Signing

*Rowena DeLeon*  
Signature

July 25, 2001  
Date

Total number of pages including cover sheet, attachments, and document: 2

TRADEMARK ASSIGNMENT

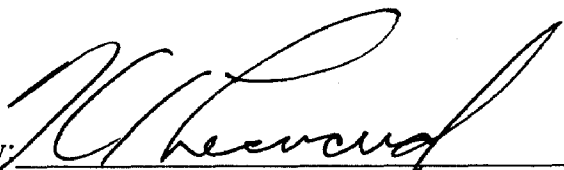
WHEREAS, CONOPCO, INC., dba LEVER BROTHERS COMPANY, a New York corporation, having its principal place of business at 390 Park Avenue, New York, NY 10022 (hereinafter "ASSIGNOR"), has adopted and is using the mark PURE RAIN, Registration Nos. 2,148,264 and 2,376,057 which are registered in the United States Patent and Trademark Office;

WHEREAS, CHESEBROUGH-POND'S INC., a Delaware corporation, having a place of business at 501 Silverside Road, Wilmington, Delaware 19809 (hereinafter "ASSIGNEE") is desirous of acquiring ownership of said mark and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE all right, title, and interest in and to said marks and the registrations therefor, together with the goodwill of the business symbolized by said mark.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed effective as of the 8<sup>th</sup> day of August, 2000.

CONOPCO, INC. dba  
LEVER BROTHERS COMPANY

By: 

Name: Kenneth C. Leonard  
Title: Assistant Secretary