



08-03-2001

Form PTO-1594 (Rev. 03/01)

OMB No. 0651-0027 (Exp. 7/31/2002)

Tab settings ⇌ ⇌ ⇌ ▼



101799229

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 7-31-01  
Insurity Solutions, Inc.

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State Delaware  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
 Name: ChoicePoint Asset Company  
 Internal Address: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Street Address: 1000 Alderman Dr.  
 City: Alpharetta State: GA Zip: 30005

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State Delaware  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment                       Merger  
 Security Agreement               Change of Name  
 Other \_\_\_\_\_

Execution Date: \_\_\_\_\_

4. Application number(s) or registration number(s):  
 A. Trademark Application No.(s)  
75/916,055  
76/026,990

B. Trademark Registration No.(s)  
 \_\_\_\_\_

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
 Name: Kristin Burns  
 Internal Address: PHJW  
 \_\_\_\_\_  
 \_\_\_\_\_  
 Street Address: 600 Peachtree St., NE  
Suite 2400  
 City: Atlanta State: GA Zip: 30308

6. Total number of applications and registrations involved: ..... 6

7. Total fee (37 CFR 3.41).....\$ 165.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
 \_\_\_\_\_

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Kristin Burns                      *Kristin Burns*                      July 30, 2001  
 Name of Person Signing                      Signature                      Date

08/03/2001 BBYRNE  
01 FC:481  
02 FC:482

00000038 75916055  
40.00 OF  
125.00 OF

Total number of pages including cover sheet, attachments, and document: 6

documents to be recorded with required cover sheet information to:  
 Commissioner of Patent & Trademarks, Box Assignments  
 Washington, D.C. 20231

TRADEMARK  
REEL: 002338 FRAME: 0950



Additional Trademark Application Nos.

75/921,705

76/010,157

76/005,407

76/026,992

**ASSIGNMENT OF TRADEMARKS**

Insurity Solutions, Inc., a Delaware corporation with its principal place of business at 103 Pilgrim Village, No. 200, Cumming, Georgia 30040 ("Assignor") is the owner of the trademark and service mark registration(s) and application(s) specified on Exhibit A hereto (the "Marks").

In connection with the acquisition of Assignor and/or its affiliates, and in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to ChoicePoint Asset Company, a Delaware corporation with its principal address at 1000 Alderman Drive, Alpharetta, Georgia 30005 ("Assignee"), any and all right, title, and interest in and to the Marks, and the registration(s) and application(s) for registration of the Marks worldwide, together with the goodwill of the business symbolized by and associated with the Marks and consent to register the Marks that are the subject of pending applications.

Assignor consents to and requests recordation of this transfer and further requests that all official documents and communications relating to the Marks or the registrations therefor issue and deliver to Assignee. Assignor shall execute any other documents which Assignee deems necessary to effectuate the terms of this assignment or to fully exploit and/or enforce the rights hereby assigned.

This instrument shall inure to the benefit of Assignee and its successors, assigns and legal representative, and shall be binding upon Assignor and its successors, assigns and legal representatives.

Assignor has hereunto caused its name to be signed this 17 day of July, 2001.

ASSIGNOR:  
INSURITY SOLUTIONS, INC.

By: J. Michael de Janes

Name: J. Michael de Janes

Title: General Counsel and Secretary

STATE OF Georgia

COUNTY OF Fulton

On this 17<sup>th</sup> day of July, 2001, before me personally appeared J. Michael de Janes, the person who signed this instrument, and acknowledged to me that he/she signed it as a free act on and for the purposes hereof, and is an authorized representative of Insurity Solutions, Inc., the Assignor above named, on behalf of Assignor and pursuant to authority duly received.

Sandra H. Curtis  
Notary Public

My Commission Expires: Notary Public, Cobb County, Georgia  
My Commission Expires Aug. 4, 2001

**EXHIBIT A**  
**Assigned Marks**

<u>Mark</u>	<u>Country</u>	<u>Filing Date</u>	<u>Serial No.</u>
INSURITY SOLUTIONS	U.S.A.	Feb. 10, 2000	75/916,055
RDSCENTER	U.S.A.	Apr. 17, 2000	76/026,990
UNDERSTANDING YOUR WORLD	U.S.A.	Feb. 17, 2000	75/921,705
CICENTER	U.S.A.	Mar. 27, 2000	76/010,157
IS (stylized)	U.S.A.	Mar. 20, 2000	76/005,407
IDNCENTER	U.S.A.	Apr. 17, 2000	76/026,992