

08-06-2001



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To the Honorable Co
Please record the attach

1. Name of conveying party(ies):

Macmillan General Reference USA Inc. *8/21/01*
1633 Broadway
New York, New York 10019

Individual(s)
 Corporation - Delaware Corporation
 Other

Additional name(s) of conveying party(ies) attached?
 Yes No



2. Name and address of conveying party(ies):

Hungry Minds, Inc., a Delaware Corporation
919 E. Hillsdale Boulevard
Foster City, California 94404

Individual(s) citizenship
 Corporation - Delaware Corporation
 Limited Partnership
 Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:
 Yes No

(Designations must be a separate document from Assignment) Additional names(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment
 Merger
 Security Agreement
 Change of Name
 Other

Execution Date: June 28, 2001

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/754,730

B. Trademark registration No.(s): **1,302,531; 1,809,108; 1,468,079; 1,468,992**

Additional numbers attached? Yes No

5. Name and Address of party to whom correspondence concerning document should be mailed:

Name: **Mark B. Harrison, Esq.**
Internal Address: **VENABLE**
Street Address: **1201 New York Ave, N.W. Suite 1000 Washington, D.C. 20005**

6. Total number of registrations involved: 4

7. Total fee (37 CFR 3.41) **\$140.00**

Enclosed
 XXX Authorized to be charged to deposit account

8. Deposit account number: **22-0261**

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mark B. Harrison, Esq. *Mark Harrison* 7/30/01
Name of Person Signing Signature Date

Total number of pages comprising cover sheet: 1

31704-151043; 31704-151041; 31704-151034; 31704-151031; 31704-151036

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TRADEMARK
REEL: 002339 FRAME: 0909

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Hungry Minds, Inc.
Serial No.: 75/754,730
Filed: July 15, 1999
Mark: CITY TO GO

Attorney's Reference: 31704-151031

POWER OF ATTORNEY

All prior Powers of Attorney are hereby revoked, and Applicant hereby appoints as attorney Mark B. Harrison, Marcia Auberger and Andrew Price, each a member of the Bar of the District of Columbia and/or Virginia and/or Maryland, and having his offices and post office address at Suite 1000, 1201 New York Avenue, N.W., Washington, D.C. 20005, Telephone (202) 962-4800, Telefax (202) 962-8300, to prosecute this application to register, and to transact all business in the Patent and Trademark Office in connection therewith, and to receive all documents, including the certificate of registration.

DESIGNATION OF CORRESPONDENCE ADDRESS

Send all notices, official letters, documents, and other correspondence concerning this application to Mark Harrison, VENABLE, P.O. Box 34385, Washington, D.C. 20043-99

Done, this 27th day of JUNE, 2001.

Hungry Minds, Inc.

By: 

Name: MARK REICHENTHAL

Title: ASSOC. VICE PRESIDENT,
IP LEGAL AFFAIRS

A S S I G N M E N T

WHEREAS, Macmillan General Reference USA Inc. a Delaware corporation having its address at 1633 Broadway, New York, New York 10019 (hereinafter "Assignor"), is the owner of the following trademarks:

U.S. Application Serial No. 75/754730 filed July 15, 1999 for the mark CITY TO GO

U.S. Registration No. 1,302,531 issued October 30, 1984 for the mark CASSELL'S

U.S. Registration No. 1,809,108 issued Dec. 7, 1993 for the mark UNOFFICIAL GUIDE

U.S. Registration No. 1,468,079 issued Dec. 8, 1987 for the mark WEBSTER'S NEW WORLD

U.S. Registration No. 1,468,992 issued Dec. 15, 1987 for the mark WEBSTER'S NEW
WORLD DICTIONARY

and of the trademarks shown in said application and registrations, and of the goodwill of the business symbolized by said marks;

AND WHEREAS, Hungry Minds, Inc., a Delaware corporation, having its address at 919 E. Hillsdale Boulevard, Foster City, California 94404 (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to the said United States trademark application and registrations, and the trademarks shown in said application and registrations, the goodwill of the business symbolized by said marks, and the right to conduct business in the United States under the marks;

NOW THEREFORE, for One Dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer unto the said Assignee the entire right, title and interest in and to the said United States trademark application and registrations, and the trademarks shown in the said application and registrations together with the goodwill of the business symbolized by said marks, the right to sue for past infringement, and the right of Assignor to conduct business under said trademarks.

Done, this 28th day of June, 2001.

Macmillan General Reference USA Inc.

Signature: _____



John P. Ball

Executive Vice President and Secretary