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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

PCCS, INC.

113 Route 46 West

Wayne, New Jersey 07470

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation-State New York  
☐ Other

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other

Execution Date 7/20/2001

## 2. Name and address of receiving party(ies)

Name: Crazy Eddie, Inc.

Internal

Address:

Street Address: 970b New Brunswick Avenue

City: Rahway State: NJ Zip: 07605

- ☐ Individual(s) citizenship  
☐ Association  
☐ General Partnership  
☐ Limited Partnership  
☒ Corporation-State Delaware  
☐ Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached? ☐ Yes ☐ No

## 4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

76/263,402

76/263,403

76/263,404

Additional number(s) attached ☐ Yes ☒ No

B. Trademark Registration No.(s)

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Robert J. Driscoll, Esq.

Internal Address:

Street Address: Kay Collyer & Boose LLP  
 One Dag Hammarskjold Plaza

City: New York State: NY Zip: 10017

## 6. Total number of applications and registrations involved:

3

7. Total fee (37 CFR 3.41) \$ 90.00

- ☒ Enclosed  
☐ Authorized to be charged to deposit account

## 8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

## 9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Robert J. Driscoll, Esq.

Name of Person Signing

Signature

July 20, 2001

Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:  
 Commissioner of Patent & Trademarks, Box Assignments  
 Washington, D.C. 20231

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01 FC:481  
02 FC:48240.00 OP  
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REEL: 002340 FRAME: 0412

Jul 20 01 11:37a CRAZY EDDIE INC

Sent by: KAY COLLYER & BOOSE

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TRADEMARK ASSIGNMENT

WHEREAS, PCCS, Inc., a New York corporation ("Assignor"), has adopted and owns the marks BLOWOUT BLITZ, HIS PRICES ARE INSANE! and the Head Logo design (collectively, the "Marks") in connection with retail store services featuring audio and electronic equipment, computer equipment, and prerecorded records, audio tape, and compact discs; and

WHEREAS, Assignor has applied to register the Marks on the Principal Register of the United States Patent and Trademark Office, as listed below, and:

<u>Mark</u>	<u>Filing Date</u>	<u>Serial Number</u>
BLOWOUT BLITZ	May 25, 2001	76/263,402
HIS PRICES ARE INSANE!	May 25, 2001	76/263,403
Head Logo	May 25, 2001	76/263,404

WHEREAS, Crazy Eddie, Inc., a Delaware corporation ("Assignee"), desires to acquire the Marks and the pending applications for registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the pending applications for registration thereof.

Assignor agrees to perform all reasonable and proper acts at the request and expense of Assignee which Assignee may require in order to vest all of Assignor's right, title, and interest in and to the Marks and the applications for registration thereof in Assignee or its successor.

PCCS, Inc.

By Rose Antar  
Name: Rose Antar  
Title:

Dated effective as of July 18, 2001.

Sworn to before me this 20 day of July, 2001

Alice Eckert  
Notary Public

**ALICE A. ECKERT**  
**NOTARY PUBLIC OF NEW JERSEY**  
**MY COMMISSION EXPIRES JULY 17, 2004**

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## U.S. TRADEMARK ASSIGNMENT

WHEREAS, DJR HOLDINGS, L.L.C. (hereinafter "Assignor"), a New Jersey limited liability company, with offices at 20 Old Farm Road, Oakhurst, New Jersey 07755, is the owner of the entire right, title, and interest in and to the following trademarks, trademark applications, and trademark registrations:

CRAZY EDDIE	Reg. No. 2,231,225	Reg. Mar. 9, 1999
CRAZY EDDIE	Reg. No. 1,283,148	Reg. June 26, 1984
CRAZY EDDIE	Reg. No. 1,283,149	Reg. June 26, 1984
CRAZY EDDIE	Reg. No. 1,283,436	Reg. June 26, 1984
CRAZY QUOTE	Appln. No. 76/113,713	Filed Aug. 21, 2000
IF YOU'D RATHER CLICK THE MOUSE THAN LEAVE THE HOUSE	Appln. No. 76/113,714	Filed Aug. 21, 2000
BLOWOUT BLITZ	Appln. No.	Pending
HIS PRICES ARE INSANE!	Appln. No.	Pending
HEAD LOGO	Appln. No.	Pending

WHEREAS, CRAZY EDDIE, INC. (hereinafter "Assignee"), a Delaware corporation, having a place of business at 970B New Brunswick Avenue, Rahway, New Jersey 07065, is desirous of acquiring the entire right, title, and interest in