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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

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Correction of PTO Error
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Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment

Merger

Change of Name

Other _____

Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other _____

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

Individual General Partnership Limited Partnership Association

Corporation Association

Other _____

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment).

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TRADEMARK
REEL: 002340 FRAME: 0578

Domestic Representative Name and Address

Enter for the First Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text" value="75/727.710"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Francie R. Gorowitz
Name of Person Signing

Francie Gorowitz
Signature

July 25, 2001
Date Signed

TRADEMARK AND SERVICE MARK ASSIGNMENT

WHEREAS, Califa Entertainment Group, Inc., a California corporation (“**ASSIGNOR**”), whose business address is 15490 Ventura Blvd., Suite 210, Sherman Oaks, CA 91403, has adopted, used, and is using the trademarks and service marks set forth in Schedule 1 in connection with the operation and distribution of television channels, and associated goods and services; and


WHEREAS, Spice Hot Entertainment, Inc., a Delaware corporation (“**ASSIGNEE**”), whose business address is 680 North Lake Shore Drive, Chicago, Illinois 60611, is desirous of acquiring all right, title, and interest in and to such trademarks and service marks; and

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the **ASSIGNOR** hereby assigns unto the **ASSIGNEE** all right title and interest in and to such trademarks and service marks, together with that part of the goodwill of the **ASSIGNOR**'s business connected with the use of and symbolized by the said trademarks and service marks.

Executed at Los Angeles, California, this 6th day of July, 2001.

ASSIGNOR:

CALIFA ENTERTAINMENT GROUP, INC.



By: William Asher

Its: *EVP.*

SCHEDULE 1

THE HOT NETWORK -Application No. 75/727,710 for “adult entertainment television broadcasting services, namely, a cable and satellite television channel featuring on-going adult entertainment programming.” (Statement of Use filed on July 2, 2001)

THE HOT ZONE – for “adult entertainment television broadcasting services”

Logos (see attached schedule)

Service Marks

Channel	Slogan
Hot Network	Adult that treats you like an adult
Hot Network	Keep Warm
Hot Zone	Tune In...Zone Out
Hot Zone	Tune In...Turn On...Zone Out
Vivid TV	Rising Star
Vivid TV	Adult Strength Television
Vivid TV	Keeps on Coming
Vivid TV	Flying Solo