

07-28-2000



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Patent and Trademark Office
Docket No. 022300-2000

7-3-00

To the Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of Conveying party(ies):

Source Natural, Inc.

- Individual(s)
- General Partnership
- Corporation - Delaware
- Association
- Limited Partnership
- Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: Threshold Enterprises Ltd.
Street Address: 23 Janis Way
Scotts Valley, California 95066

- Individual(s) citizenship: _____
- Association: _____
- General Partnership: _____
- Limited Partnership: _____
- Corporation-State: Delaware
- Other: _____

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other:
- Merger
- Change of Name

Execution Date: June 20, 2000

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Registration No.(s) 2,008,453, 1,888,195, 1,954,412 and 1,909,705

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Carla B. Oakley
Brobeck, Phleger & Harrison LLP
Spear Street Tower
One Market
San Francisco, CA 94105

6. Total number of applications and trademark registrations involved: 4

7. Total fee (37 C.F.R. § 3.41): \$115.00

- Enclosed
- Authorized to be charged to deposit account, referencing Attorney Docket: 022300.2000

8. Deposit account number: **02-3950**

The Commissioner is hereby authorized to charge any fees under 37 C.F.R. § 1.21 which may be required by this paper, or to credit any overpayment to **Deposit Account No. 02-3950**.

DO NOT USE THIS SPACE

9. Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Name: Carla B. Oakley

Carla B. Oakley
Signature

June 27, 2000
Date

Total number of pages comprising cover sheet, attachment and document: 2

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

07/28/2000 DNGUYEN 00000105 2008453

01 FC:481 40.00 OP
02 FC:482 75.00 OP

TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is effective as of the 20th day of June, 2000, by and between Source Natural, Inc., having a place of business at 23 Janis Way, Scotts Valley, California 95066, (hereinafter referred to as "Assignor"), and Threshold Enterprises Ltd having a place of business at 23 Janis Way, Scotts Valley, California 95066, a Delaware corporation, (hereinafter referred to as "Assignee").

WHEREAS, Assignor has adopted, used, is using and is, to the best of its knowledge and belief, the owner of the following trademarks: CHOLESTREX (Registration No. 2,008,453), MENTAL EDGE (Registration No. 1,888,195), SOLAR ECLIPSE DESIGN (Registration No. 1,954,412) and SOURCE NATURALS (Registration No. 1,909,705) and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights and the right to recover for past infringement worldwide (hereinafter collectively referred to as the "Trademarks");

WHEREAS, Assignee is desirous of acquiring all rights, title and interest in and to the Trademarks worldwide; and

WHEREAS, Assignor is willing to assign to Assignee all rights, title and interest as Assignor may possess in and to the Trademarks worldwide.

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor confirms that it assigns and sells to Assignee all rights, title and interest as Assignor may possess in and to the Trademarks worldwide, together with the goodwill symbolized by said Trademarks, concurrent with the transfer of certain tangible assets as indicia of said goodwill.

Executed at Scotts Valley, CA this 20th day of June, 2000.
City State

SOURCE NATURAL, INC.

Ira L. Goldberg
Signature

Ira L. Goldberg
Name/Title
Ira L. Goldberg, President

THRESHOLD ENTERPRISES LTD.

Ira L. Goldberg
Signature

Ira L. Goldberg, President
Name/Title