Form PTO-1594

(Rev. 03/01)

RE

OMB No. 0651-0027 (exp. 5/31/2002)

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: P	lease record the attached original documents or copy thereof.
1. Name of conveying party(ies): Cruise Holidays International, Inc.	2. Name and address of receiving party(ies)  Name:
7-26-01	Internal Address: Carlson Parkway
☐ Individual(s) ☐ Association ☐ General Partnership ☐ Limited Partnership	Street Address: P.O. Box 59159
Corporation-State California	City: Minneapolis State: MN Zip: 55459-824
Other	Individual(s) citizenship
Additional name(s) of conveying party(ies) attached? The Yes No	General Partnership
3. Nature of conveyance:	Limited Partnership
Assignment	Corporation-State Minnesota
Security Agreement	Other
Other  Execution Date: June 4, 2001	If assignee is not domiciled in the United States, a domestic representative designation is attached:
Application number(s) or registration number(s):	
	B. Trademark Registration No.(s)
A. Trademark Application No.(s)	1,476,229 1,815,880 1,846,400
75/803,661 75/803,662	1,738,603 1,843,223 1,848,741
	ached 🄯 Yes 🖵 No
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved:
Name: Jennifer C. Debrow	
Internal Address: Gray, Plant, Mooty, Mooty &	7. Total fee (37 CFR 3.41)\$ 415.00
Bennett, P.A.	Enclosed
Bennett, r.m.	Authorized to be charged to deposit account
Street Address: P.O. Box 2906	8. Deposit account number:
CIV. MITIME aported of discourse	Of (Attach duplicate copy of this page if paying by deposit account)
DO NOT USE	THIS SPACE
Statement and signature.  To the best of my knowledge and belief, the foregoing information of the second sec	mation is true and correct and any attached copy is a true
To the best of my knowledge and belief, the foregoing into copy of the original document.	<b>A</b>
	1 - 1
Copy of the original details	7/ <b>26</b> /01
Jennifer C. Debrow  Name of Person Signing	7/26/01 Date

il documents to be recorded with required cover sheet modern Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

00000100 75845762 08/06/2001 GTOH11

01 FC:481 02 FC:482

Cruise Holidays International, Inc. <u>assignment to Carlson Travel Network Associates, Inc.</u> Continuation of Item 4B:

1,852,643

1,862,023 1,878,014

2,029,355

2,052,322

GP:811984 v1

# SCHEDULE A

# **Trademarks and Service Marks**

MARK	SERIAL NO.	REGISTRATION NO.
CRUISE VACATION NETWORK	74/512,218	2,029,355
CRUISEWEB	75/008,850	2,082,255
CRUISE-VENTIONS (Stylized)	74/249,527	1,738,603
CRUISE HOLIDAYS AND DESIGN	73/630,021	1,476,229
CRUISE HOLIDAYS COMPASS	74/377,978	1,815,880
LAND & SEA VACATIONS AND DESIGN	75/058,084	2,052,322
LET CAPTAIN CRUISE SHOW YOU A REAL	74/447,315	1,848,741
VACATION		
MISCELLANEOUS DESIGN (captain)	74/447,314	1,878,014
LET'S BUILD THE MEMORY	74/446,130	1,862,023
CLUB SEAQUEL	74/445,827	1,852,643
WE PROMISE GREAT CRUISE VACATIONS	74/445,826	1,846,400
CRUISE HOLIDAYS CLUB SEAQUEL AND DESIGN	74/416,971	1,843,223
CRUISE HOLIDAYS EXCLUSIVES	74/416,370	1,835,723
CRUISE HOLIDAYS VACATIONS AND DESIGN	75/844,857	-
CRUISE HOLIDAYS VACATIONS.COM	75/845,762	-
CRUISE HOLIDAYS VACATIONS ONLINE	75/803,662	-
CRUISE HOLIDAYS.COM	75/803,661	-
CRUISE HOLIDAYS	75/702,365	-
CRUISE HOLIDAYS – KINDA FUN THINGS	74/734,060	-
CRUISE HOLIDAYS CURRENTS	74/322,774	-
CRUISE HOLIDAYS	73/510,624	-

### TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement, between Carlson Travel Network Associates, Inc. ("Carlson") and Cruise Holidays International, Inc. ("Assignor"), takes effect on June 4, 2001.

## RECITALS

- A. Assignor owned the trademarks and service marks listed on Schedule A to this Agreement (the "Marks").
- B. Assignor hereby assigns the Marks to Carlson pursuant to the Purchase Agreement between Assignor and Carlson of the same date, in accordance with the Final Order Pursuant to U.S.C. §§ 105, 363, 365 and 1146(c) and Fed. Bankr. P. 6004 Authorizing and Approving (1) the Sale of the Assets of the Debtor's Franchise Business to Carlson Travel Network Associates, Inc. Free and Clear of All Liens, Claims and Encumbrances; (2) the Assumption and Assignment of Certain Executory Contracts and in Connection Therewith and (3) the Back Up Bid, entered by the United States Bankruptcy Court for the Southern District of Florida on May 24, 2001.

## **AGREEMENT**

In consideration of the above recitals and the promises set forth in this Agreement, the parties agree as follows:

For good and valuable consideration, Assignor transfers and assigns to Carlson, all of Assignor's right, title and interest in and to the Marks, together with all associated goodwill and all related rights, and all registrations and applications for the Marks in the United States and any foreign countries, including any renewals and extensions of the registration that are or may be secured. The provisions of this Assignment inure to the benefit of Carlson, its successors, assigns and other legal representatives, and are binding upon Assignor, its successors, assigns and other legal representatives.

The parties have executed this Agreement as of the date first written above.

Carlson Travel Network Associates, Inc.	Assignor: Cruise Holidays International, Inc
Ву:	By:
Its: CIO Star Finance	ns

GP:797807 v1

## TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement, between Carlson Travel Network Associates, Inc. ("Carlson") and Cruise Holidays International, Inc. ("Assignor"), takes effect on June 4.

#### RECITALS

- A. Assignor owned the trademarks and service marks listed on Schedule A to this Agreement (the "Marks").
- B. Assignor hereby assigns the Marks to Carlson pursuant to the Purchase Agreement between Assignor and Carlson of the same date, in accordance with the Final Order Pursuant to U.S.C. §§ 105, 363, 365 and 1146(c) and Fed. Bankr. P. 6004 Authorizing and Approving (1) the Sale of the Assets of the Debtor's Franchise Business to Carlson Travel Network Associates, Inc. Free and Clear of All Liens, Claims and Encumbrances; (2) the Assumption and Assignment of Certain Executory Contracts and in Connection Therewith and (3) the Back Up Bid, entered by the United States Bankruptcy Court for the Southern District of Florida on May 24, 2001.

## AGREEMENT

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The parties have executed this Agreement as of the date first written above.

Carlson Travel Network Associates, Inc.	Assignor: Cruise Holidays International, Inc
	By: Defa
By:	Its:

GP 797807 v1

RECORDED: 07/26/2001