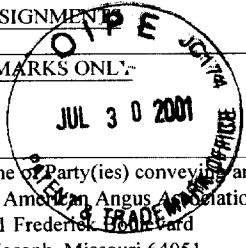


TRADEMARKS ONLY

08-03-2001



To the Patent and Trademark Office, Commission of Patents and Trademarks  
Please refer to the attached original document or copy thereof



101798209

1. Name of Party(ies) conveying an interest:  
The American Angus Association  
3201 Frederick Road  
St. Joseph, Missouri 64051

2. Name and Address of Party(ies) receiving an interest:  
Name: Certified Angus Beef, LLC

Address: 206 Riffel Road  
Wooster, Ohio 44691

7-30-01

Entity:

- Individual(s)                     Association
- General Partnership             Limited Partnership
- Corporation - Illinois
- Other

Entity:

- Individual(s)                     Association
- Corporation - Delaware         General Partnership         Limited Partnership
- Other

3. Interest Conveyed:

- Assignment                     Change of Name
- Security Agreement         Merger
- Other -

Citizenship

If not domiciled in the United States, a domestic representative designation is attached:

Yes

No

(The attached document must not be an assignment)

Execution Date: March 27, 2000

4. Application number(s) or registration number(s). Additional sheet attached?                     Yes    No

A. Trademark Application No.(s)

B. Trademark Registration No.(s)  
1,056,186

5. Please mail documents back to:

James R. Menker  
Pillsbury Winthrop LLP  
1600 Tysons Boulevard  
McLean, Virginia 22102

6. Number of applications and registrations involved: 3

7. Amount of fee enclosed: \$40.00

8. If above amount is missing or inadequate, charge deficiency to our Deposit Account No. 03-3975 under Order No. 13519 / 282216  
C#                    M#

DO NOT USE THIS SPACE

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Signature

Total number of pages including cover sheet, attachments and document. (excluding duplicate cover sheet)

3

Attorney: James R. Menker

Date: July 30, 2001

Atty/Sec: PWK:teh

Tel: (703) 905-2145

Fax: (703) 905-2000

TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT made as of March 27, 2000, by and among The American Angus Association, an Illinois corporation with an office at 3201 Frederick Boulevard, St. Joseph, MO 64051 (the "Assignor"), and Certified Angus Beef, LLC, a Delaware corporation with an office at 206 Riffel Road, Wooster, Ohio 44691 (the "Assignee").

The Assignor has adopted, used and is using certain trademarks, the applications or registrations for which are listed on SCHEDULE A, which is attached hereto and made a part hereof (collectively, the "Trademarks"). The Assignee desires to acquire from the Assignor, and the Assignor desires to transfer to the Assignee, the Trademarks and any applications or registrations therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor does hereby sell, assign and transfer unto the Assignee, its successors, assigns and legal representatives, the entire, full and exclusive right, title and interest in and to the Trademarks, together with the good will of the business symbolized by the Trademarks and any applications or registrations therefor, and the right (but not the obligation) to assert the Trademarks and to collect for all past, present and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have or may occur.

Assignor:

The American Angus Association

By: \_\_\_\_\_  
Name: Charles "Bud" Smith, Jr.  
Title: President

By: Richard L. Spader  
Name: Richard L. Spader  
Title: Executive Vice President

Assignee:

Certified Angus Beef, LLC

By: Jim Riemann  
Name: Jim Riemann  
Title: President

**SCHEDULE A**

**Assigned Trademarks in the United States**

**CERTIFIED**

**Reg. No. 1056186**