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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.				
1. Name of conveying party(ies): Chyron Corporation	2. Name and address of receiving party(ies) Name: Video Design Graphics, Inc. Internal Address: Suite 306			
☐ Individual(s) ☐ Association ☐ General Partnership ☐ Limited Partnership ☐ Corporation-State New York ☐ Other	Street Address: 426 Broad Hollow Road City: Melville State: NY Zip: 11747 Individual(s) citizenship			
Additional name(s) of conveying party(ies) attached? 🛄 Yes 🎑 No	AssociationGeneral Partnership			
3. Nature of conveyance:	Limited Partnership			
Assignment	Corporation-StateDelaware			
Security Agreement Change of Name Other Execution Date: July 31, 2001	Other If assignee is not domiciled in the United States, a domestic representative designation is attached: (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No			
Application number(s) or registration number(s):				
A. Trademark Application No.(s)	B. Trademark Registration No.(s)			
Additional number(s) attached 📮 Yes 🙇 No				
Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved:			
Name: Christine Morgan				
Internal Address: Pillsbury Winthrop LLP	7. Total fee (37 CFR 3.41)\$40.00			
31st Floor	도 Enclosed			
01 TDIRZ1 00000043 1777102 / 40.00 0P /	Authorized to be charged to deposit account			
Street Address: One Battery Park Plaza	8. Deposit account number:			
City: New York State: NY Zip: 10004	(Attach duplicate copy of this page if paying by deposit account)			
DO NOT USE THIS SPACE				
9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Christine Morgan Name of Person Signing Signature Total number of pages including cover sheet, attachments, and document:				

201155-0000013

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

Express Mail Label No.: EL 755479280

ASSIGNMENT OF TRADEMARKS

This ASSIGNMENT OF TRADEMARKS (this "Assignment") is made as of July 31, 2001, by CHYRON CORPORATION, a New York corporation (the "Assignor"), to VIDEO DESIGN GRAPHICS, INC., a Delaware corporation (the "Assignee").

WHEREAS, the Assignor is the owner of the trademarks which are registered in, and the trademark applications which were filed with, the appropriate legal, administrative or regulatory entities, as set forth on <u>Annex A</u> hereto (collectively, the "<u>Trademarks</u>"); and

WHEREAS, pursuant to the Asset Purchase Agreement dated as of the date hereof between the Assignor and the Assignee (the "Asset Purchase Agreement"), the Assignor has agreed to transfer to the Assignee all of the Assignor's right, title and interest in and to the Trademarks as well as, among other things, the Purchased Assets; capitalized terms used herein and not otherwise defined herein shall have the respective meanings ascribed to such terms in the Asset Purchase Agreement;

NOW THIS DEED WITNESSETH as follows:

- (1) The Assignor DOES HEREBY ASSIGN, TRANSFER AND CONVEY to the Assignee, its successors and assigns forever, all of the right, title and interest, whether statutory or common law, of the Assignor in, to or arising under the Trademarks, and the Assignor's rights to sue for, and remedies against, past, present or future infringements thereof, and rights of priority and protection of interest therein.
- (2) If any Trademarks owned by the Assignor are not registered or recorded in the name of the Assignor, the Assignor agrees to comply with the Assignee's reasonable request to supply the documents required for the assignment of such Trademarks as a result of those Trademarks not being in the Assignor's name; <u>provided</u>, that the Assignee shall reimburse the Assignor for reasonable out-of-pocket expenses incurred by the Assignor in connection with such assistance.

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- (3) At the Closing and from time to time after the Closing, at the request of the Assignee and without further consideration, the Assignor shall promptly execute and deliver to the Assignee such agreements, certificates and other instruments of sale, conveyance, assignment and transfer, and take such other action, as may be reasonably requested by the Assignee (i) more effectively to sell, convey, assign and transfer to and vest in the Assignee (or to put the Assignee in possession of) any of the Trademarks or (ii) to assist the Assignee in registering the Trademarks with the appropriate Governmental Entities in any jurisdiction requested by the Assignee; provided, that the Assignee shall reimburse the Assignor for reasonable out-of-pocket expenses incurred by the Assignor in connection with such assistance.
- (4) This Assignment is made pursuant to, and subject to the terms of, the Asset Purchase Agreement. To the extent of a conflict between the provisions of this Assignment and the Asset Purchase Agreement, the provisions of the Asset Purchase Agreement shall govern.
- (5) Pursuant to Section 5-1401 of the New York General Obligation Laws, this Assignment shall be governed by, and construed in accordance with, the laws of the State of New York, without giving effect to the conflicts of law provisions thereof.

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IN WITNESS WHEREOF, the Assignor and the Assignee have caused this Assignment to be executed as of the 31st day of July, 2001.

CHYRON CORPORATION

VIDEO DESIGN GRAPHICS, INC.

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TRADEMARK REEL: 002344 FRAME: 0088 Registration No. – 1,777,102 Registered – June 15, 1993 Int'l Class – 9 Mark - Liberty

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RECORDED: 08/02/2001

TRADEMARK REEL: 002344 FRAME: 0089