

08-08-2001  
101804152

To the Honorable Commissioner of Patents and Trademarks

Attached original documents or copy thereof.

1. Name of conveying party(ies):

Model E Corporation

7-26-01

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other \_\_\_\_\_

Execution Date: \_\_\_\_\_

2. Name and address of receiving party(ies)

Name: Ford Motor Company

Internal

Address: \_\_\_\_\_

Street Address: The American Road

City: Dearborn State: MI Zip: 48126

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Delaware
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/916126

B. Trademark Registration No.(s)

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Danielle Lemack, Esq.

Internal Address: Pattishall, McAuliffe

Street Address: 311 S. Wacker

Suite 5000

City: Chicago State: IL Zip: 60606

6. Total number of applications and registrations involved: \_\_\_\_\_

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

16-0650

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Danielle Lemack

Name of Person Signing

*Danielle Lemack*  
Signature

July 24, 2001

Date

Total number of pages including cover sheet, attachments, and document: \_\_\_\_\_

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

08/08/2001 LMUELLER 00000041 160650 75916126

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**TRADEMARK ASSIGNMENT**

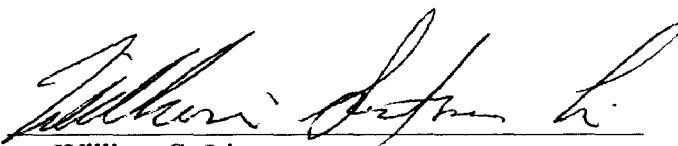
WHEREAS Model E Corporation, a Delaware corporation having its principal place of business in Fremont, California ("Assignor"), owns the mark MODEL E (the "Mark"), including without limitation the pending application to register the Mark, Serial No. 75/916,126;

WHEREAS Ford Motor Company, a Delaware corporation headquartered at The American Road, Dearborn, Michigan ("Assignee"), is desirous of acquiring the Mark;

NOW THEREFORE for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all of its right, title and interest in and to the Mark together with the portion of the goodwill of the business symbolized and associated with the Mark and including the pending application to register the Mark.

Executed this 01 day of May, 2001.

MODEL E CORPORATION

By:   
William S. Li  
President and Chief Executive Officer